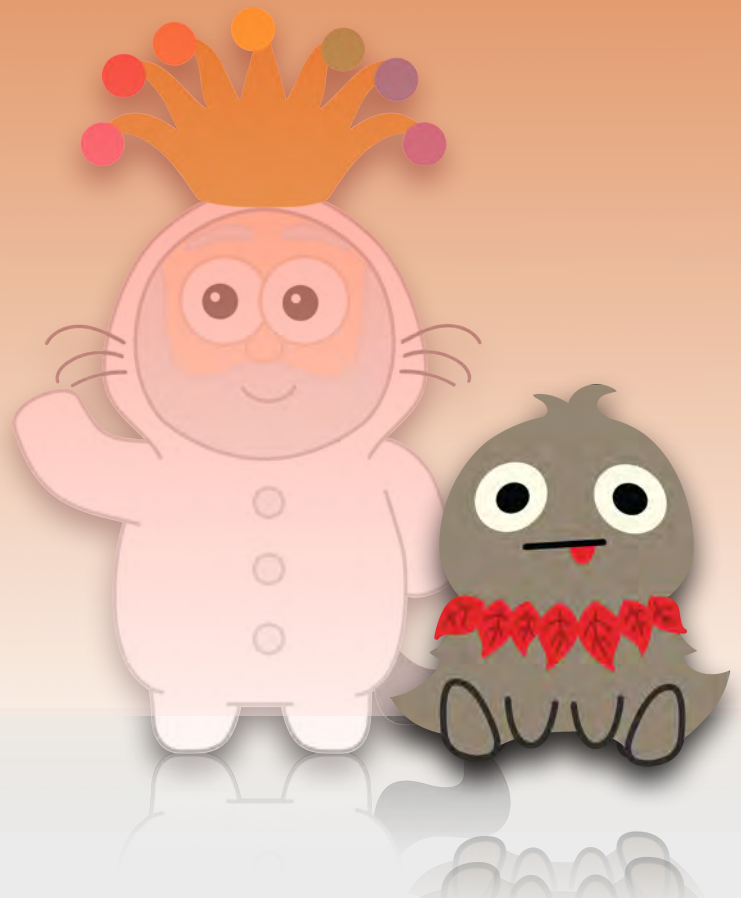
Edward R. Murrow

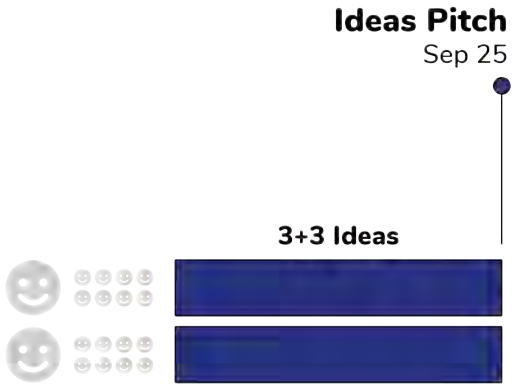
1908-1965
television news pioneer



Sept 25

Process

opportunity phase

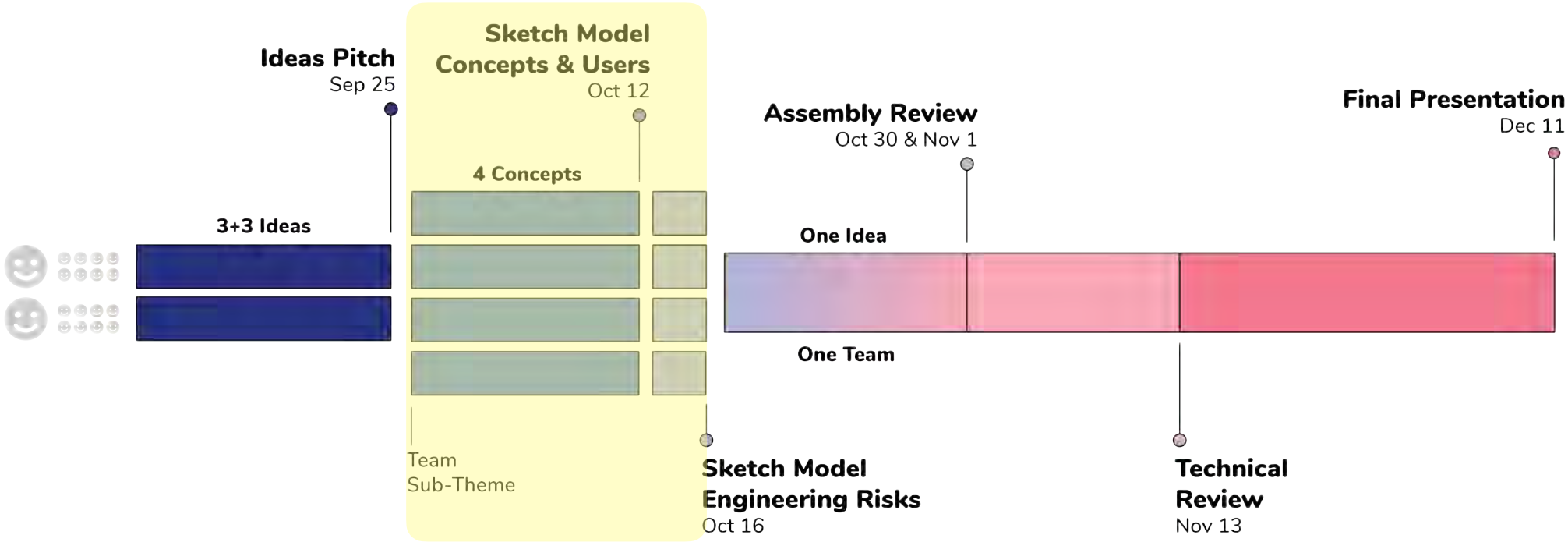


6 PM
Sept 25

Team
Sub-Theme

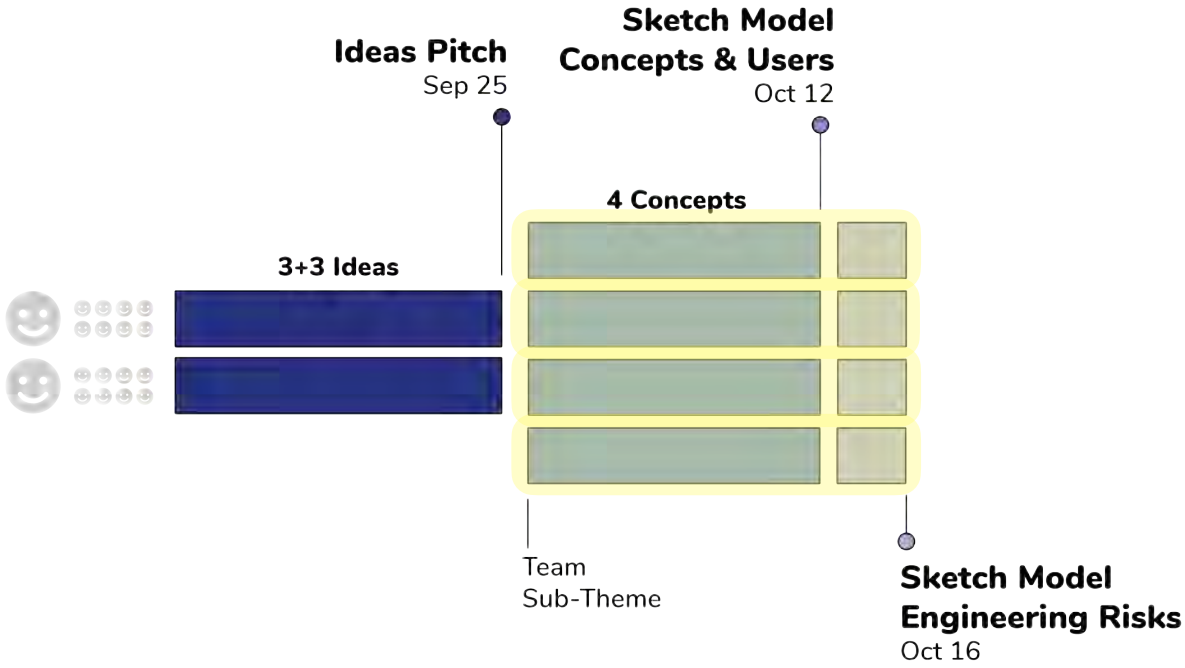
Process

opportunity phase



Process

concept generation phase



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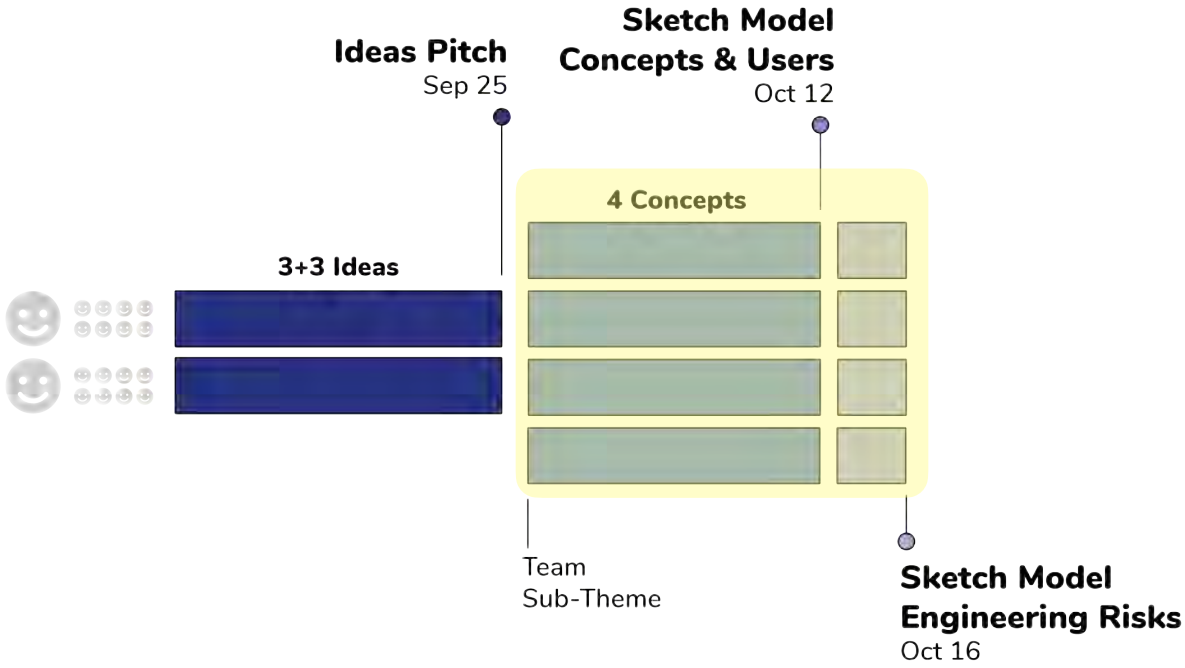

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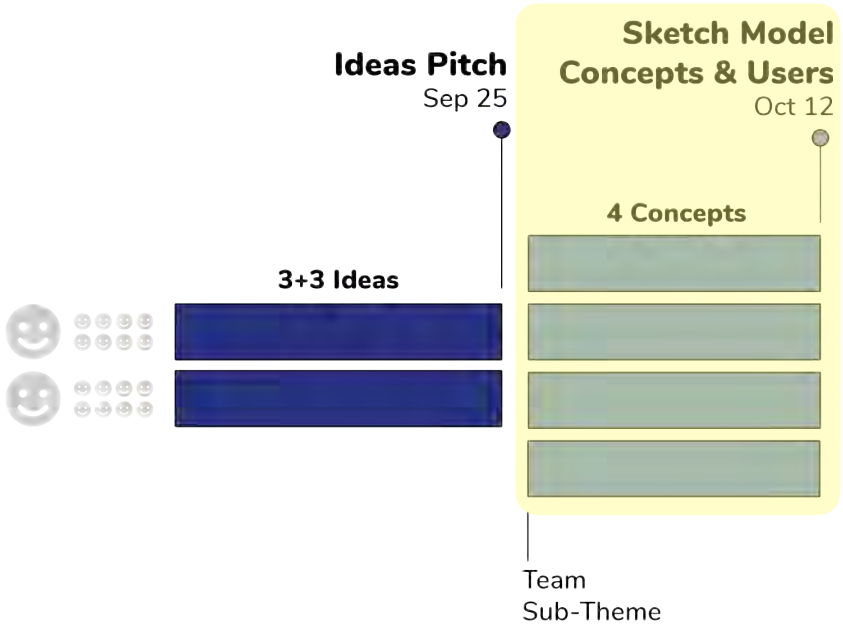

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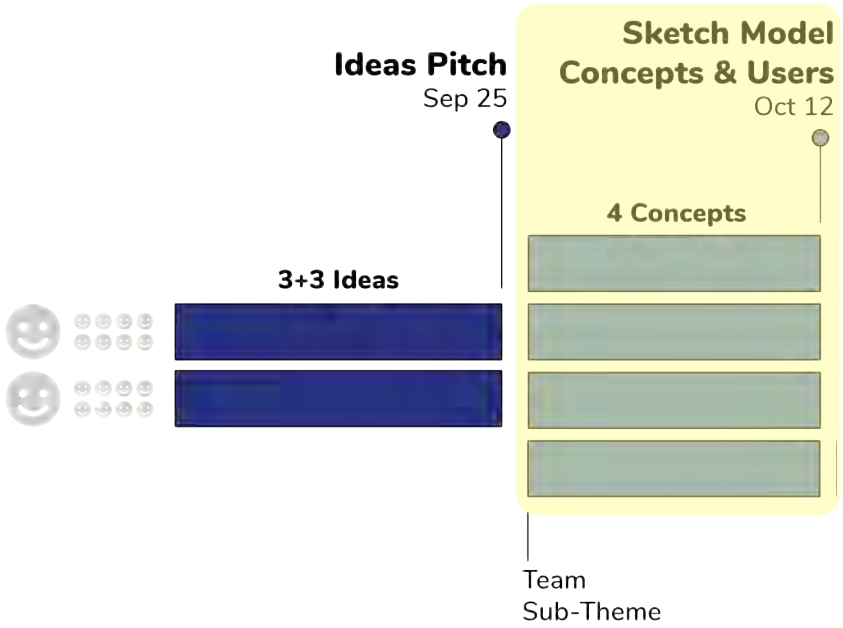

