November 13-16, 2016
Hosted by the Massachusetts Institute of Technology
Cambridge, MA 02139

ISAM is a collaborative effort between:
MIT • Georgia Tech • Yale • Case Western Reserve • Stanford
Olin • Carnegie Mellon • UC Berkeley
The 1st International Symposium for Academic Makerspaces (ISAM) joins the people, knowledge and inspiration that fuse and catalyze makerspaces.

Why ISAM?

Higher education makerspaces impact the efficacy of student learning in science, engineering, music, entrepreneurship, medical/biomedical, architecture, mathematics, literature, and more. These spaces foster beneficial interdisciplinary interactions and supportive peer communities that extend beyond the boundaries of a makerspace. This nascent field is fast growing. Now is the time to gather people and knowledge together so that resources are best used to rapidly and broadly infuse makerspaces in higher education. ISAM was created to make this happen.

ISAM gathers and shares knowledge and best practices to
- form student maker communities
- get students excited about using these spaces
- perpetuate a culture of safe, fun and responsible use
- to select appropriate practices, programming, safety policies, training, staffing and equipment.

More Info:
project-manus.mit.edu/home/conference
Who will be there?

We foster community, networking and interaction between people that are passionate about making and its impact on higher education. ISAM was created to bring the following people together:

- Faculty advocates
- Student advocates/users
- Managers of makerspaces
- Upper administration/leadership
- Government policy makers
- Educational researchers
- Designers/practitioners
- Companies that provide maker tech
- Architects and others that design makerspaces

What happens at ISAM?

ISAM believes in providing a balance of knowledge types, and approaches, that enable a broad understanding of diverse options for obtaining measurable impact makerspaces. This is facilitated via:

(1) Short Courses that cover principles and practices
(2) Invited experts that provide insight into emerging areas, concepts and research
(3) Technical Papers and poster presentations that disseminate the most recent advances
(4) Community discussions around core topics and new developments
(5) Community building and networking/making events.

Click here to view the ISAM program.
Why become an ISAM sponsor/exhibitor?

ISAM was created to bring people together, help them network, share ideas, information and learn about the resources and best practices they can use to create impactful makerspaces. Resources such as software, equipment and other maker technology are central to this mission, so we are providing the means for our attendees to connect with the community of providers of these resources. This only works if we can find a way to provide value for our attendees and value for you, via exhibitor booths. We want to excite students with shows of new technology and help space managers and other decision makers learn about tools and technology they may use to create, maintain, upgrade and compliment their makerspaces. We’re facilitating this process by providing the following means for them to connect with you.

Many of our attendees will be new to makerspaces, looking to buy equipment, and will therefore be depending on the ISAM organizing committee to ensure they are exposed to quality resources. We are admitting resources via a two stage application process that is easy for you and ensures the quality of the exhibitors and their dedication to educational makerspaces.

Stage 1: 15 minute phone call

Exhibitors make first contact by phone. We’ll discuss ISAM, attendees, and how your resource(s) can have impact on educational makerspaces. We’ll answer your questions and help you make sure this is a good use of resources for your company.

Please schedule your call (ideally) by June 31st, 2016. Send an email to Professor Martin Culpepper (culpepper@mit.edu) to set up an appointment. Include the following information:

1. Company name
2. Contact person for 1st call
3. Contact phone
4. Contact e-mail
5. Brief synopsis (150 words or less please) describing the technology(ies) you want to exhibit
6. Company website

Stage 2: 5 minute web application form

A link to a web application form will be emailed to your contact person after the stage 1 phone call.

More Info:
project-manus.mit.edu/home/conference
Sponsorship

Diamond $20,000 USD

- 15% discount on ISAM 2017 Diamond Level Sponsorship
- Fee waived for exhibitor booth, if booth is applied for via stages 1 and 2 (see page 4)
- Exclusive sponsorship of Banquet or Reception, with recognition (non-speaking) during the event
- Exclusive sponsorship of student show-and-tell demos with recognition (non-speaking) during the event
- 6 complimentary conference registrations
- 2 page color advertisement on one of the conference program covers
- 2 promotional pieces (provided by sponsor, approved by organizing committee) included in delegate bag
- 150 word company description and logo recognition in the conference program
- Recognition on the conference website with a hyperlink to the company’s website
- Recognition in all printed promotional materials

Platinum $17,500 USD

- Fee waived for exhibitor booth, if booth is applied for via stages 1 and 2 (see page 4)
- Exclusive sponsorship of one of the lunches
- Exclusive sponsorship of student show-and-tell demos with recognition (non-speaking) during the event
- 4 complimentary conference registrations
- 1 page color advertisement in the conference program
- 1 promotional piece (provided by sponsor, approved by organizing committee) included in delegate bag
- 100 word company description and logo recognition in the conference program
- Recognition on the conference website with a hyperlink to the company’s website
- Recognition in all printed promotional materials

More Info: project-manus.mit.edu/home/conference
Sponsorship

Gold $10,000 USD

- Fee waived for exhibitor booth, if booth is applied for via stages 1 and 2 (see page 4)
- Exclusive sponsorship of one afternoon social refreshment session
- Two complimentary conference registrations
- Half-page color advertisement in the conference program
- 100 word company description and logo recognition in the conference program
- Recognition on the conference website with a hyperlink to the company’s website
- Recognition in all printed promotional materials

Silver $5,000 USD

- Exclusive sponsorship of one Refreshment Break
- One complimentary conference registration
- Quarter-page color advertisement in the conference program
- 50 word company description and logo recognition in the conference program
- Recognition on the conference website with a hyperlink to the company’s website
- Recognition in all printed promotional materials

Individual Sponsor Opportunities

- $1,250 - Named student maker travel scholarship (students named by selection committee, sponsor selects from list)
- $500 - Student poster session awards (awards to be selected by Awards Committee at ISAM 2016)

More Info: project-manus.mit.edu/home/conference
Exhibition Info

Maker Equipment Display Booth Package
Half $1,500 USD
10’ x 8’
1 table
2 chairs
1 complimentary registration
Acknowledgment in conference program
Web site acknowledgment and link
Two 115V power strips with 4 outlets

Full $2,500 USD
10’ x 8’
1 table
2 chairs
1 complimentary registration
Acknowledgment in conference program
Web site acknowledgment and link
Two 115V power strips with 4 outlets

Maker Software Display Booth Package
Half $1,500 USD
5’ x 4’
1 complimentary registration
Acknowledgment in conference program
Web site acknowledgment and link
One 115V power strip with 4 outlets

Full $2,500 USD
10’ x 8’
1 table
2 chairs
1 complimentary registration
Acknowledgment in conference program
Web site acknowledgment and link
Two 115V power strips with 4 outlets

Maker Tech Booth Package
(for non-software/non-equipment maker technology)
Half $1,500 USD
5’ x 4’
1 complimentary registration
Acknowledgment in conference program
Web site acknowledgment and link
One 115V power strip with 4 outlets

Full $2,500 USD
10’ x 8’
1 table
2 chairs
1 complimentary registration
Acknowledgment in conference program
Web site acknowledgment and link
Two 115V power strips with 4 outlets

Promotional Materials Booth $500 USD
3’ x 2’ location on table for brochures

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For More Info

We hope to see you at MIT for ISAM 2016! We’ve provided the following information sources to help answer your questions, but you can always feel free to email the 2016 ISAM chair, Professor Martin Culpepper (culpepper@mit.edu).

• Click here for the ISAM Conference Web Page
• Click here for the ISAM Conference Program

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