6.1800 Spring 2025

Lecture #13: The application layer

serving content as content evolves

6.1800 in the news

standardizations let us communicate across machines

TCP, DNS, OSPF (link-state routing), etc., all have standards that describe the protocols in detail including packet formats

First Look: New Apple Emojis in iOS 18.4 Beta 2

Today Apple has previewed its latest batch of Unicode emojis as part of the second iOS 18.4 beta.





6.1800 in the news

who sets the standards?



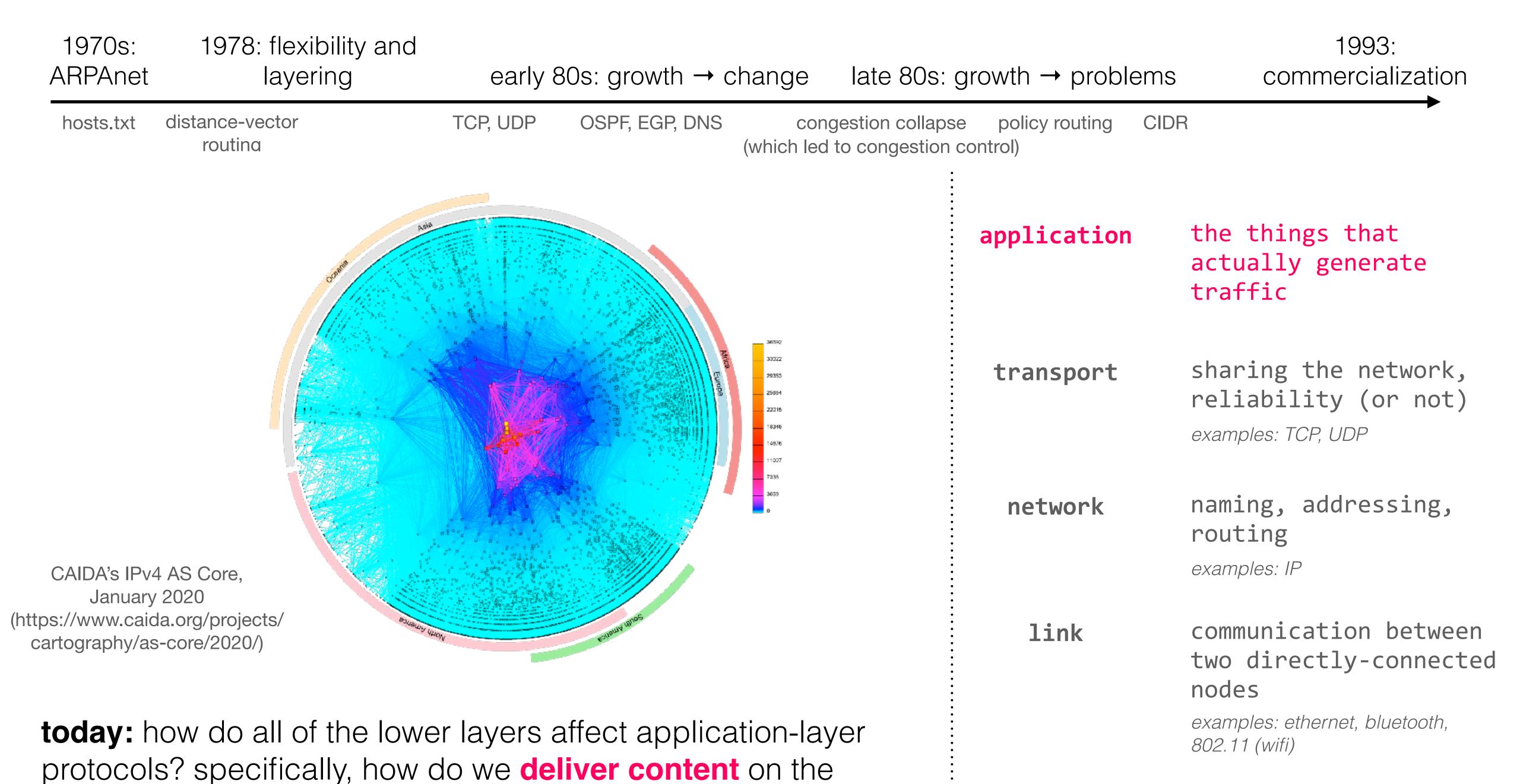
read this comic and let my friend keith explain it to you!