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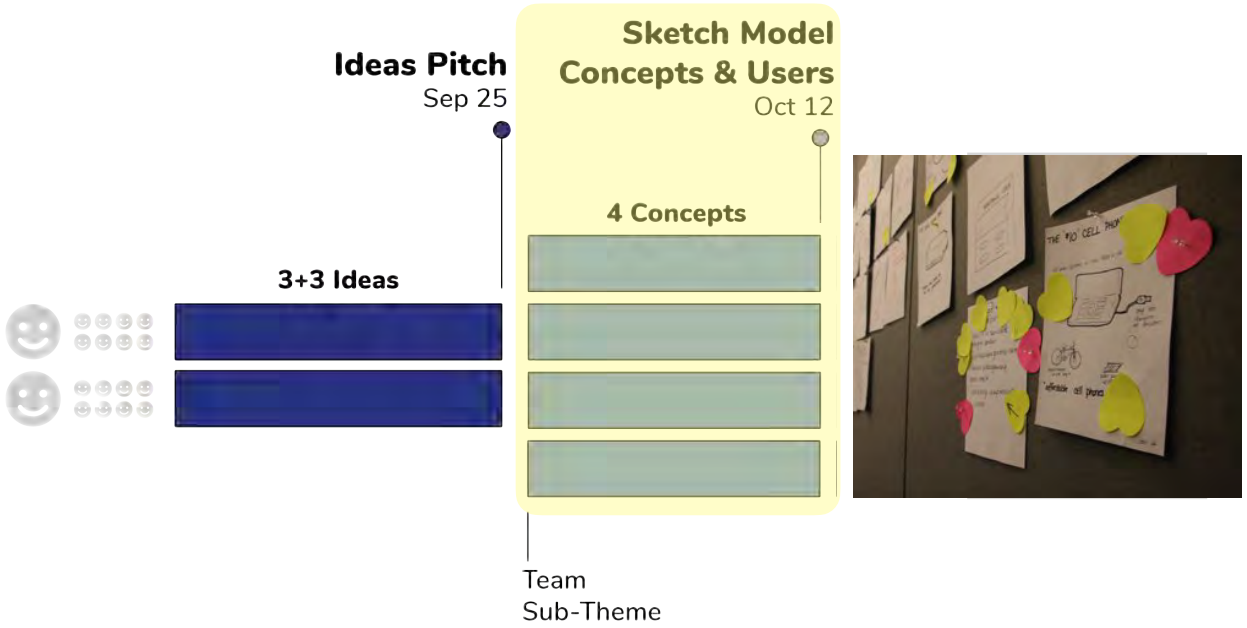

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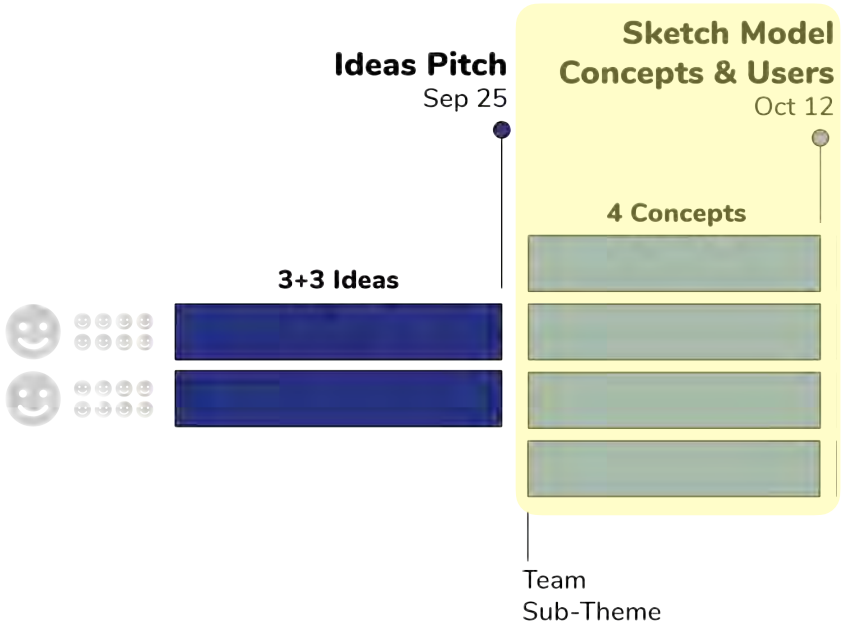

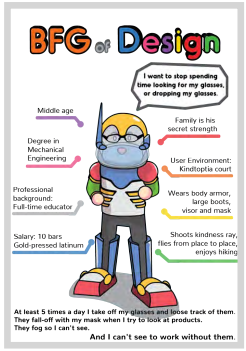

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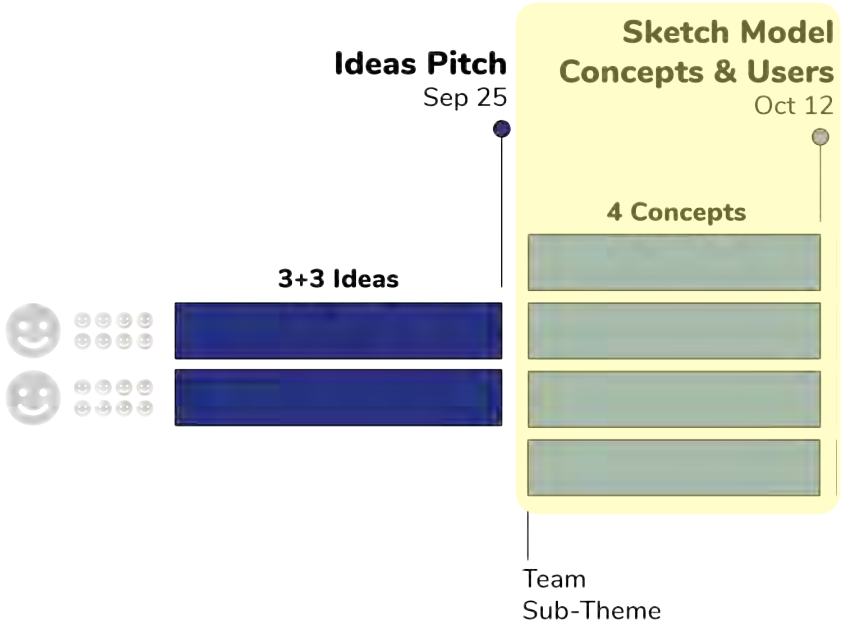

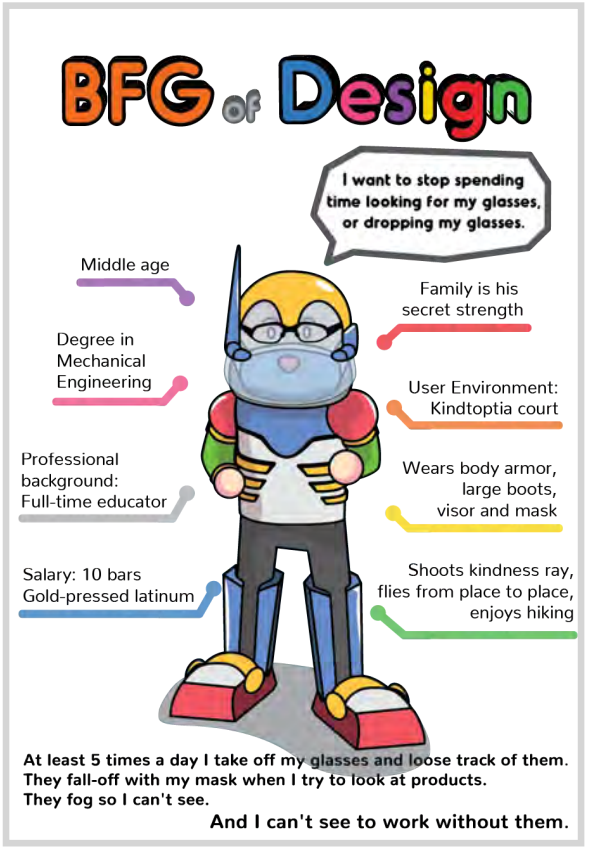

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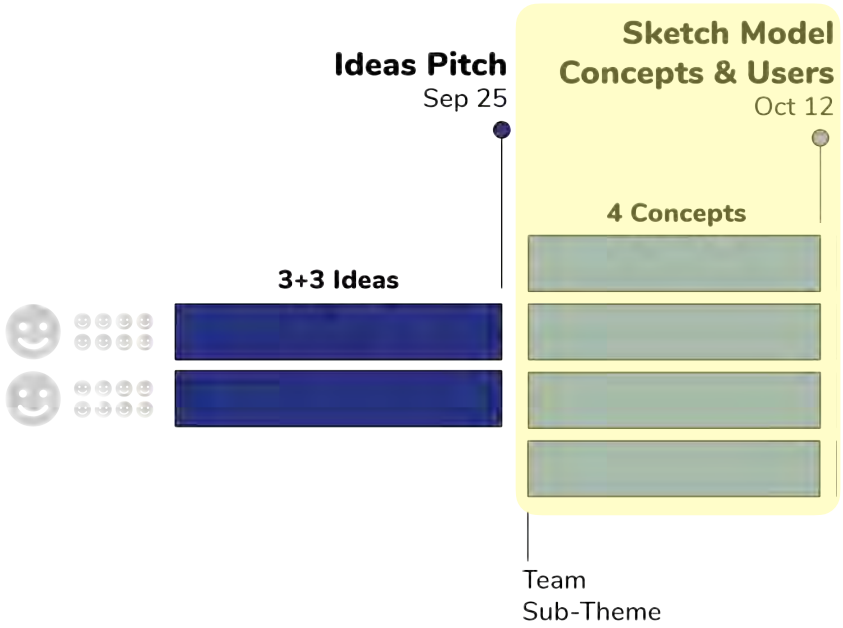

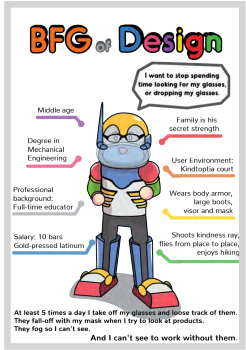

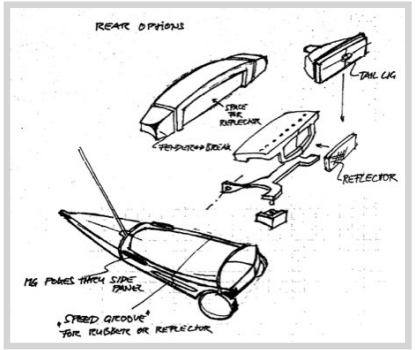

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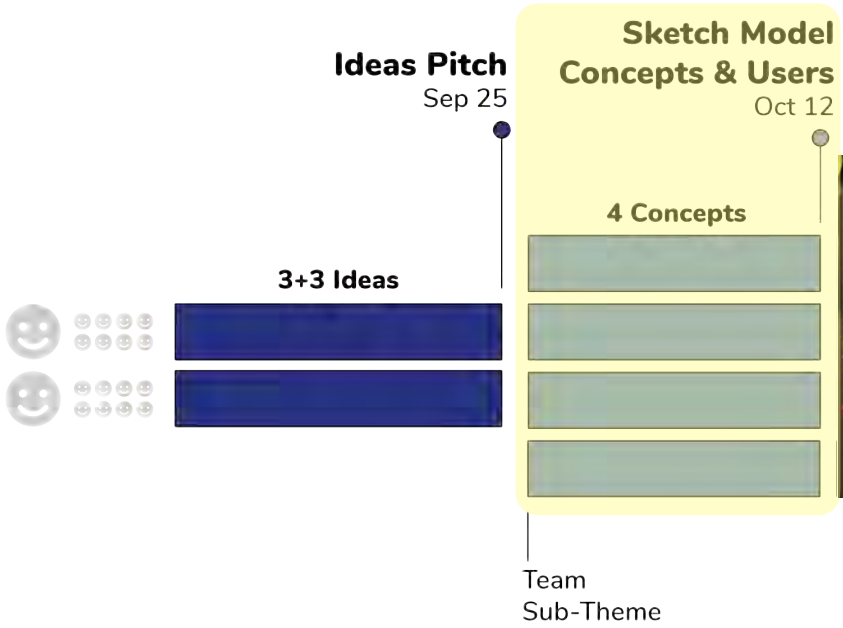

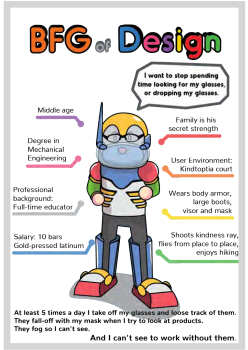

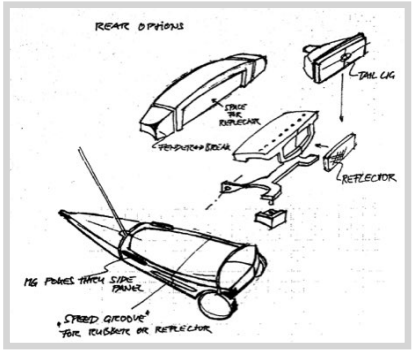

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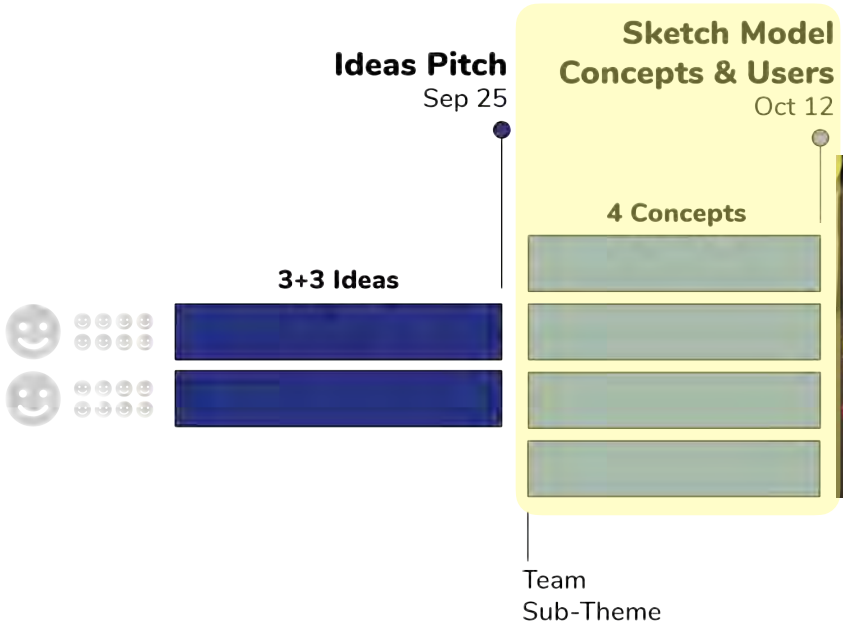

