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Addressing a Pilot Zone

Objective and anticipated results

There are several advantages to implementing a street addressing and signing operation in a pilot zone:

- to test the technique and the system adopted
- to test the materials and the installation company chosen
- to obtain a clearer idea of the costs and time required for the generalization of the system to all addressable zones, and finally,
- to advertise the operation in a major media campaign.

Next, if the trial in the pilot zone is successful, the operation can be generalized to all the zones to be addressed.

Responsibility and development

Executors: The Street Addressing Unit prepares a selection of potential zones for a pilot operation, and submits it to the contracting authority for their approval.
Installation: A private company, the Street Addressing Unit, or technical services
Duration: 6-7 months

Methodology

1st Task – Select a pilot zone
The selection criteria may include:

- a relatively small surface area (no more than 20 blocks of houses)
- centrally located; major, busy roads
- structured urbanization, durable constructions, and stabilized roads
- already named roads, if possible.
Street addressing, Doloba
7.1 - Sign map for the pilot zone
2nd Task – Address the pilot zone

There are several ways of implementing this operation:

How should names and numbers be inscribed on streets and structures?
- paint (temporary)
- street plaques (prototypes).

Who will carry out the installation?
- technical teams belonging to Street Addressing Unit
- a private company, where the contract may be an informal agreement, given the relatively restricted budget (this will not be the case for the generalization phase, where it will be necessary to call for bids).

When the work is finished, there should be an official inauguration. This will have a major media impact.

The pros and cons of the pilot operation are discussed before the generalization phase is launched.

Questions

Is a pilot operation absolutely necessary?
It is strongly recommended.

What should be done if the addressing of the pilot zone does not prove successful?
First, identify the reasons for any problems that may have occurred and try to remedy them. Then adapt the system as necessary. Finally, carry out another pilot operation that includes these modifications, on the same territory as the first.