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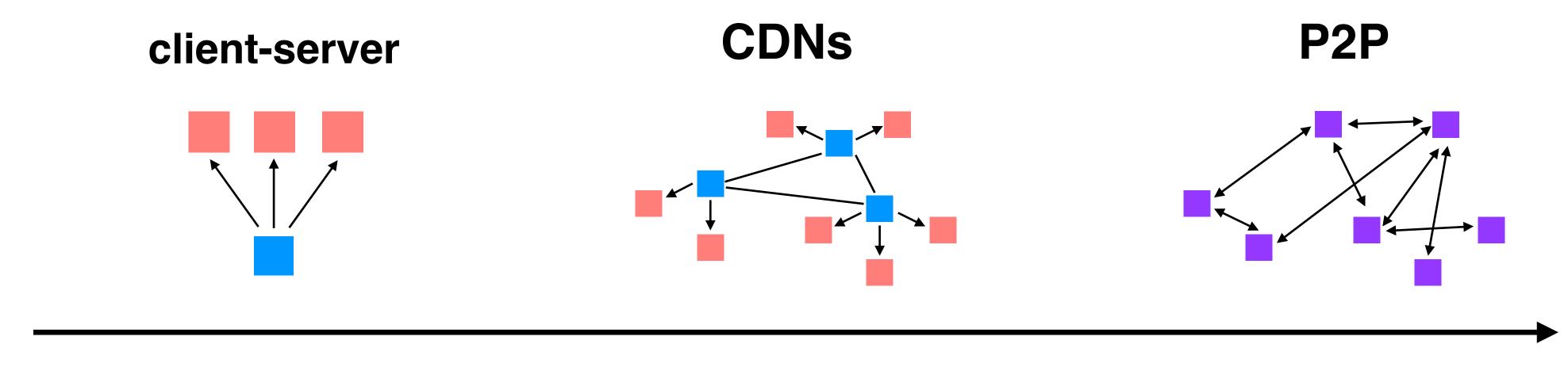






Internet?

how do we share a file — or deliver content — on the Internet?

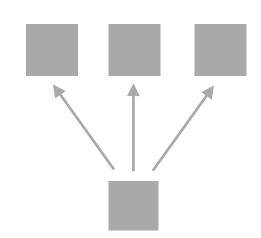


more distributed

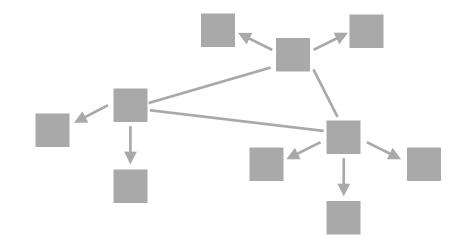
more scalable?

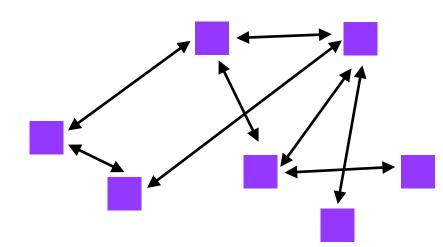
we know that a client-server model is (relatively) simple, but doesn't scale well; let's understand more about the other two technologies, to see where they end up in terms of complexity, scalability, etc.