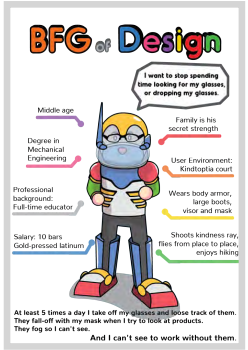

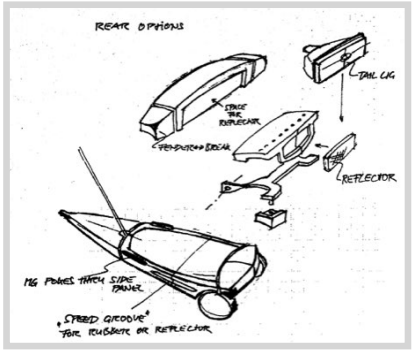

Process

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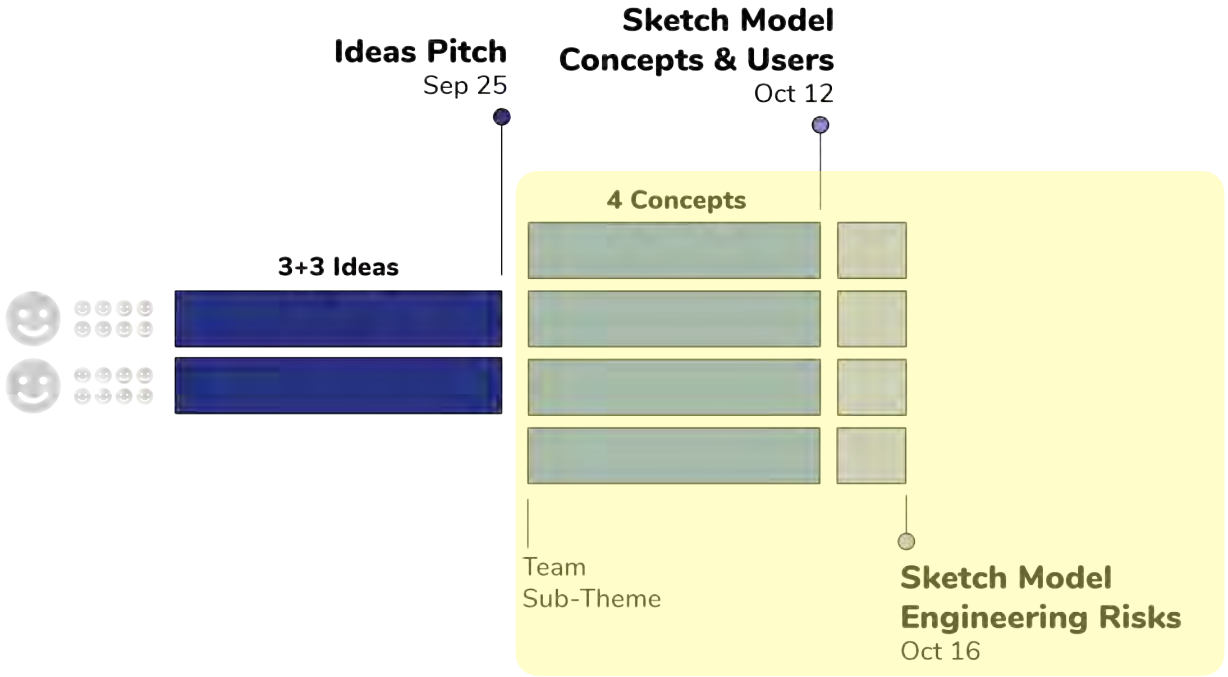

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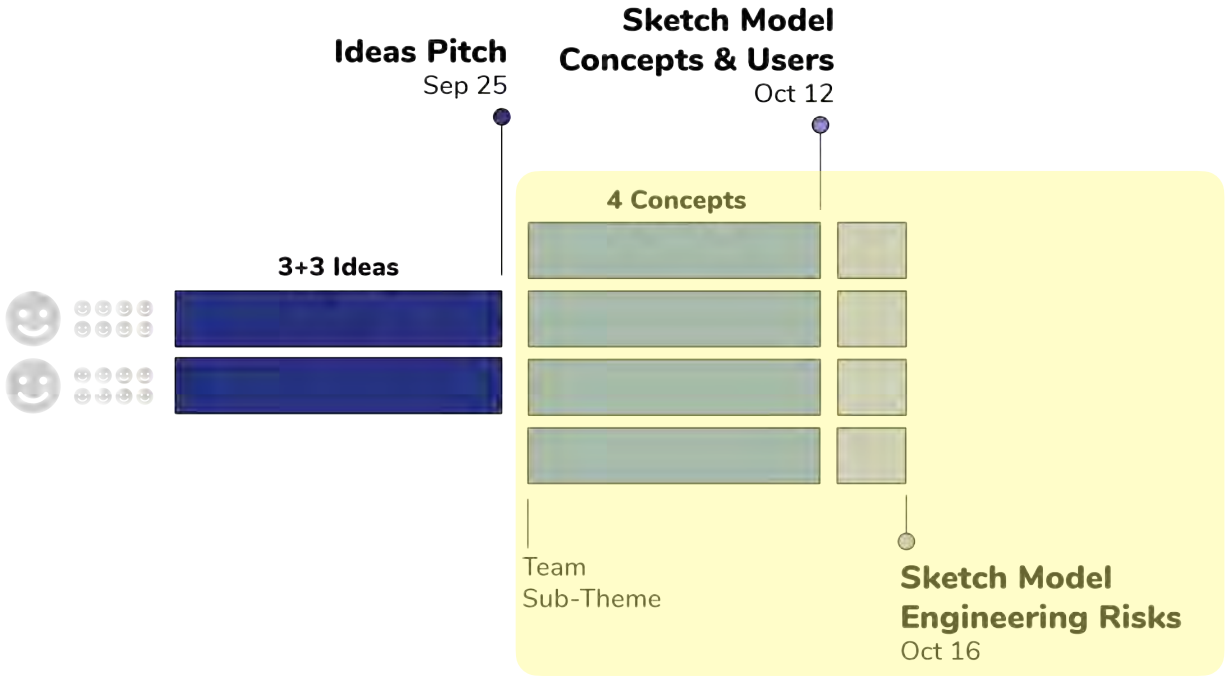

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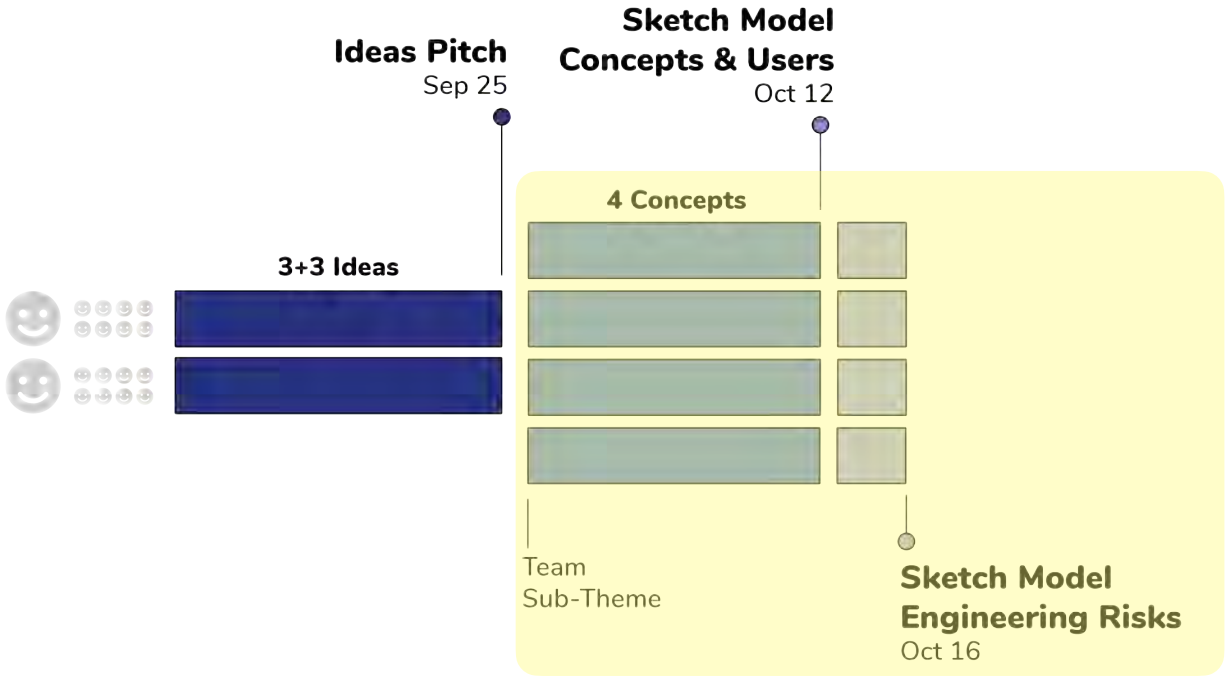

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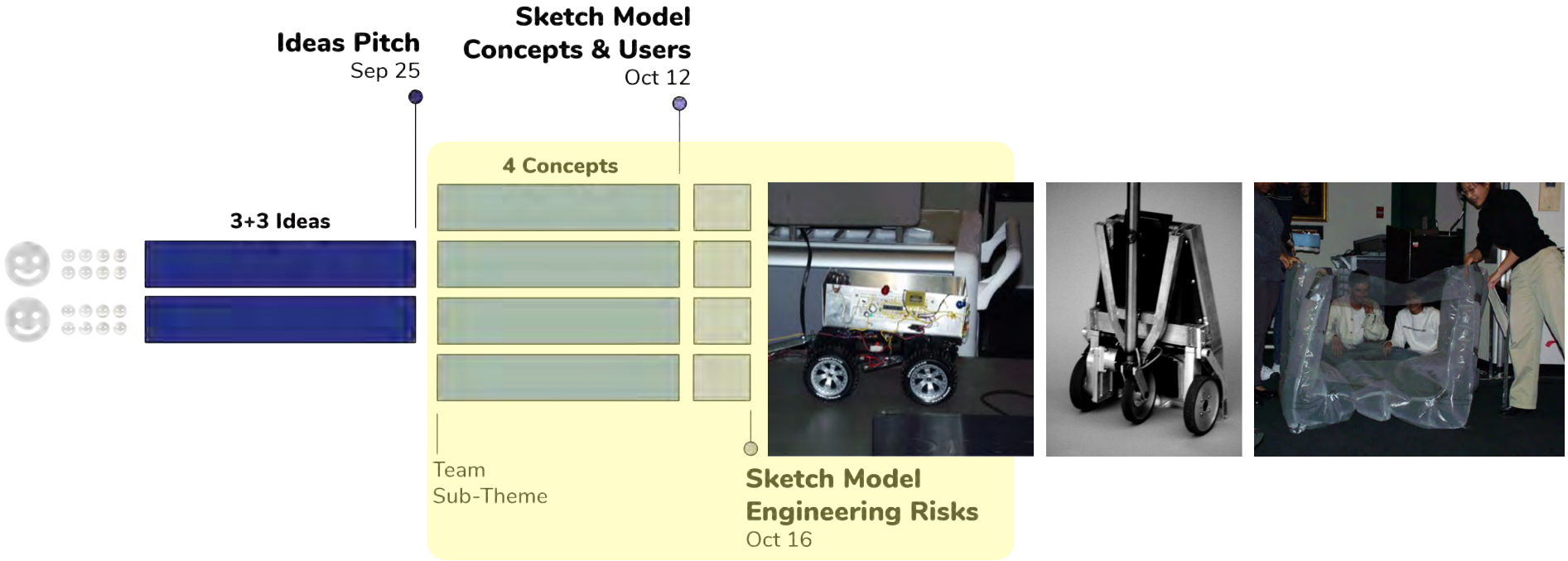

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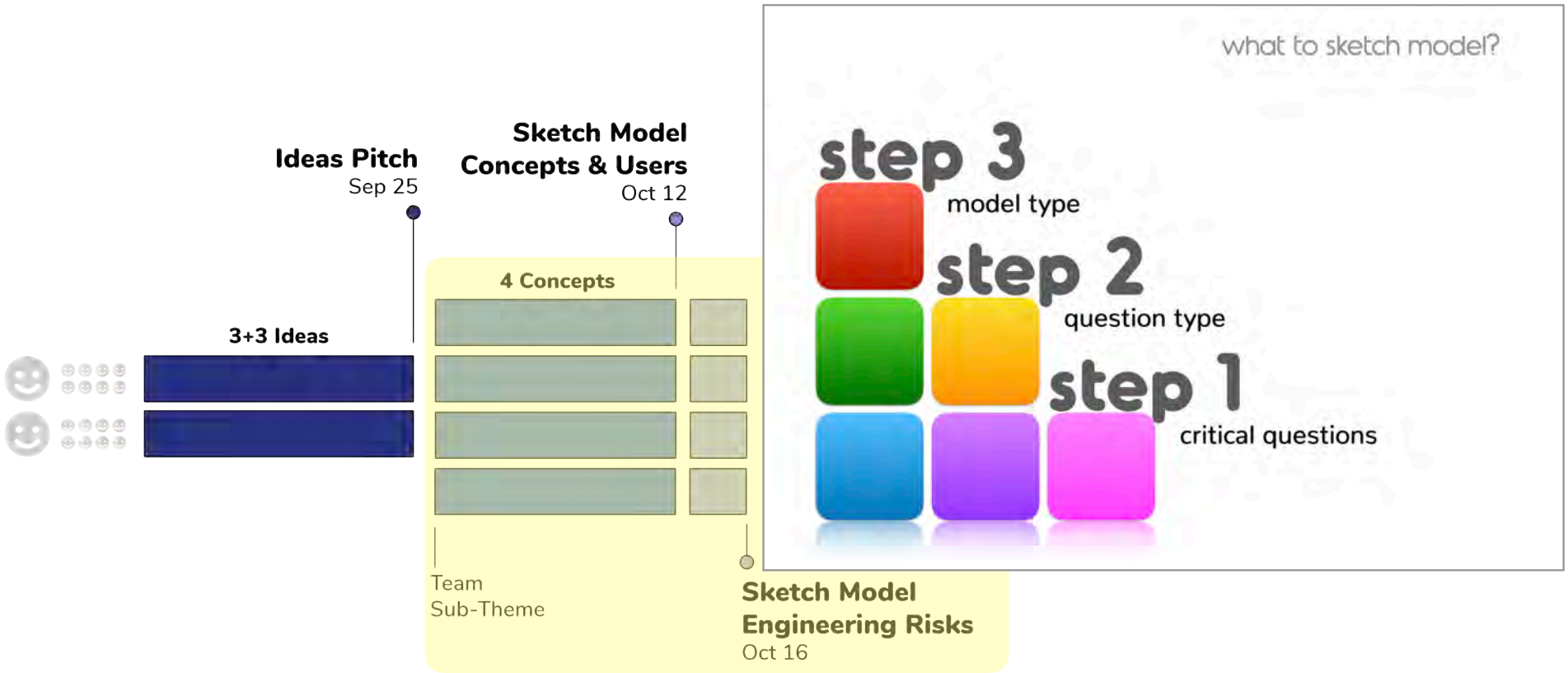

