

















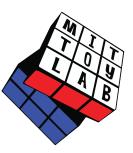






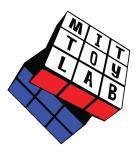
Playsentations!





Playsentations!



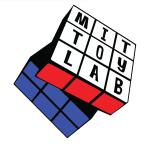


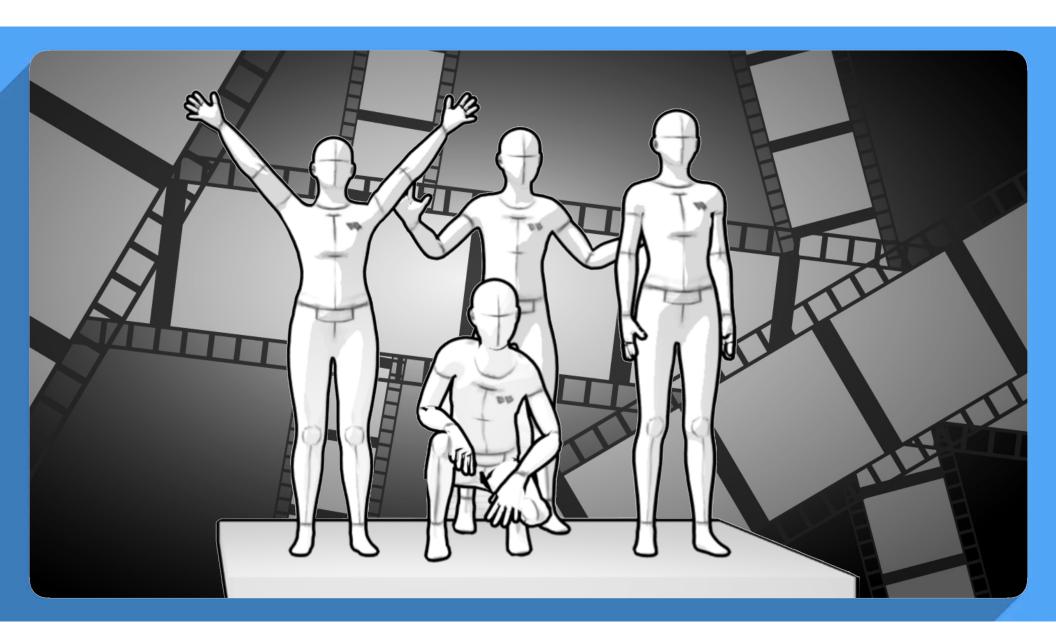