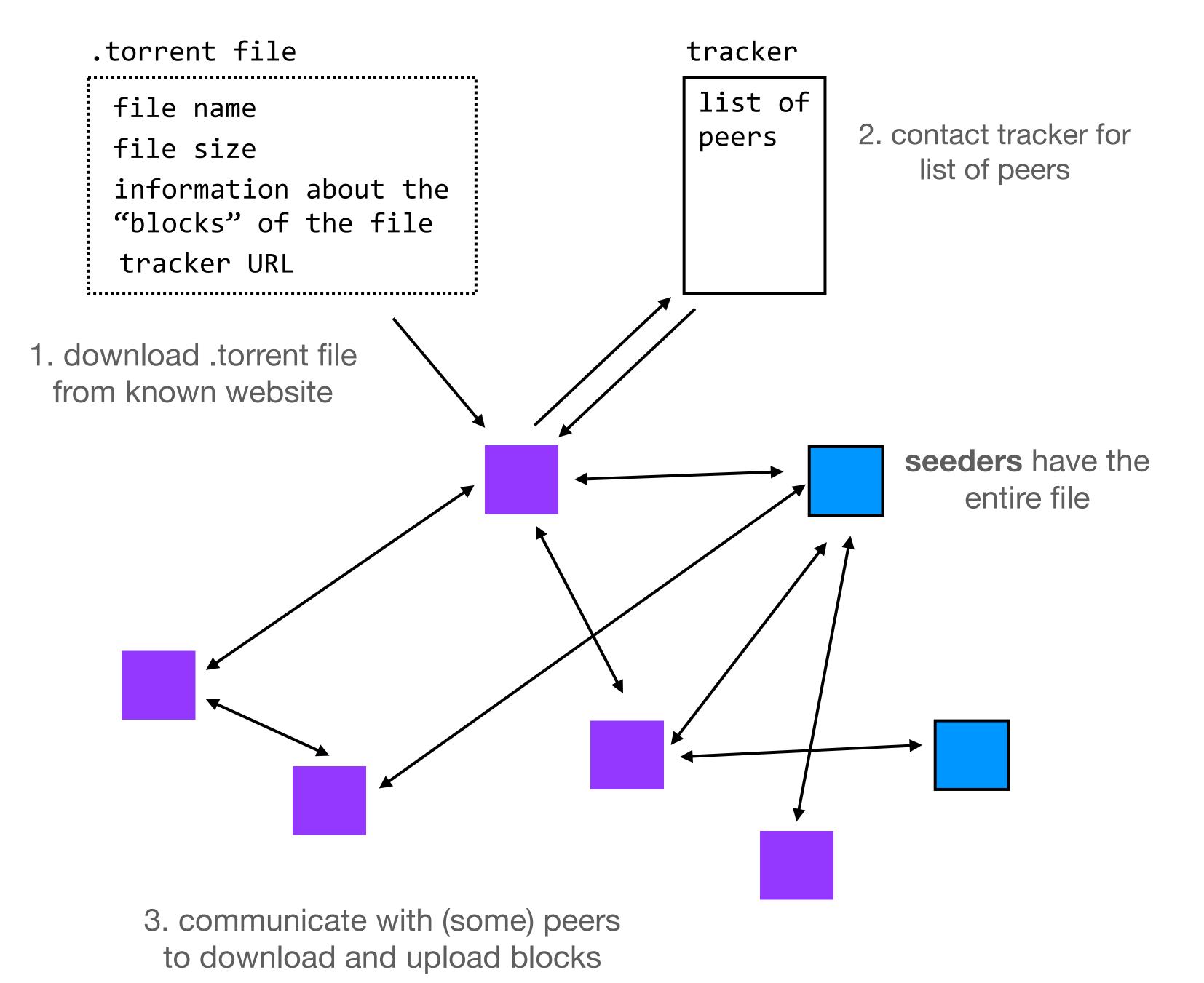
as part of this endeavor, we'll also see why the underlying network matters in these designs