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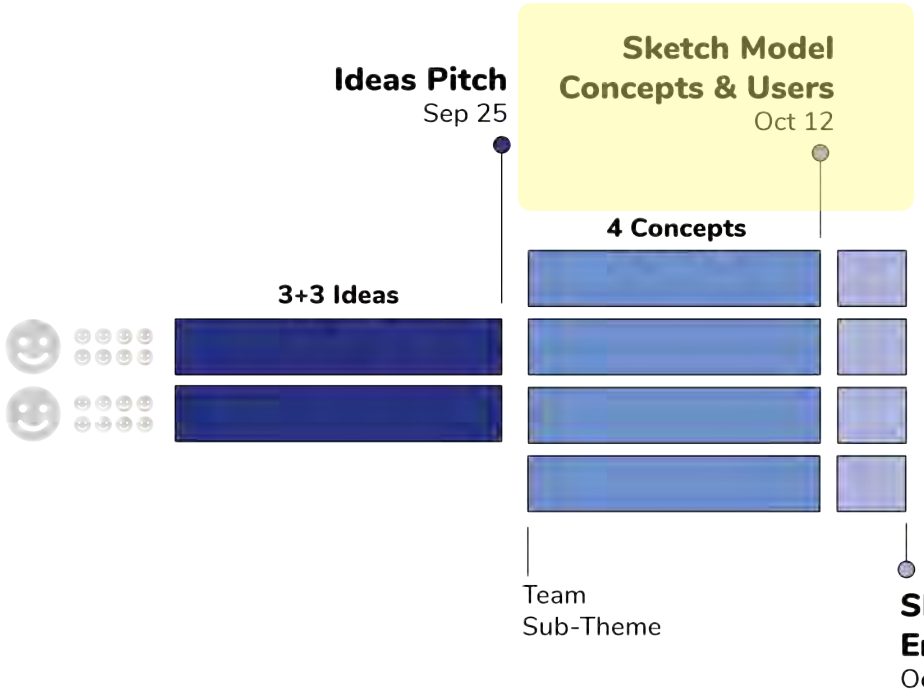
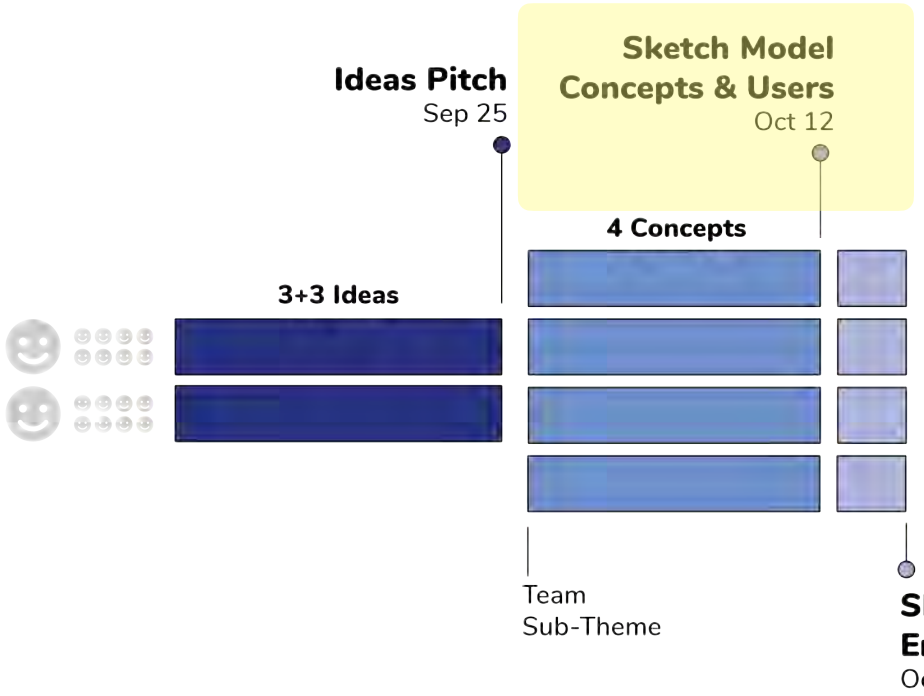
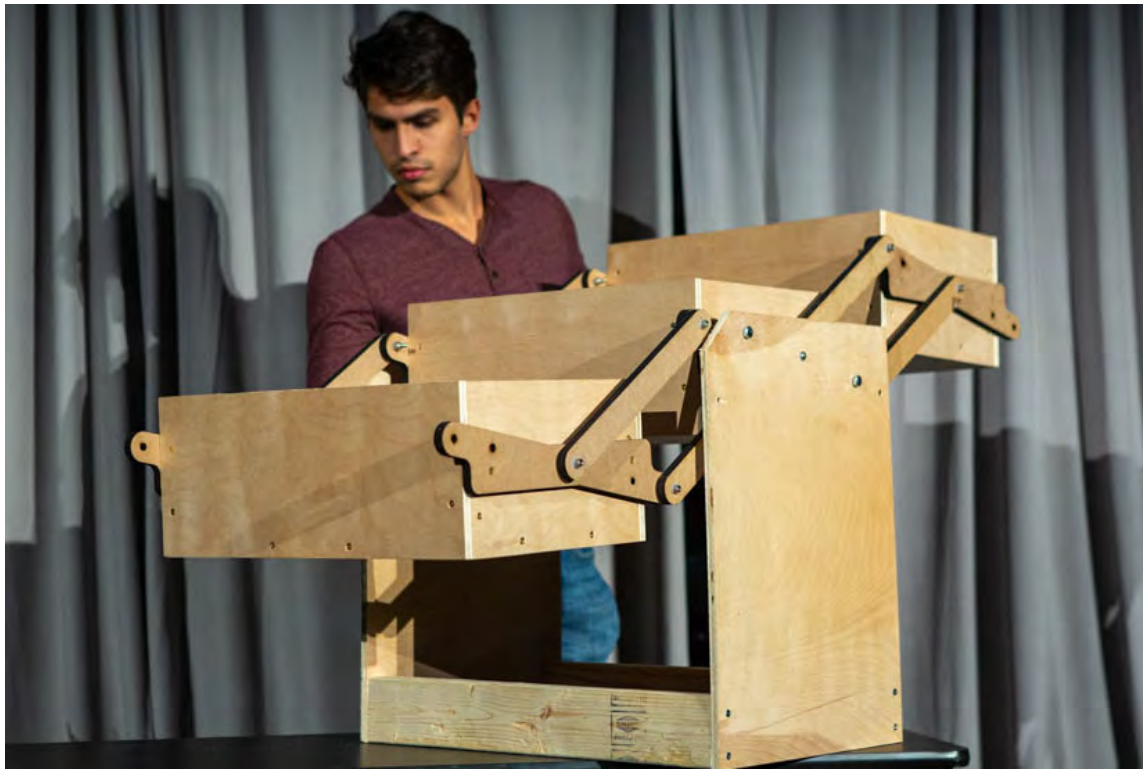


October 12

Process

concept generation phase





Process

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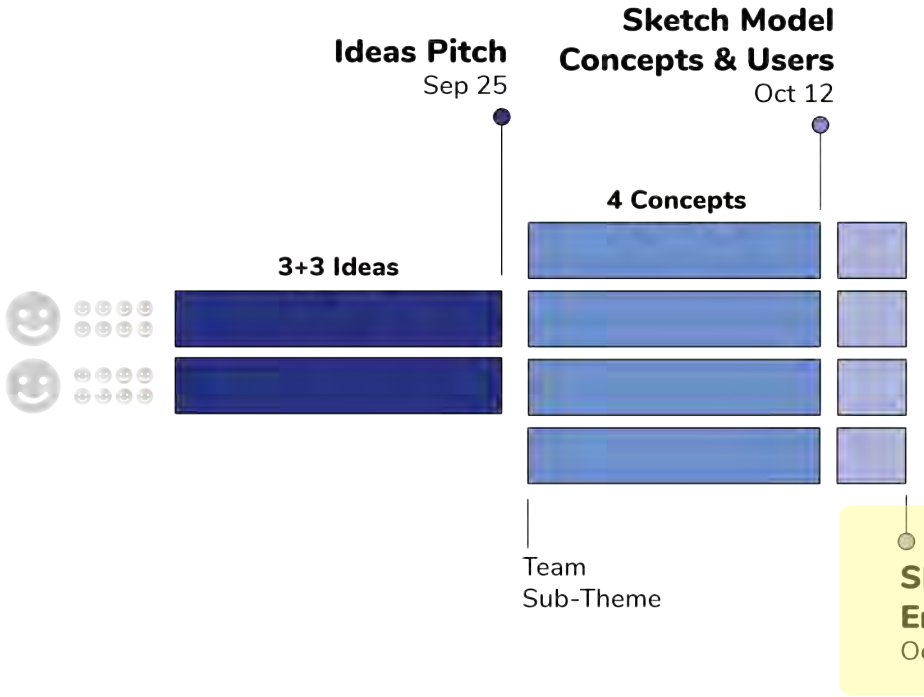
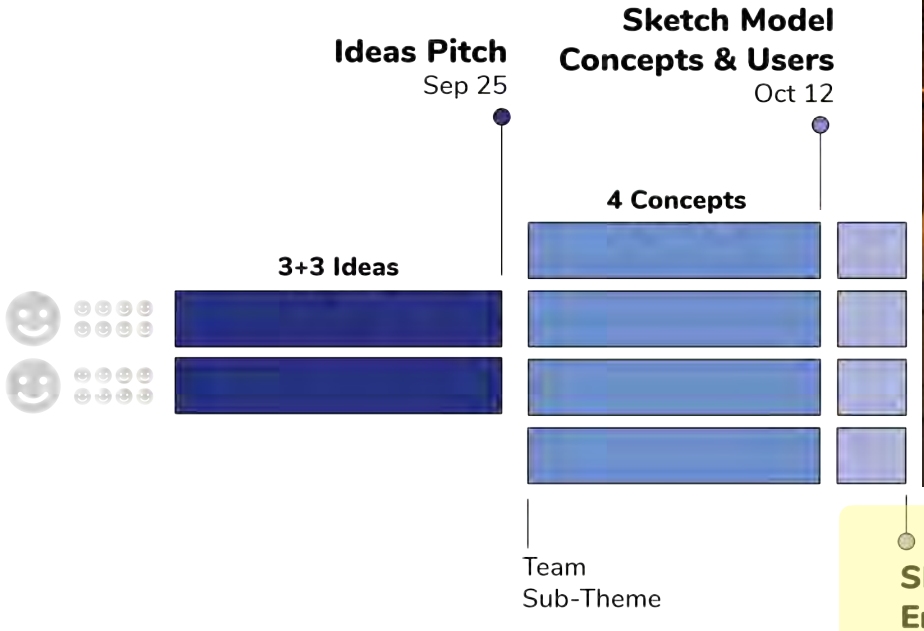


October 16

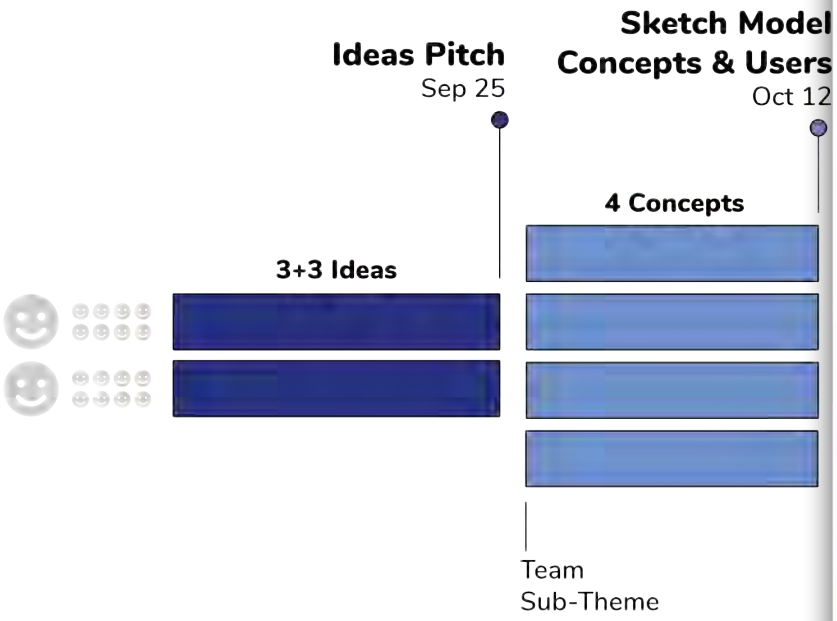
Process

concept generation phase



Process

concept generation phase



2.009 INFORMATION SCHEDULE PROJECT INFO TEAMS TEAM MANUAL RESOURCES GALLERY LOGIN

Developing product concepts

Wed, 9/27: Lecture 9: Sketch Modelling Techniques, Reviews and Bias

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Labs Week of September 24

Lab 3: Subtheme Opportunities, One More Time

Lab preparation:

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Resources

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Sketch Model worksheet

Lecture 6: 1st Order Modelling and a Challenge

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Of Interest

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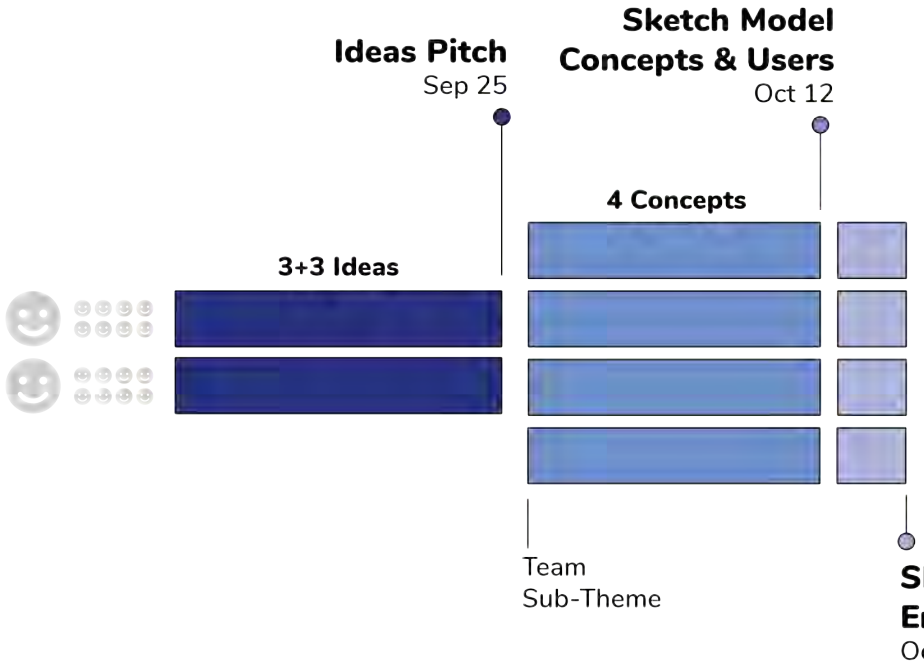
Process

concept generation phase



October 17

Process

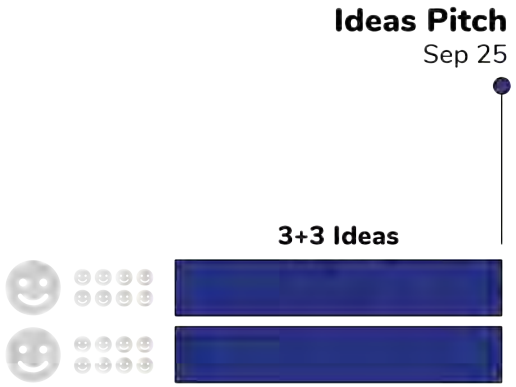
decision week

Ideas Pitch
Sep 25

3+3 Ideas

Process

opportunity phase



6 PM
Sept 25

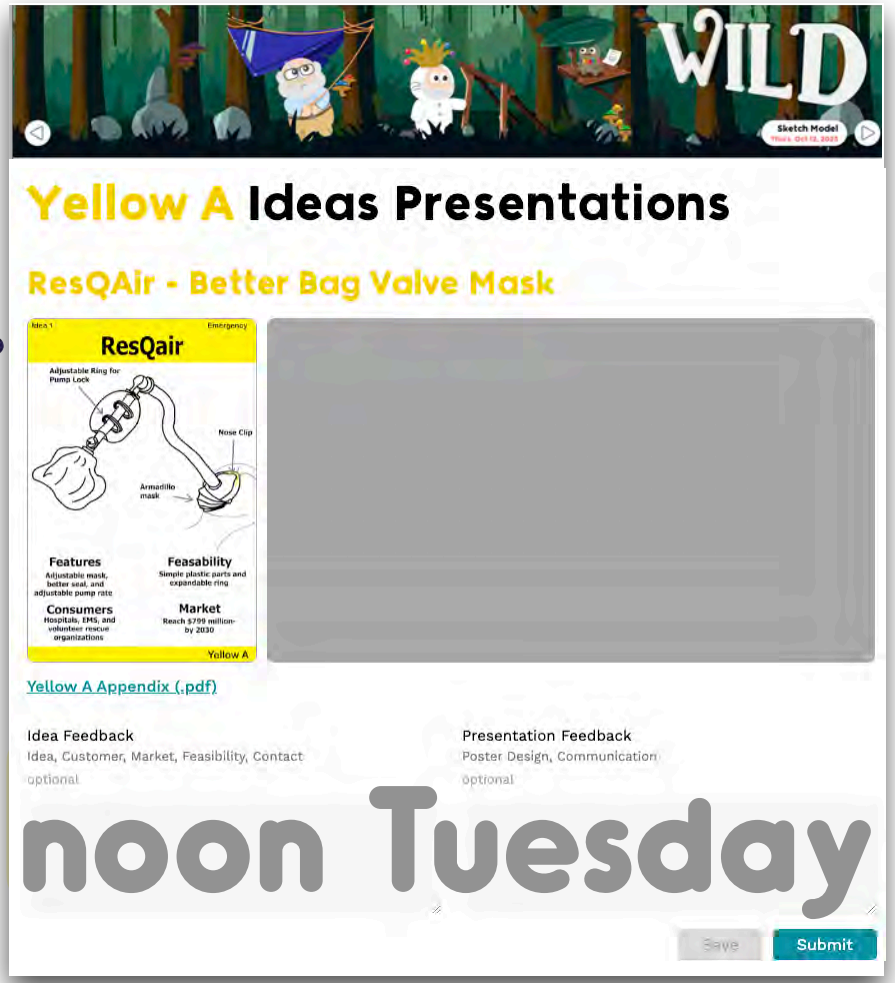
Team
Sub-Theme

Process

opportunity phase

Ideas Pitch
Sep 25

3+3 Ideas



Process

opportunity phase

Wednesday

Process

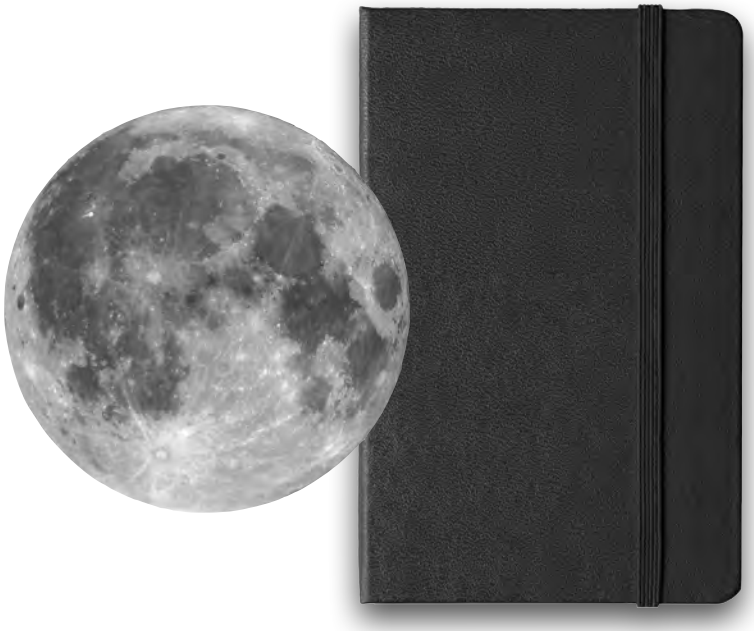
opportunity phase

Wednesday

Process

opportunity phase

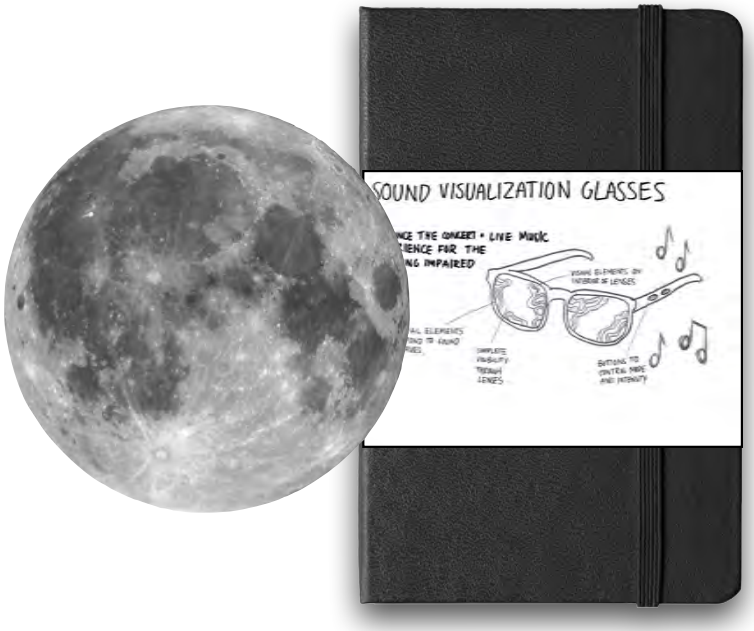
Thursday



Process

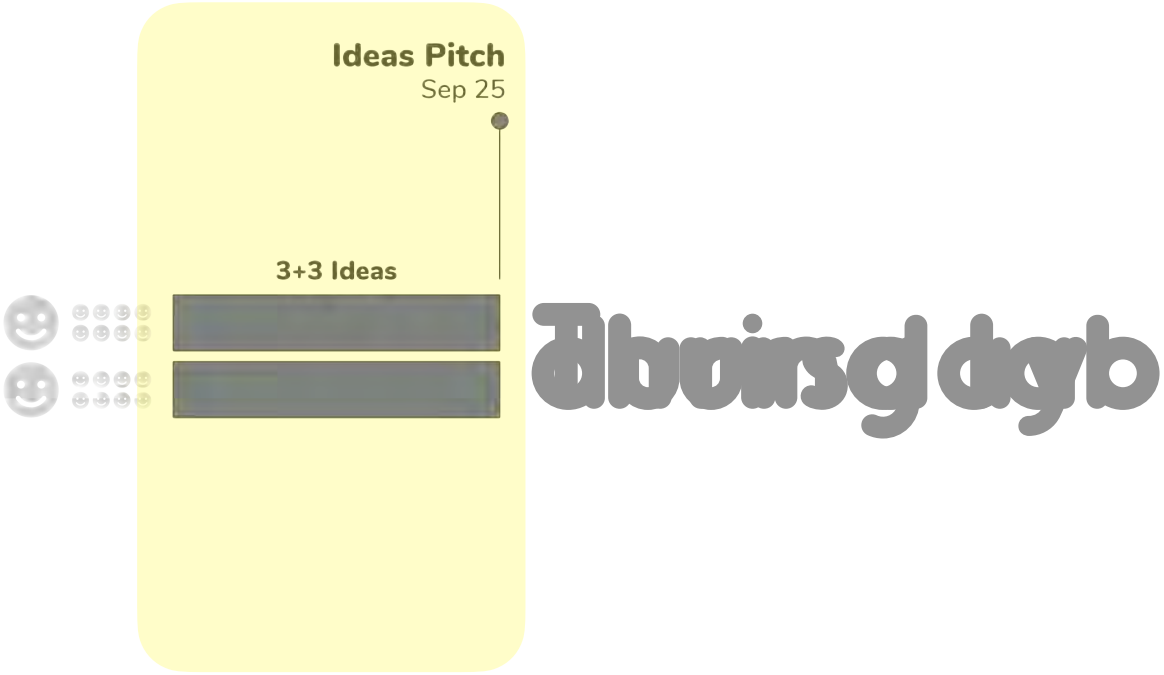
opportunity phase

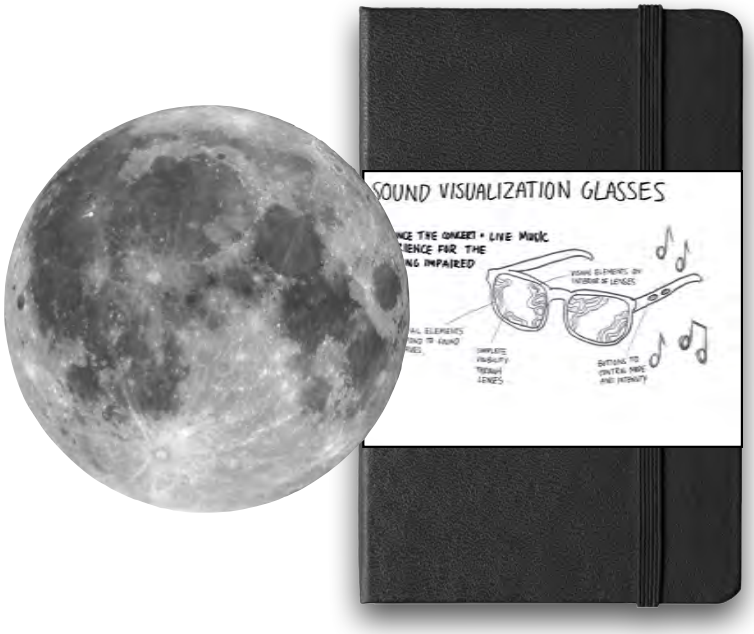
Thursday



Process

opportunity phase





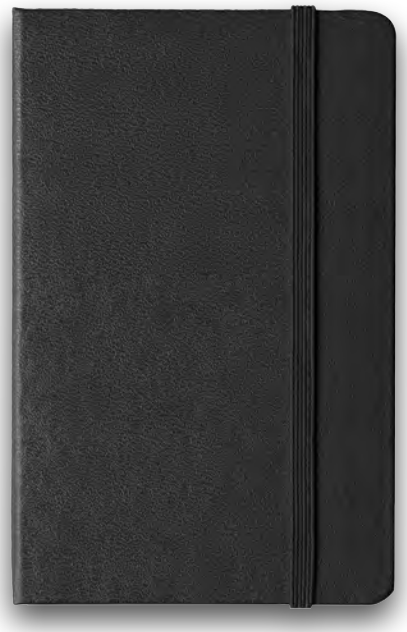
Process

opportunity phase

Ideas Pitch
Sep 25

3+3 Ideas

during l



Process

Ideas Pitch
Sep 25

3+3 Ideas

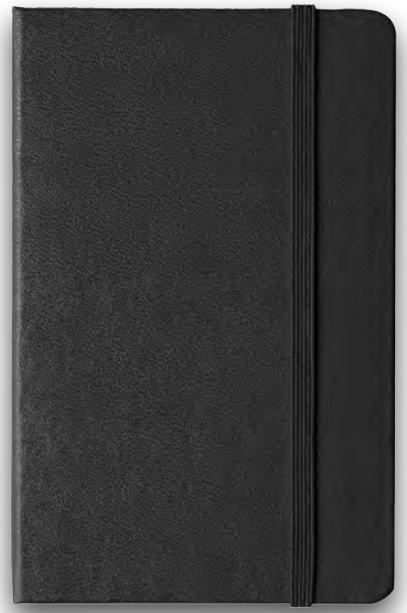
Milestone Reflection

Background

Reflection is thinking about a recent experience and linking it to earlier ones. The thinking involves looking for commonalities, differences, and interrelations between the recent experience and prior experience. Critical reflection is an important part of consolidating a learning experience, and we would like to use the results of each project milestone review as an opportunity for such reflection.