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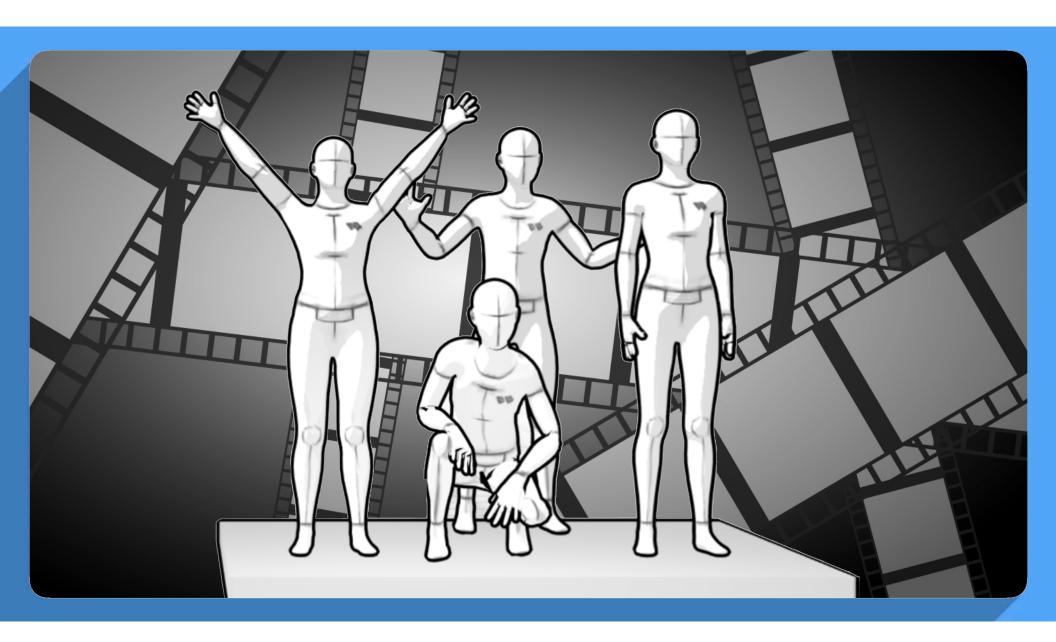
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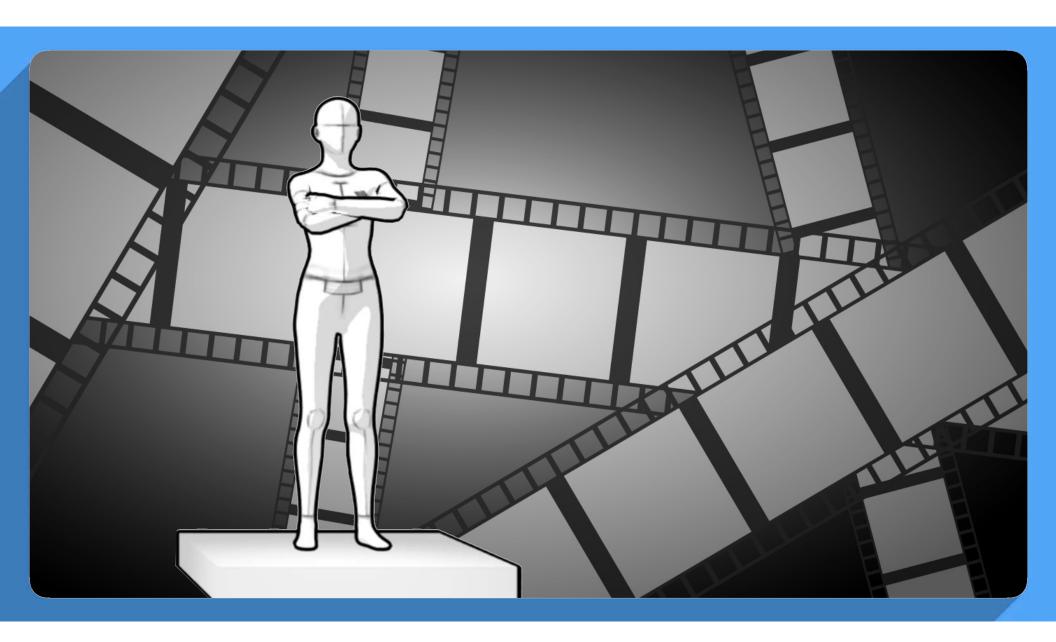
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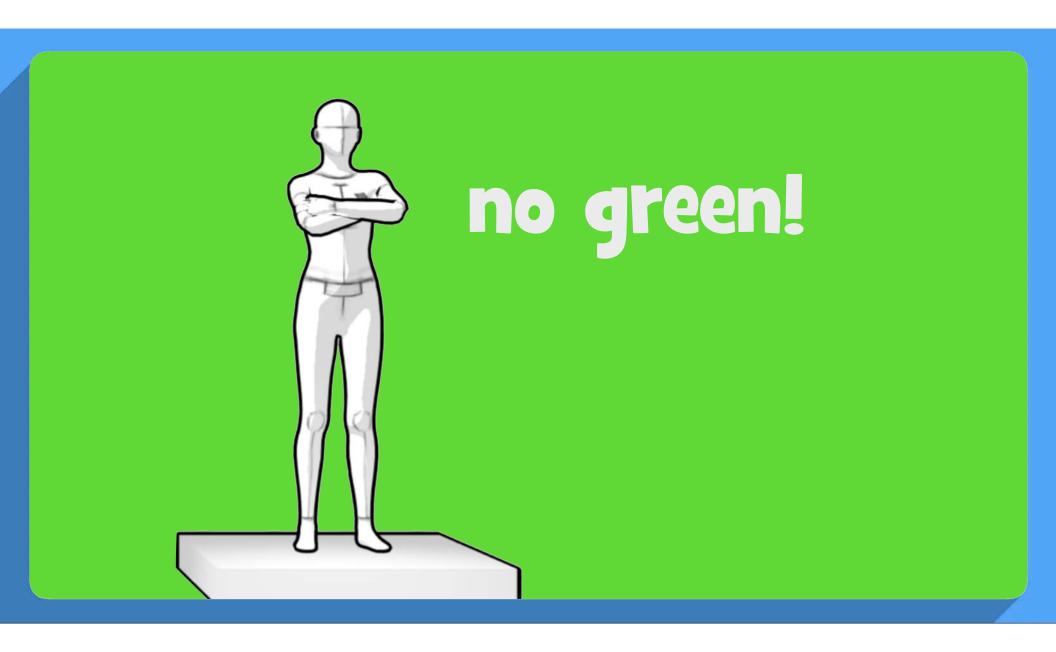