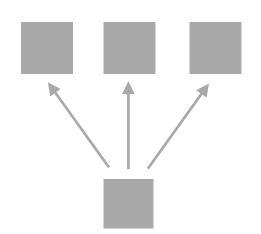


CDNs

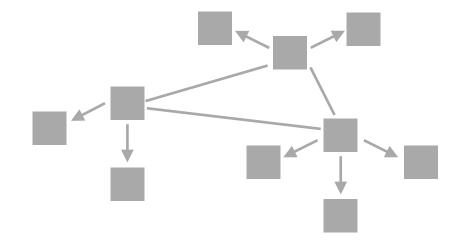


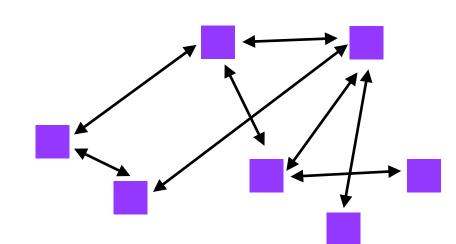


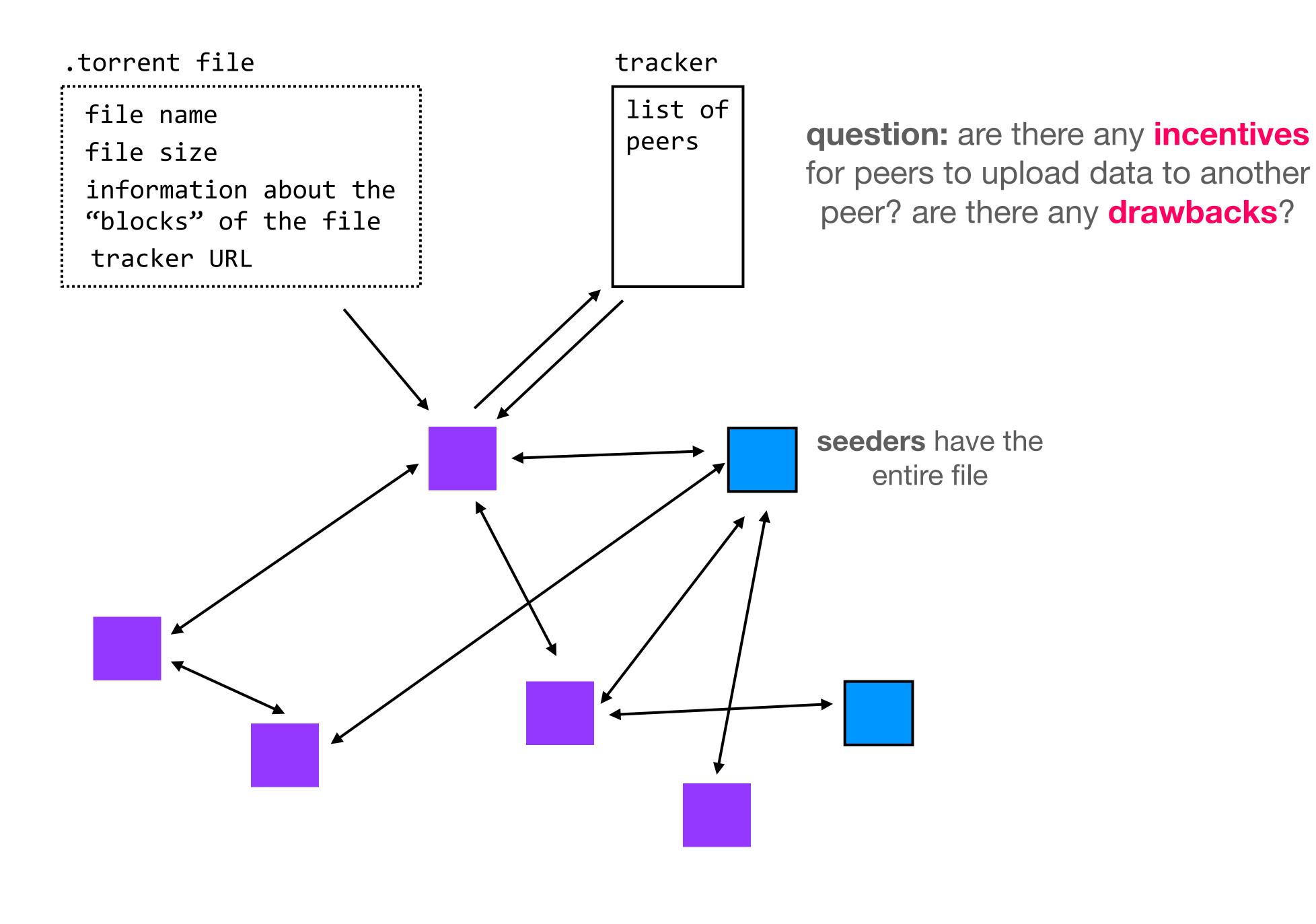


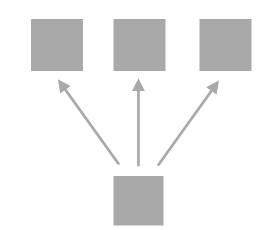


CDNs

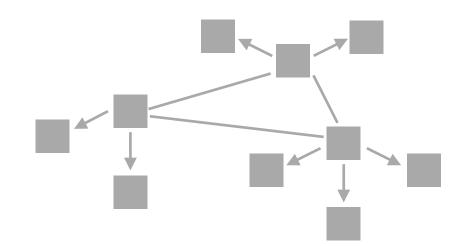