Structure

After each course milestone, we would like you to think about how you and your team performed during the milestone phase.

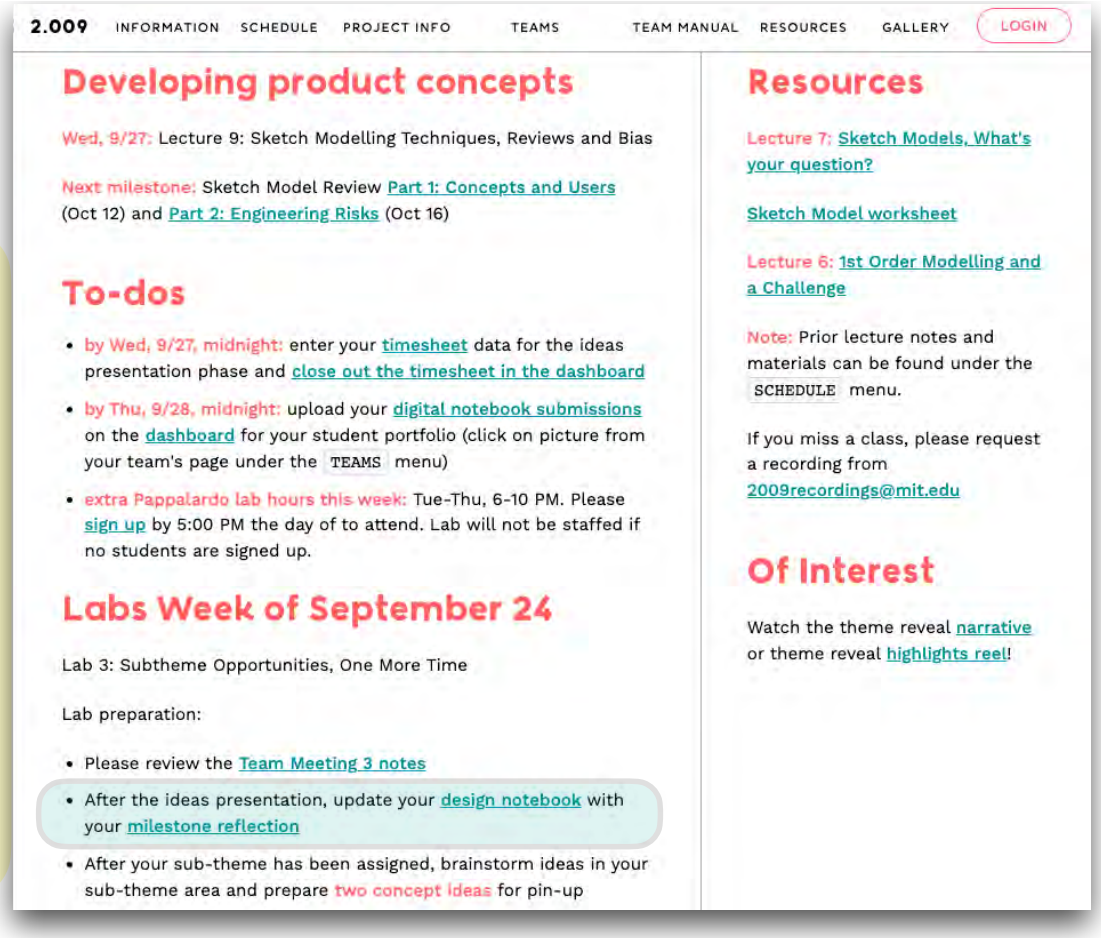


Process

opportunity phase

Ideas Pitch
Sep 25

3+3 Ideas



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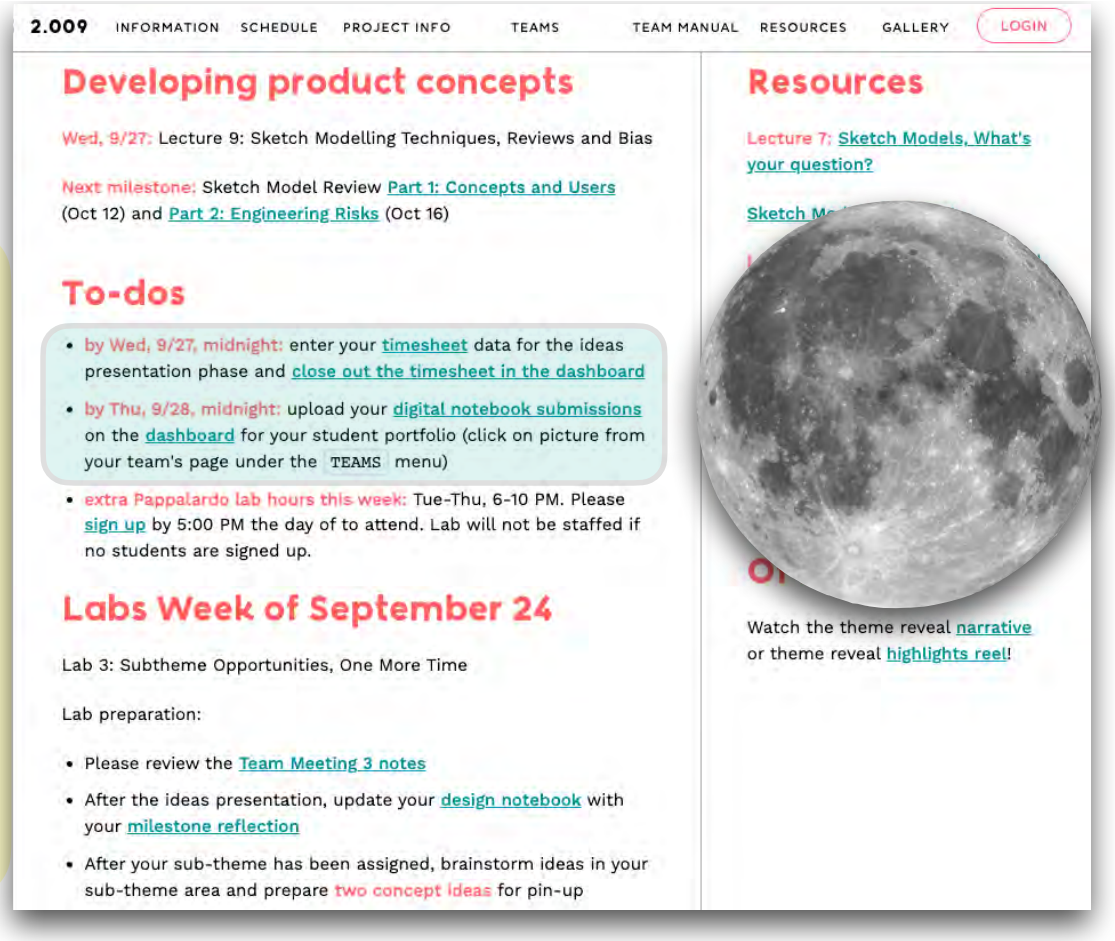
Ideas Pitch
Sep 25

3+3 Ideas



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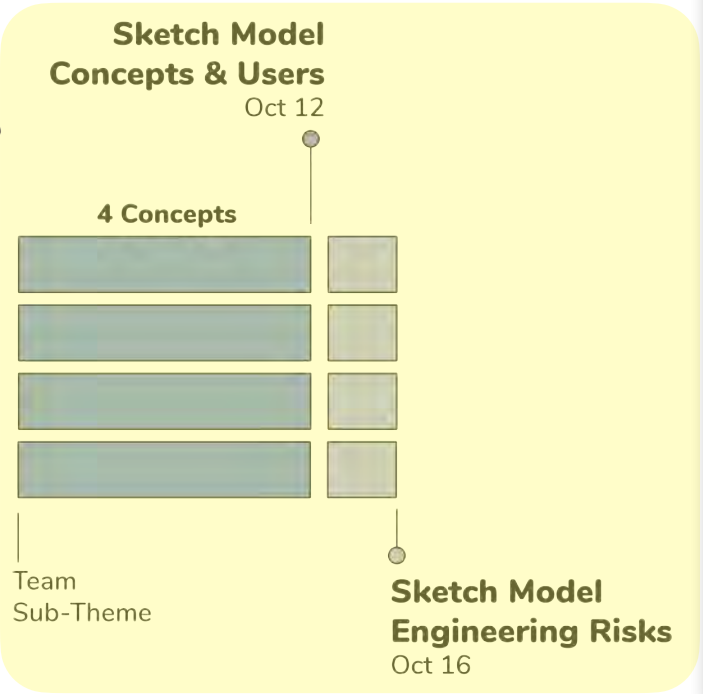

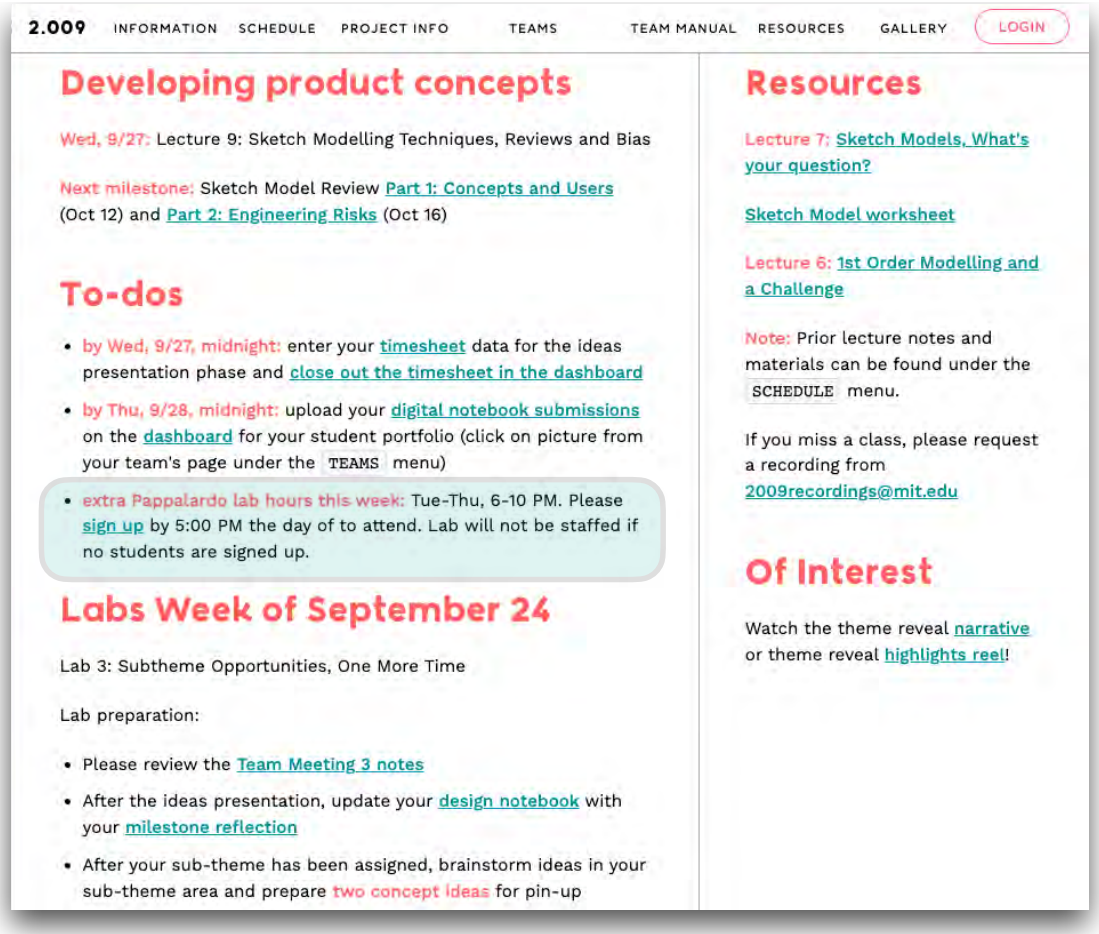

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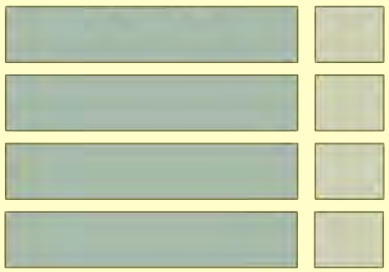
Process concept generation phase