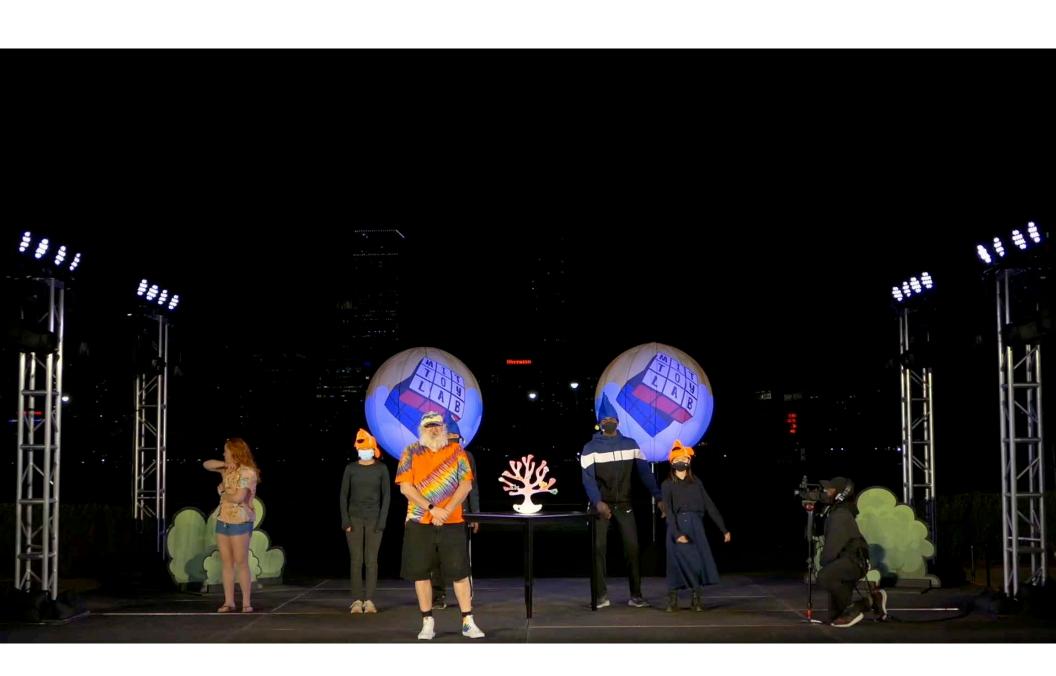














the **PLAYsentations!**

2 minutes of play

I minute of questions, from a livecast audience