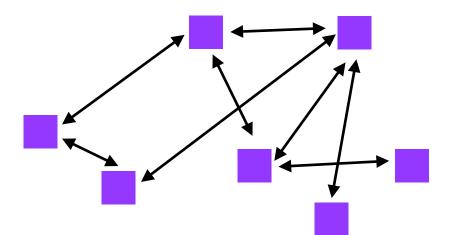




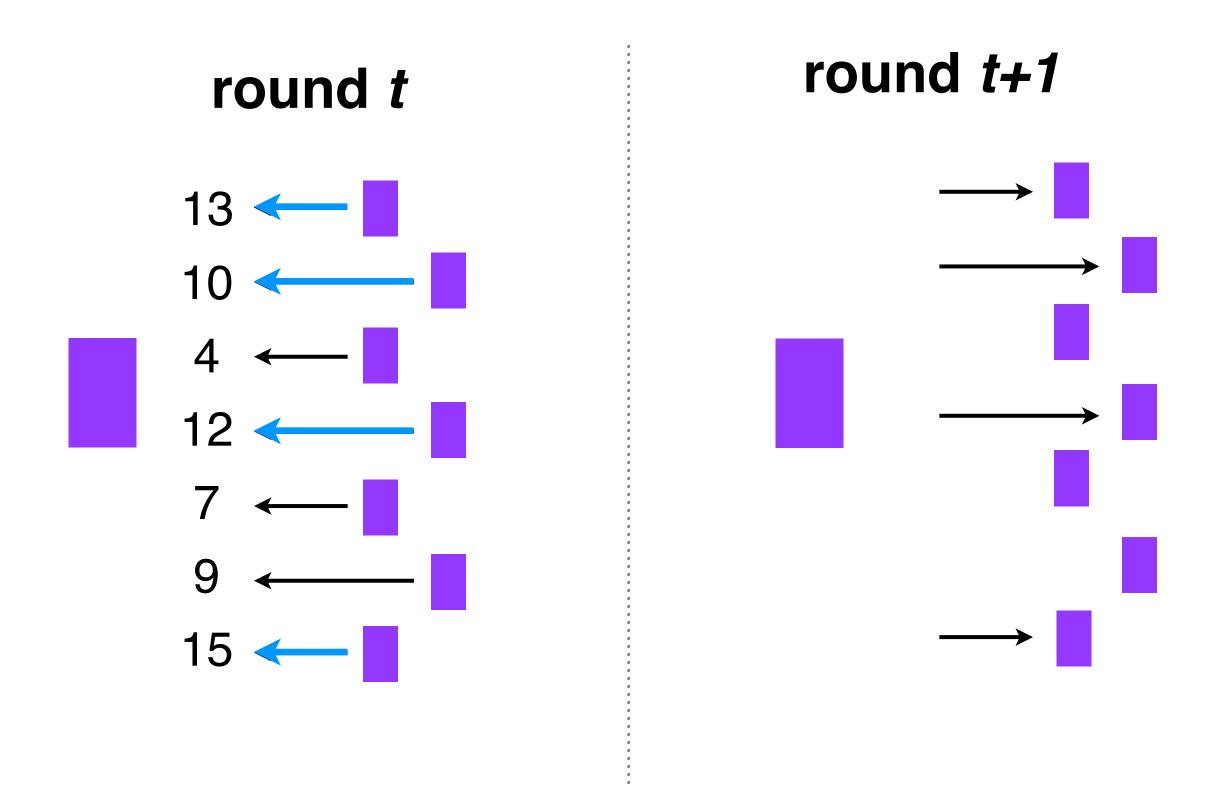
CDNs

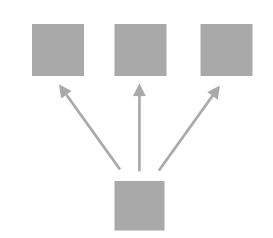


P₂P

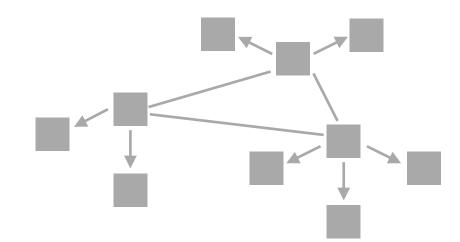


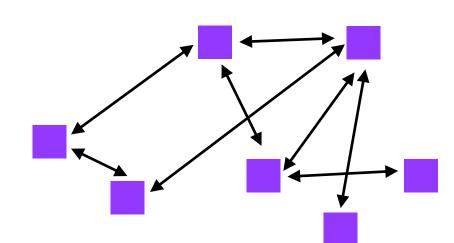
how do we incentivize users to upload?