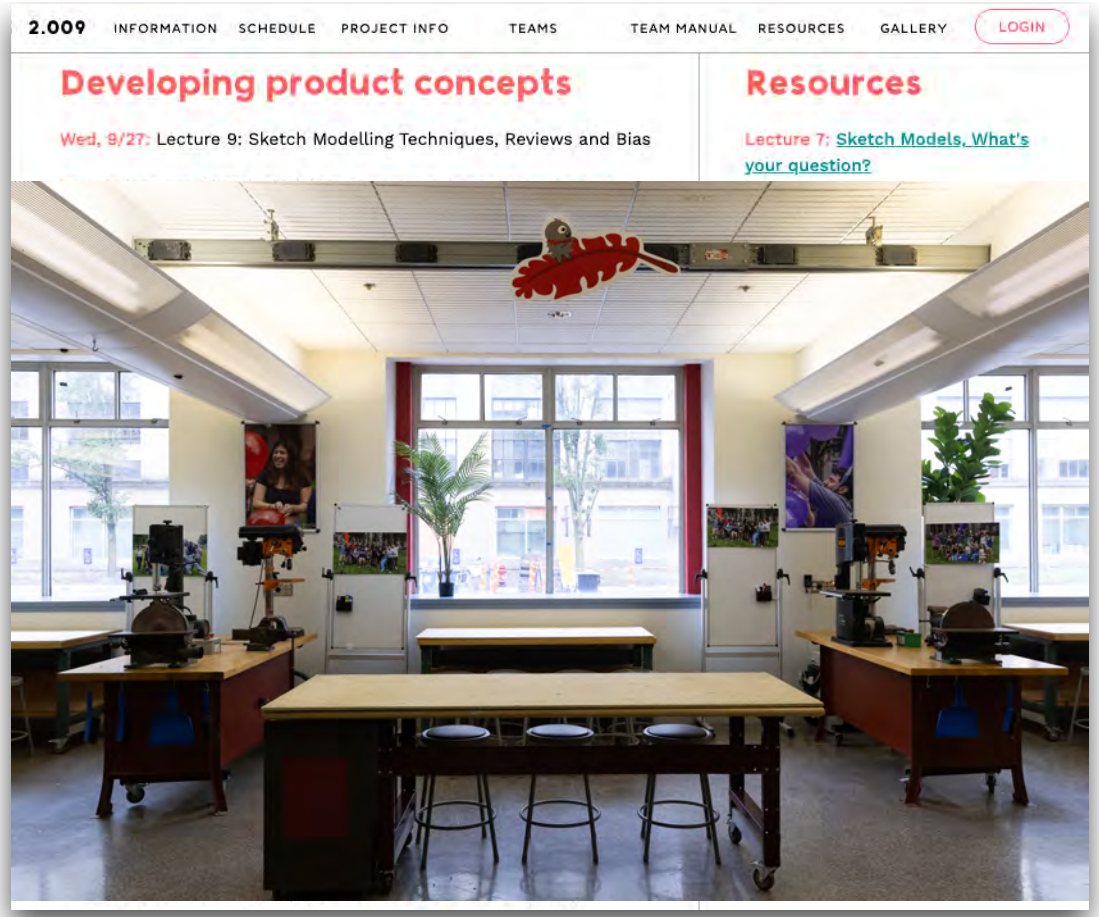
Sketch Model
Concepts & Users
Oct 12

4 Concepts



Team
Sub-Theme

Sketch Model
Engineering Risks
Oct 16

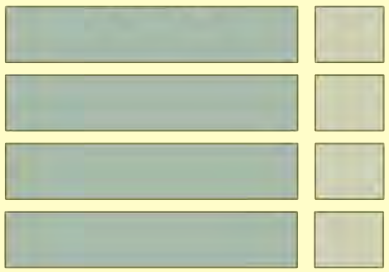


Process

concept generation phase

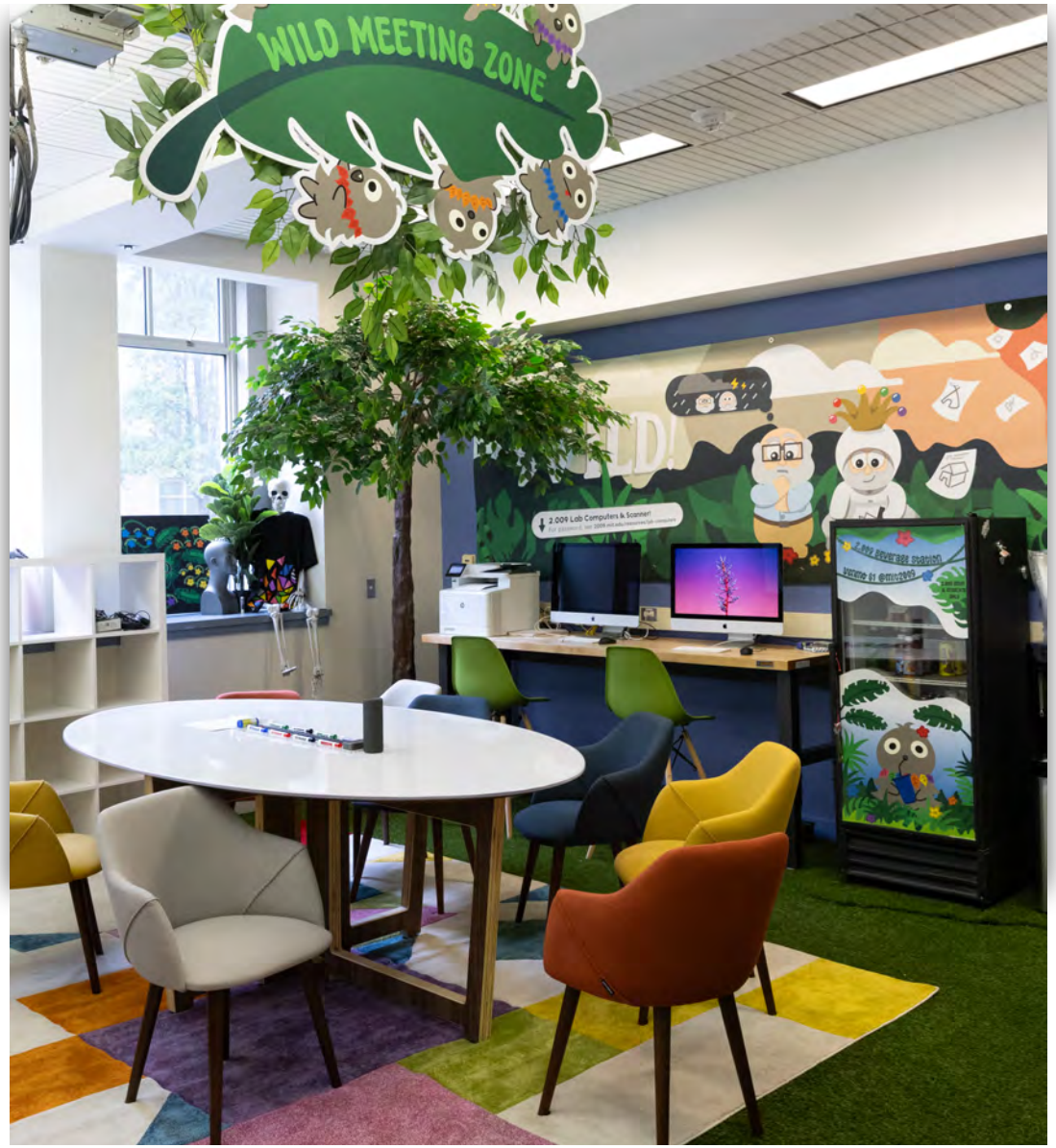
Sketch Model
Concepts & Users
Oct 12

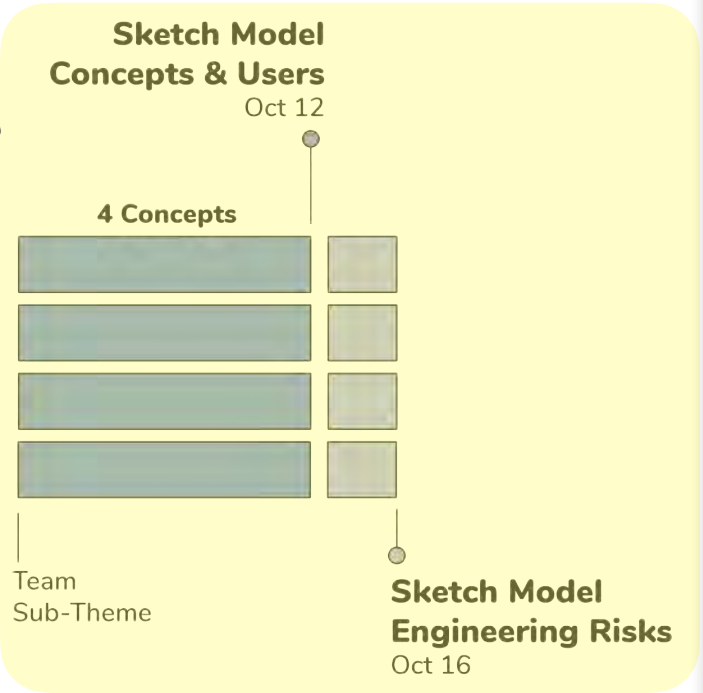
4 Concepts

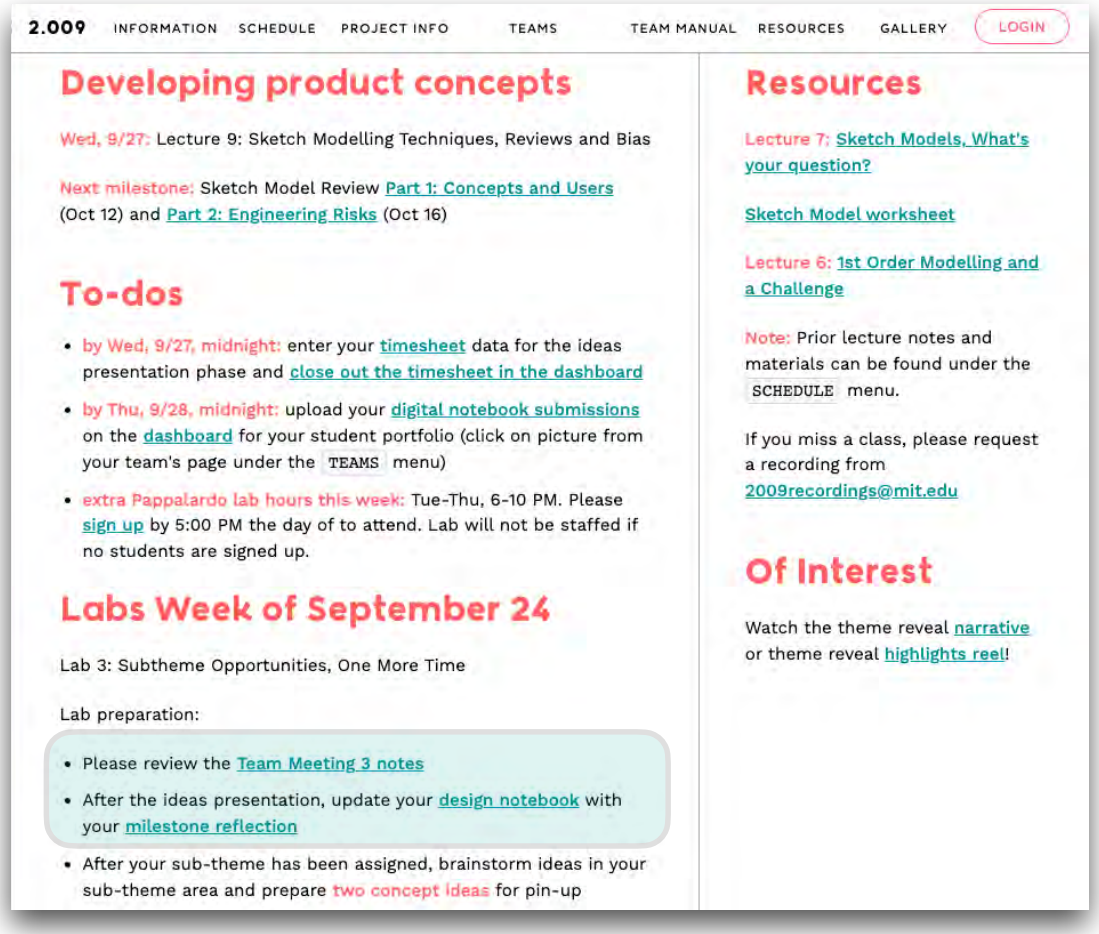


Team
Sub-Theme

Sketch Model
Engineering Risks
Oct 16







2.009 INFORMATION SCHEDULE PROJECT INFO TEAMS TEAM MANUAL RESOURCES GALLERY LOGIN

Developing product concepts

Wed, 9/27: Lecture 9: Sketch Modelling Techniques, Reviews and Bias

Next milestone: Sketch Model Review Part 1: Concepts and Users (Oct 12) and Part 2: Engineering Risks (Oct 16)

To-dos

- by Wed, 9/27, midnight: enter your timesheet data for the ideas presentation phase and close out the timesheet in the dashboard
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Labs Week of September 24

Lab 3: Subtheme Opportunities, One More Time

Lab preparation:

- Please review the Team Meeting 3 notes
- After the ideas presentation, update your design notebook with your milestone reflection
- After your sub-theme has been assigned, brainstorm ideas in your sub-theme area and prepare two concept ideas for pin-up

Resources

Lecture 7: Sketch Models, What's your question?

Sketch Model worksheet

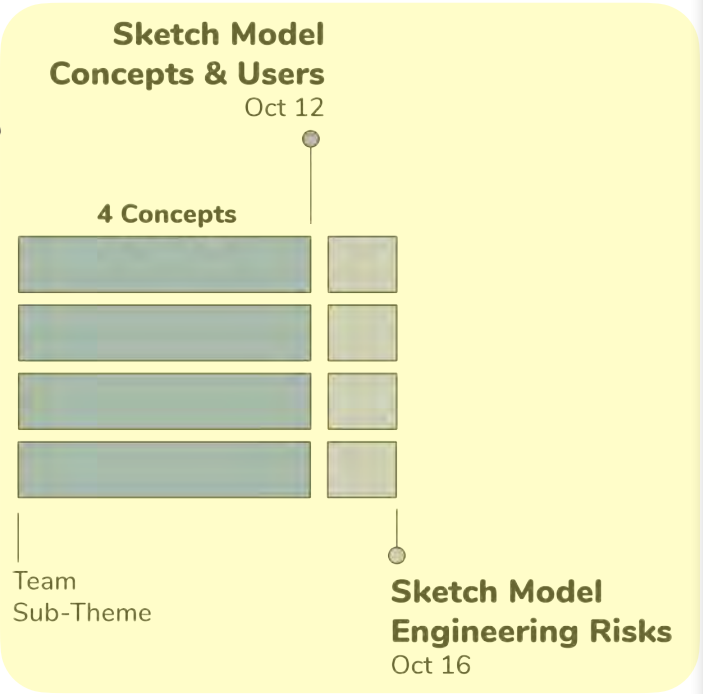
Lecture 6: 1st Order Modelling and a Challenge