the **PLAYsentations!**

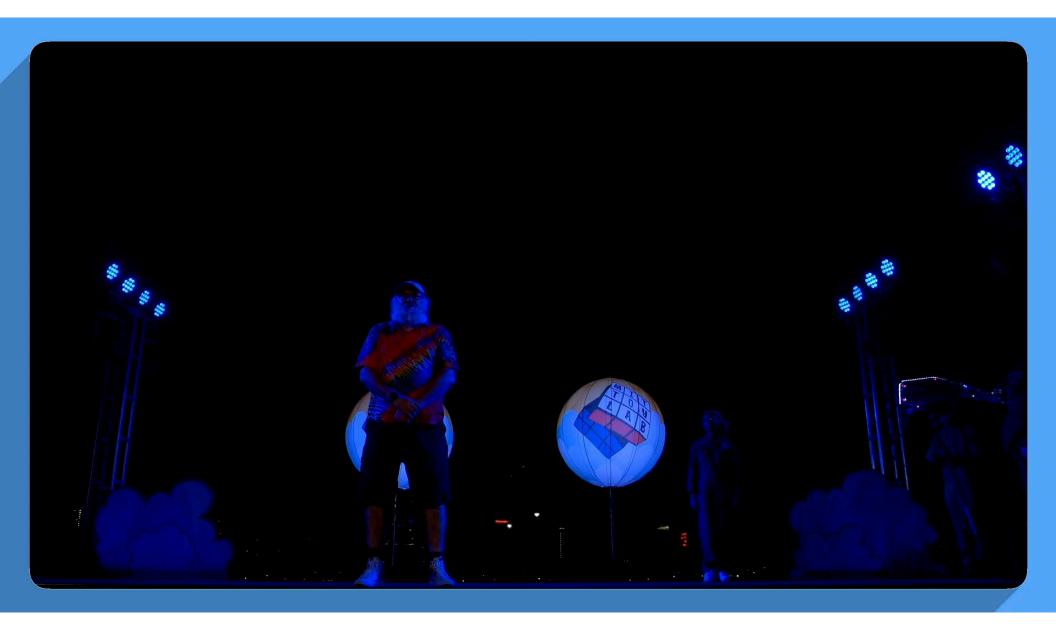
2 minutes of play

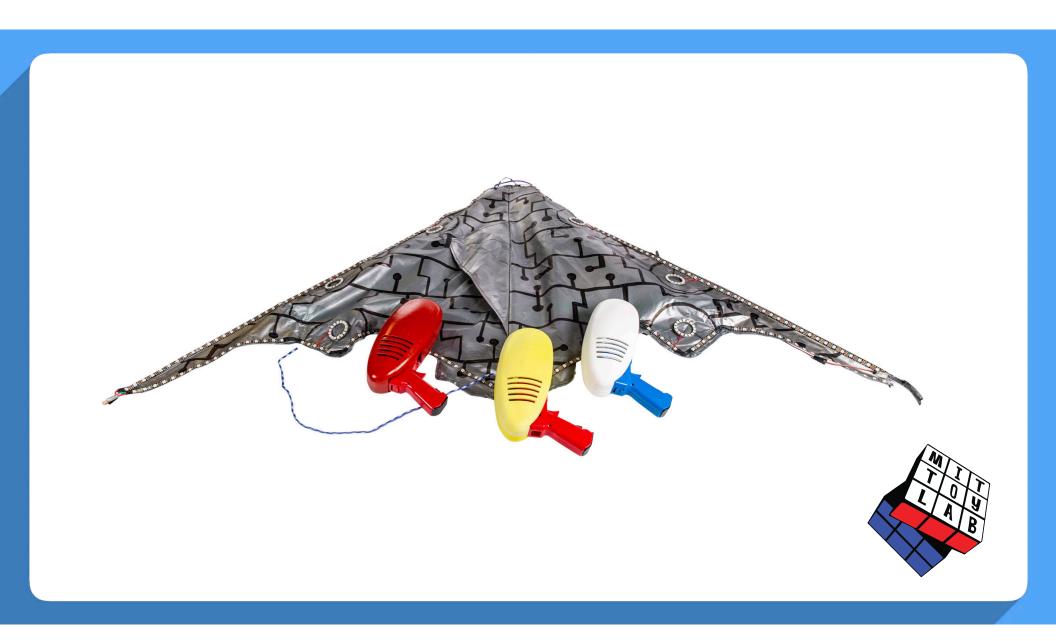
I minutes of questions, from the livecast audience