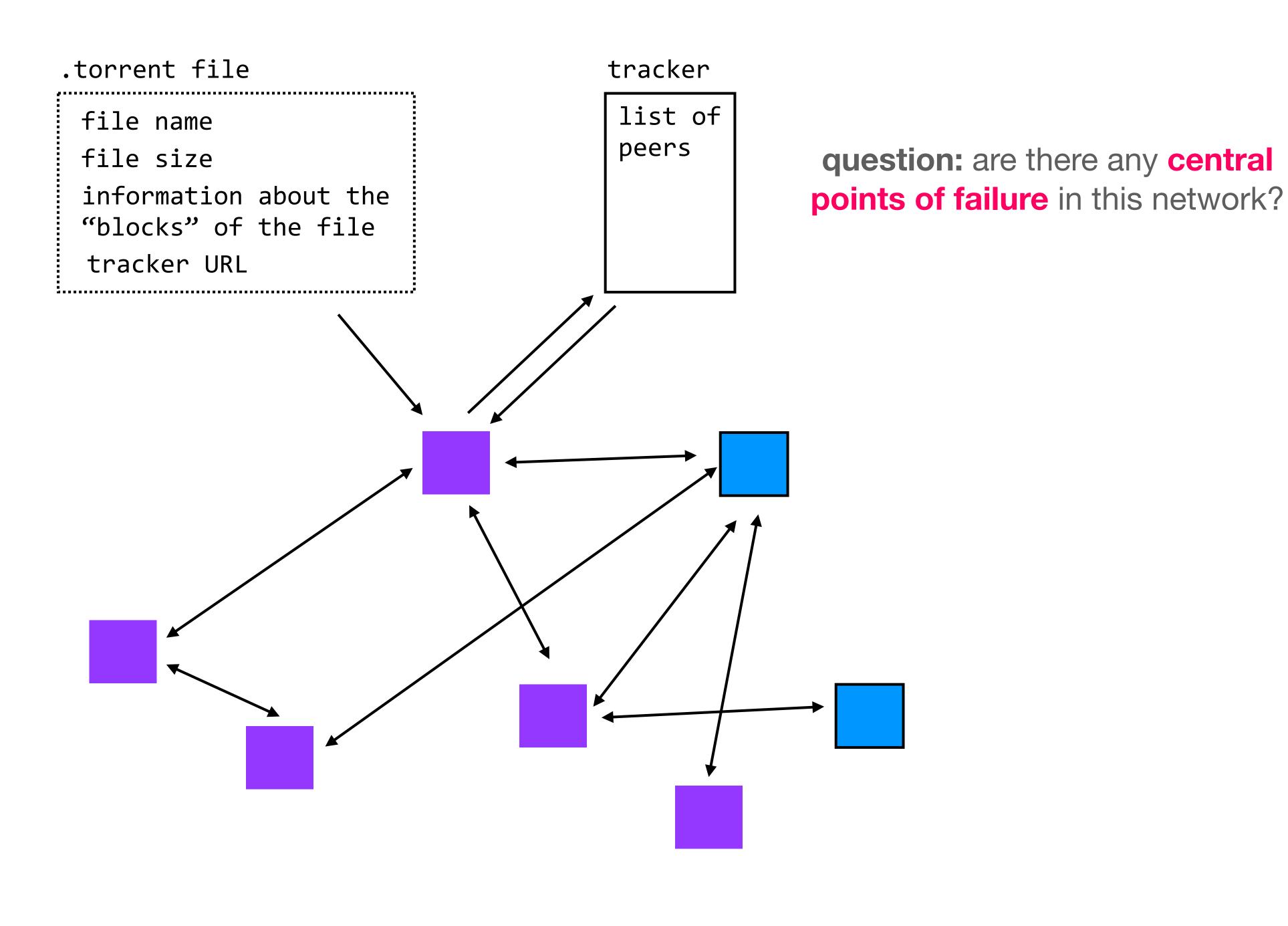


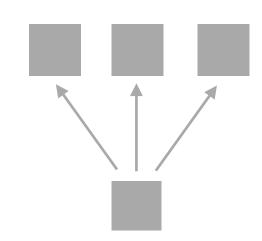


CDNs

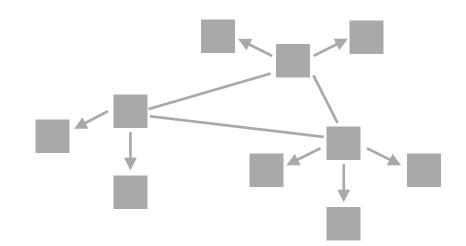


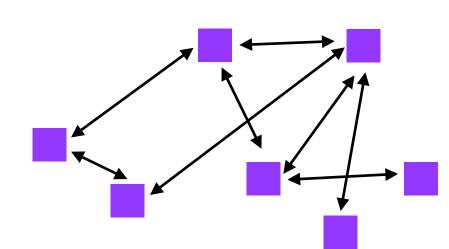


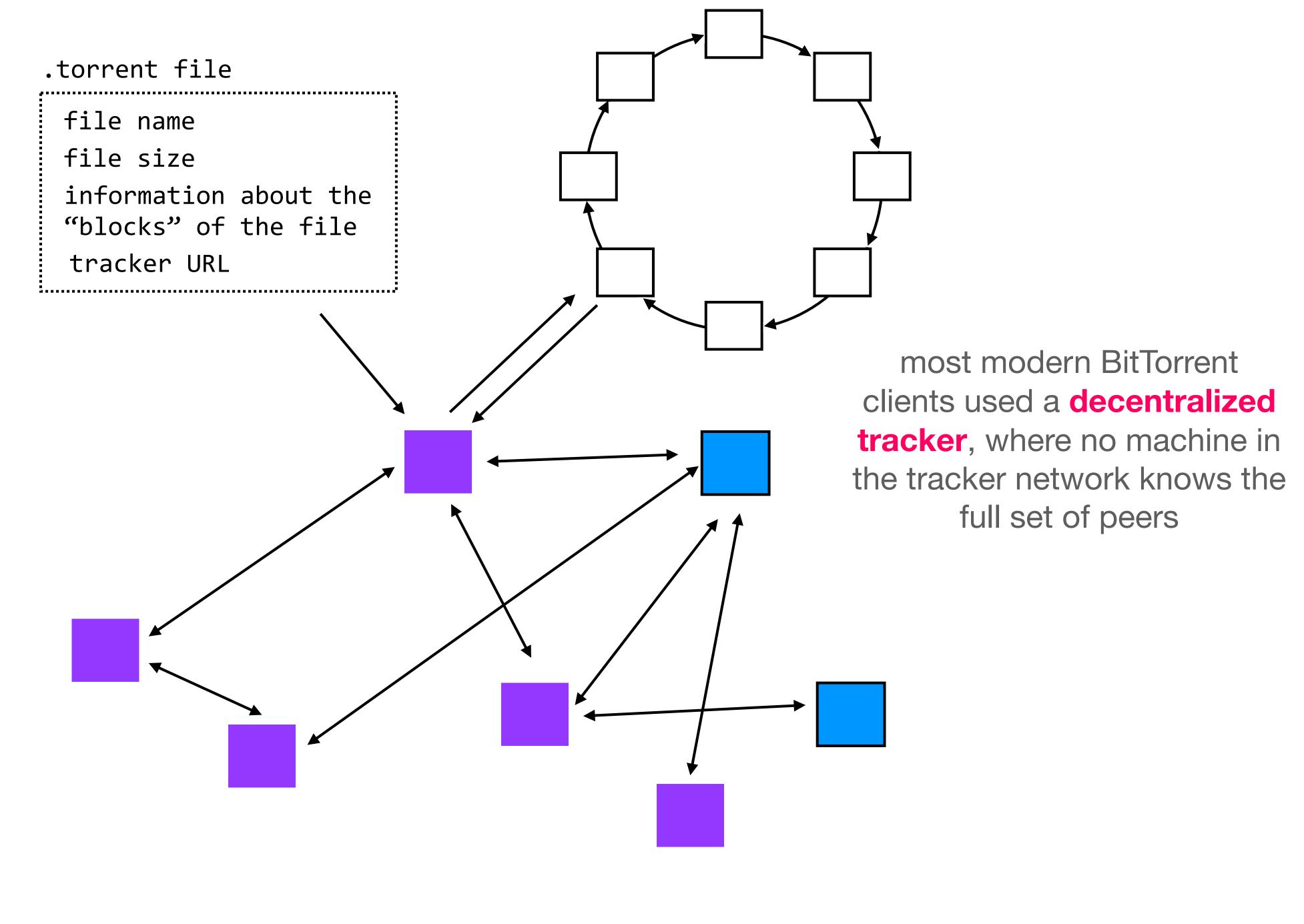


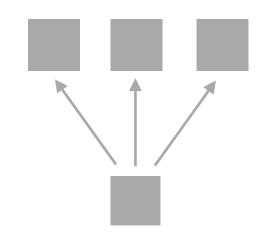


