MIT Alumni Fund
PROPOSED DONOR RECOGNITION CHANGES

The William Barton Rogers Society

ASSOCIATES: $1,000-$2,499
$500-$2,499 for MIT10 5-9 yrs out
$250-$2,499 for MIT10 1-4 yrs out
• welcome note card (pre-printed)
• annual report listing
• annual report
• quarterly IMPACT email (how money’s being spent/making difference)
• invitation to Society event*

MEMBERS: $2,500-$4,999
• welcome note card (pre-printed)
• annual report listing
• annual report
• quarterly IMPACT email (how money’s being spent/making difference)
• invitation to Society event*

FELLOWS: $5,000-$9,999
• welcome note card (pre-printed)
• annual report listing
• annual report
• quarterly IMPACT email (how money’s being spent/making difference)
• invitation to Society event*
• Killian or other lecture invite

PATRONS: $10,000-$24,999
• welcome letter (personalized)
• annual report listing
• annual report
• quarterly IMPACT email (how money’s being spent/making difference)
• invitation to Society event*
• copy of specially-selected MIT-related book
• Killian or other lecture invite

BENEFACTORS: $25,000-$49,999
• welcome letter (personalized)
• annual report listing
• annual report
• quarterly IMPACT email (how money’s being spent/making difference)
• invitation to Society event*
• copy of specially-selected MIT-related book
• Killian or other lecture invite
• thank you letter from President Hockfield
• thank you call from Fund Board Chair, AF Director, AA EVP, or AA Pres
• IDEA D (possibly reception in connection with tour of facility, new exhibit)

VISIONARIES: $50,000 +
• welcome letter (personalized)
• annual report listing
• annual report
• quarterly IMPACT email (how money’s being spent/making difference)
• invitation to Society event*
• copy of specially-selected MIT-related book
• Killian or other lecture invite
• thank you letter from President Hockfield
• thank you call from Fund Board Chair, AF Director, AA EVP, or AA Pres

*Most likely a reception; maybe have first one during ALC in FY2008; two (one on east and west coast) during FY2009; special receptions coordinated with MOTR during FY2010; etc. NOTE: the above benefits are intended to complement RD initiatives, and may change as the RD/AA partnership is more fully developed.