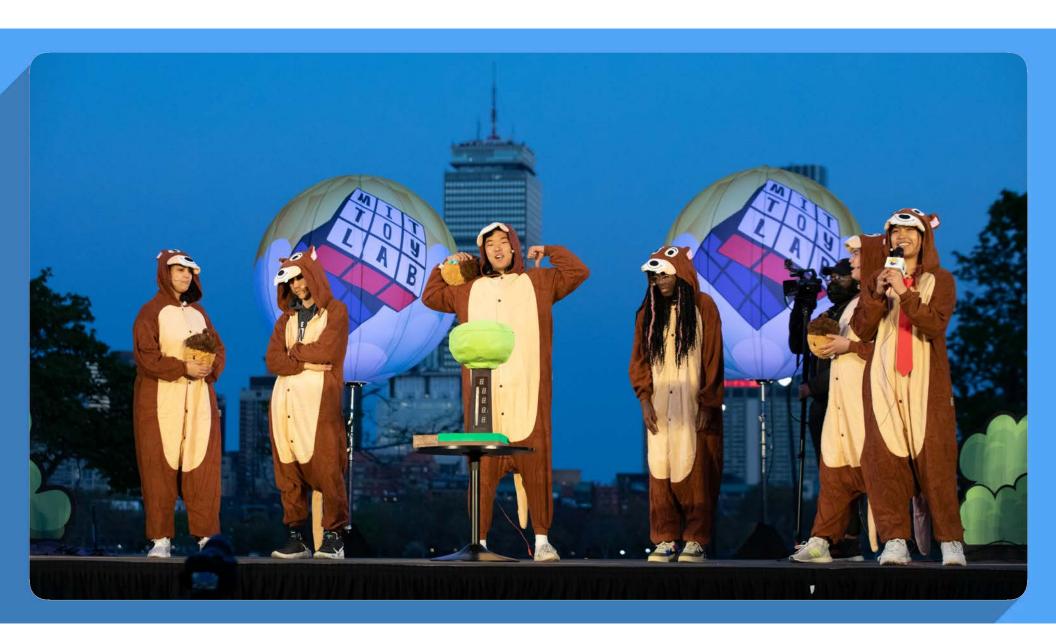
the *audience*: the class plus ~1500 friends, MIT, industry folks, children

entertaining and informative are not mutually exclusive









theguardlan

Shakespeare sol

Adman Lester Hamlet

elements of a play

story

character

costumes, minimal props

perspective

blocking

sound (diegetic or non-diegetic)







story structure

Act I: setup



Act 2: development



Act 3: resolution







warnings

practice! (hours per minute)

introduced by team animal

demo early

everyone doe not need to speak

highlight technical achievements

have a clear ending!





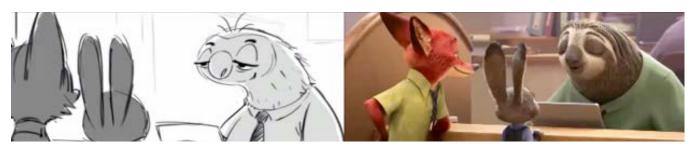






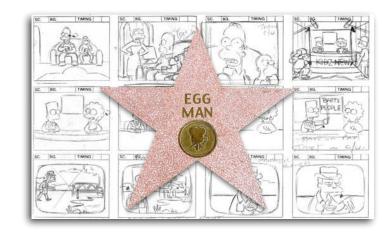


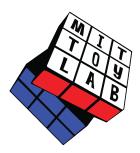
designing your playsentation



develop a plan: storyboard a **story** where your toy is the star

you are the supporting cast





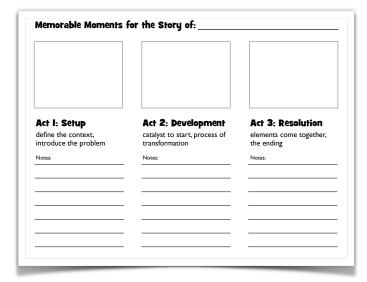
memorable moments

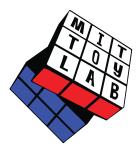
one for each act of the story

what is the toy/play? who is it for? what makes it special?

focus on current design and how it works, not the process and past ideas

~ 5 minutes





share your moments!

Story designer:

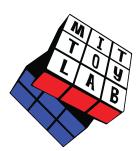
connect the memorable moments together and act out the story

Audience:

were the moments memorable?

did they cover what's most important about the toy?

~ 10 minutes total, switch roles in-between



visualize the storyboard

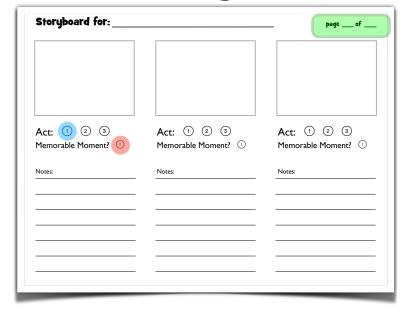
modify your memorable moments (based on discussion)

develop key frames of the story

transition between memorable moments

add detail: how does it work, how is it made, open-issues, etc.

