

Toy Pitch Presentation •

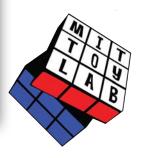
March 10 3 ideas per team

March

Su	Мо	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April

Su	Мо	Tu	We	Th
2	3	4	5	6
9	10	11	12	13
16	17	18	19	20
23	24	25	26	27
30				



The specs idea posters!

3 ideas/team, in **vertical** poster format (2' x 3')

45 second pitch per idea

work on in lab

used in first play testing