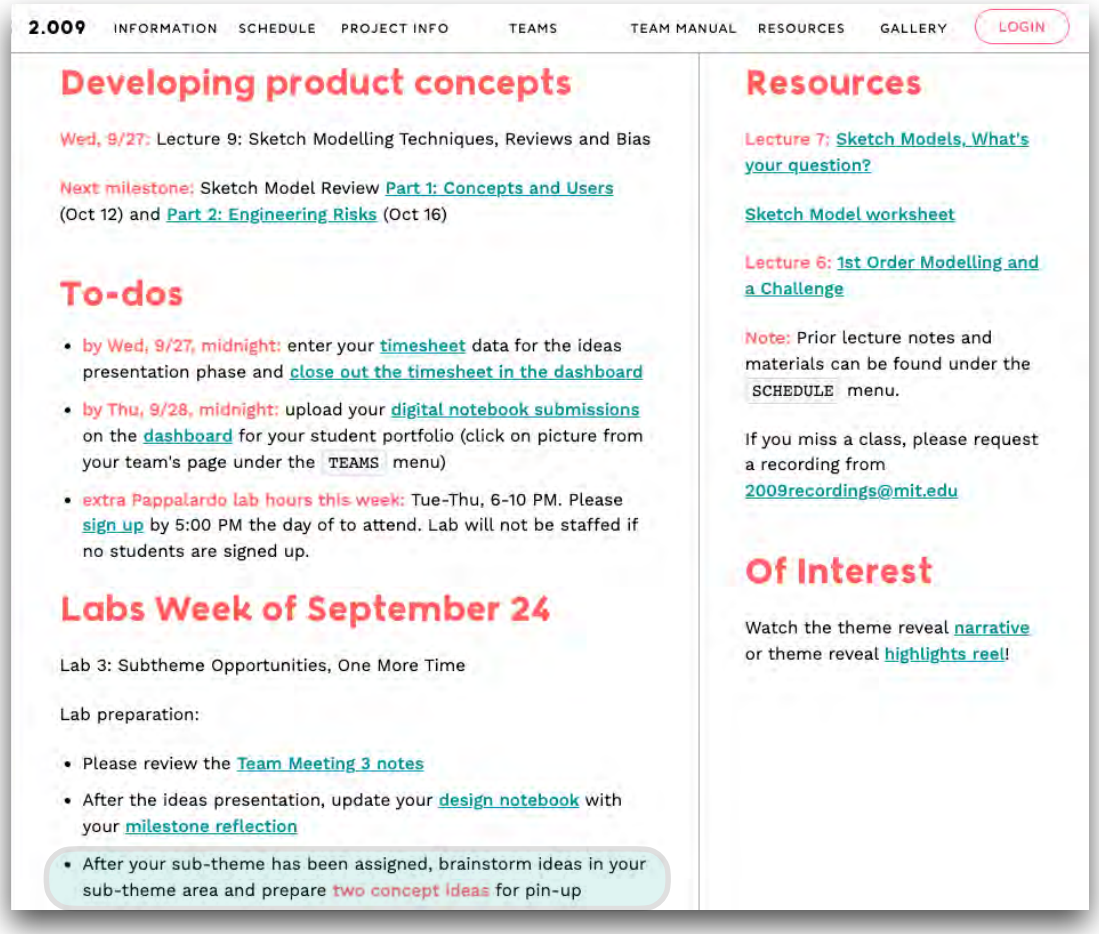
Note: Prior lecture notes and materials can be found under the `SCHEDULE` menu.

If you miss a class, please request a recording from 2009recordings@mit.edu

Of Interest

Watch the theme reveal narrative or theme reveal highlights reel!





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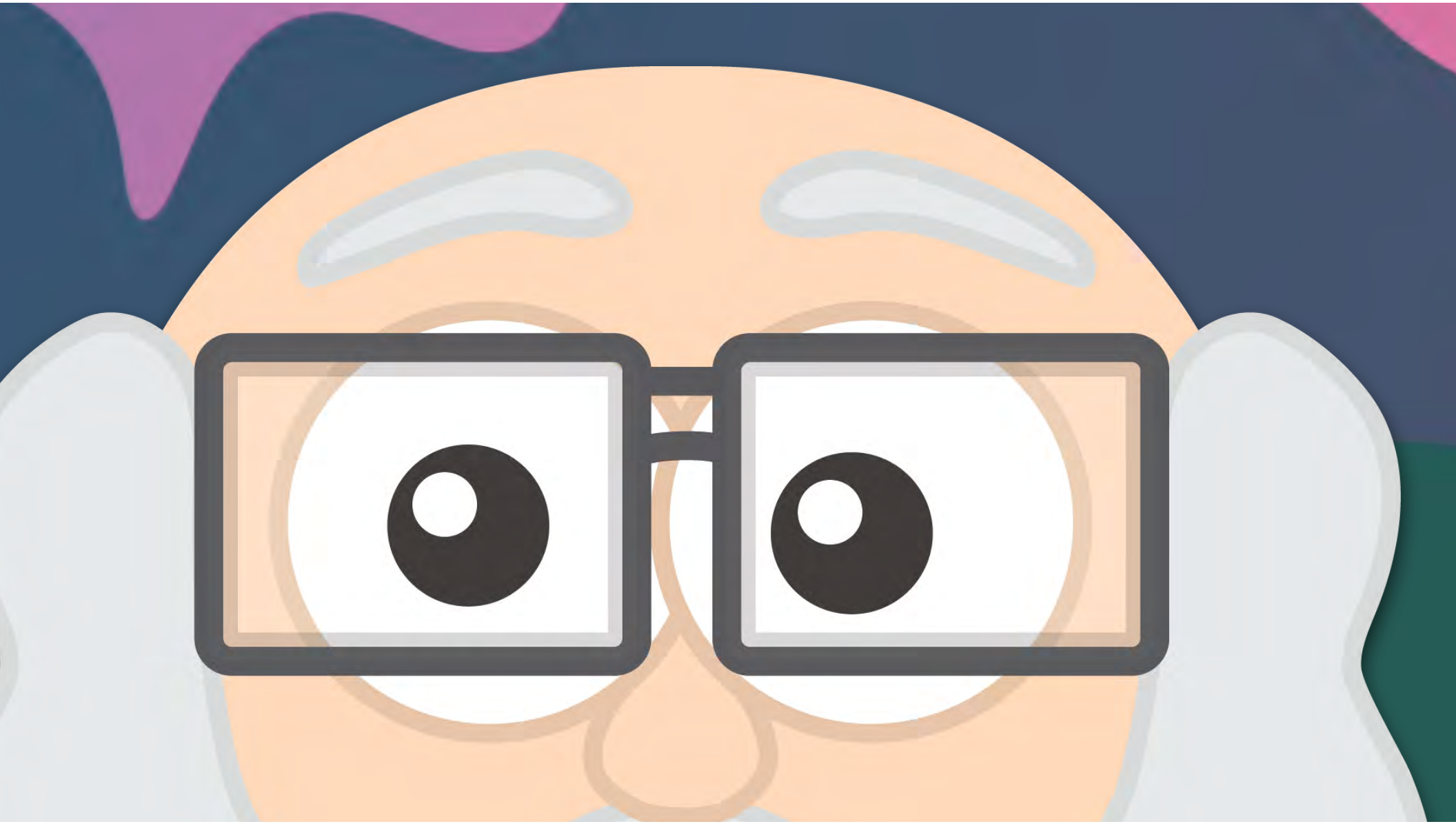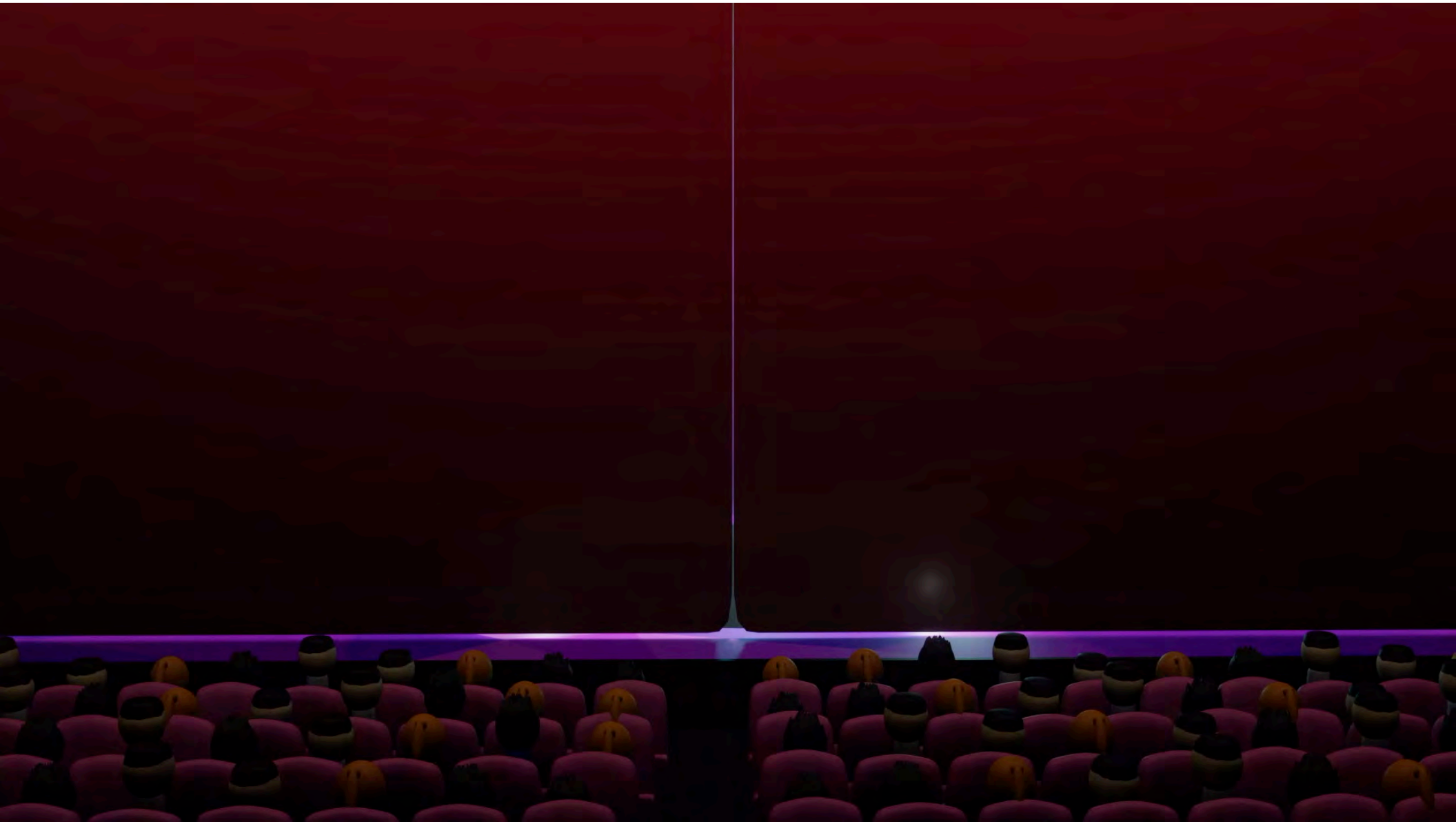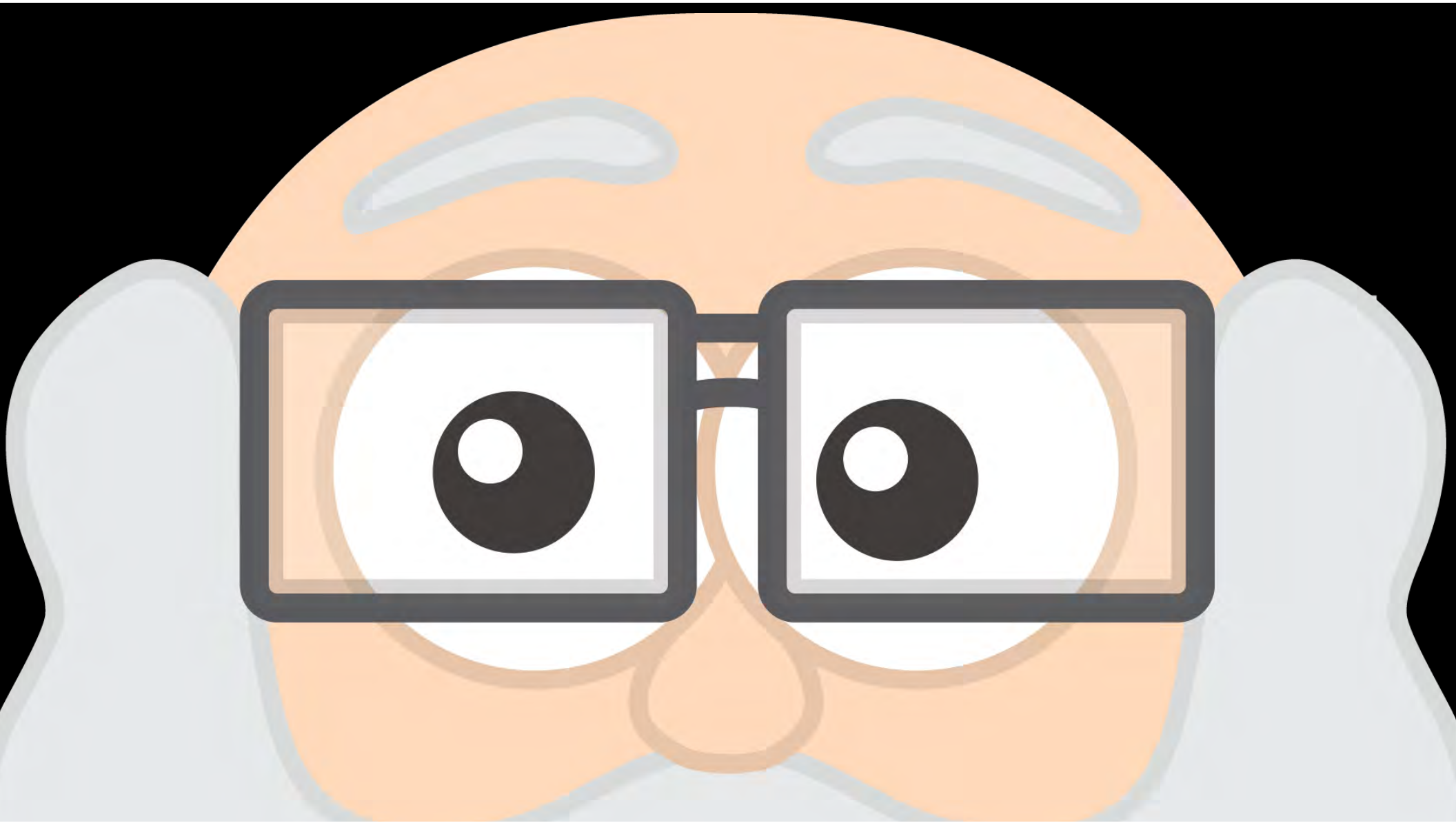
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