~ until 4:49



Act I

Act 2

Act 3

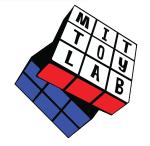
act 1: setupact 2: journeyact 3: resolution



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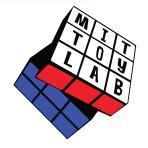
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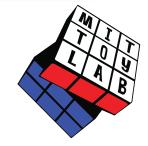
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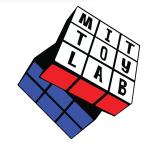
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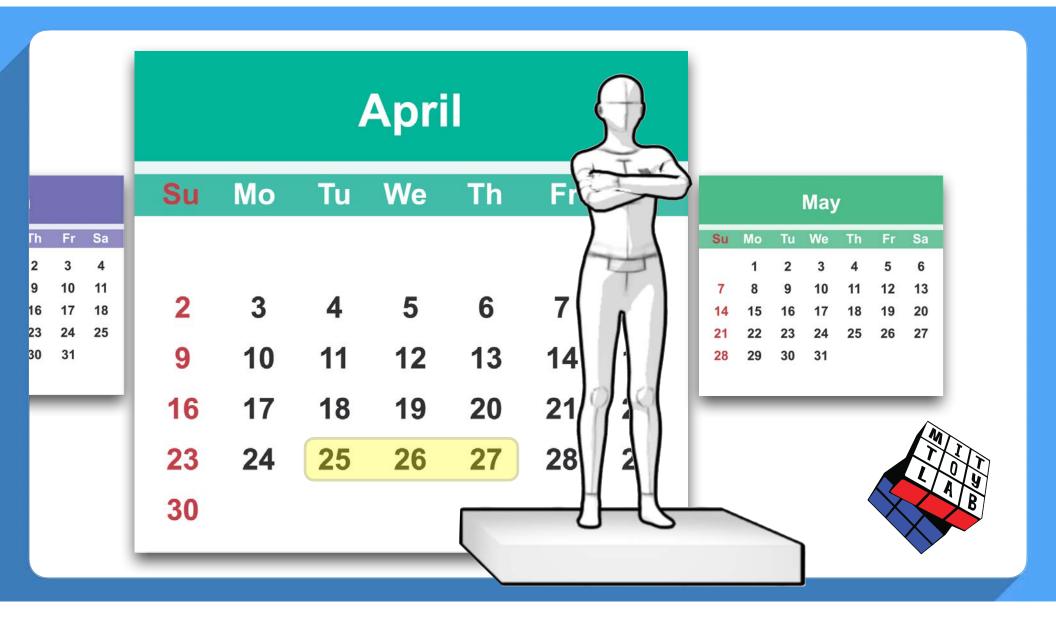


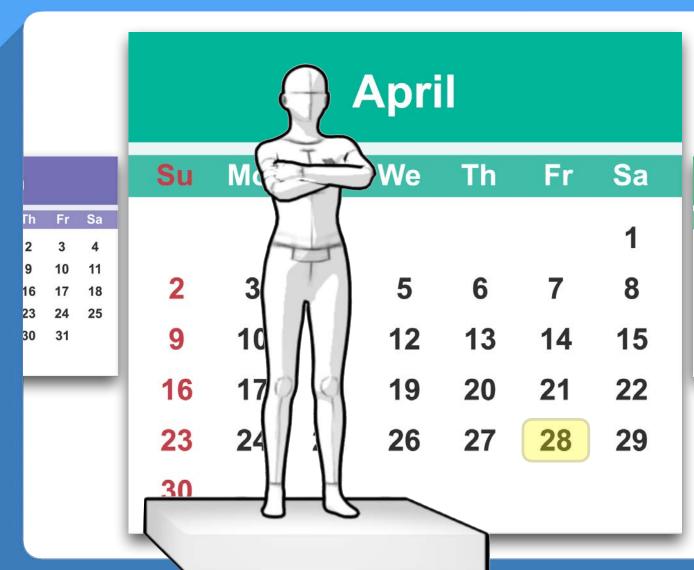
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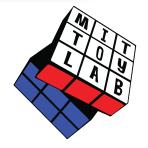
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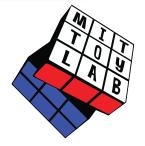
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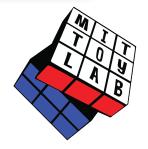
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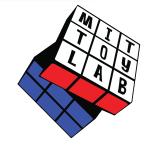
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