

playtesting!

do and don't!

Don't wear scary clothing or be intimidating!





Crouch down or sit on the floor so you are at kids level.

With younger children watch carefully for choke hazards or parts that may come loose

Don't assume everyone is with their mom or dad.

Ask kids "Is there a grown up with you?" rather than "Where's your mom?"

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do and don't!



Be supportive of every kid's efforts. Compliment and thank.

Ensure all go away feeling good.

Be flexible! Kids will do something different! Kids (and parents) may lose interest in the activity and wander off. That's OK.

Avoid any racial, ethnic, sexual, or special needs clichés.

Invite people over to explore your poster.

Smile and say "hi!"
"would you like hear about a toy idea?"
Quick explanation in 10 words or less!