CDNs

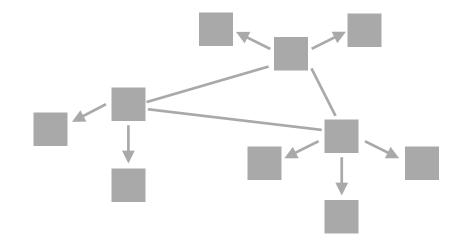




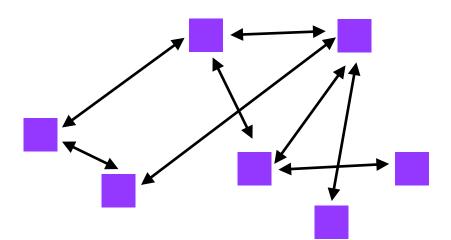




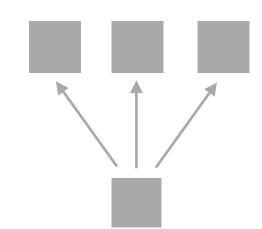
CDNs



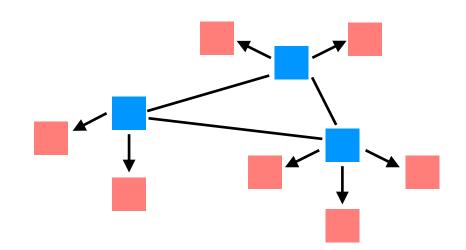
P₂P



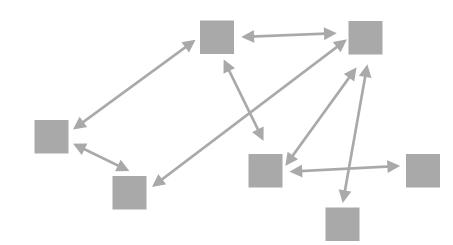
requires some specific organization of the content (e.g., well-defined "blocks"), the ability to discover other peers, and some incentives to get users to upload. in practice, scalability is limited by end-users' upload constraints



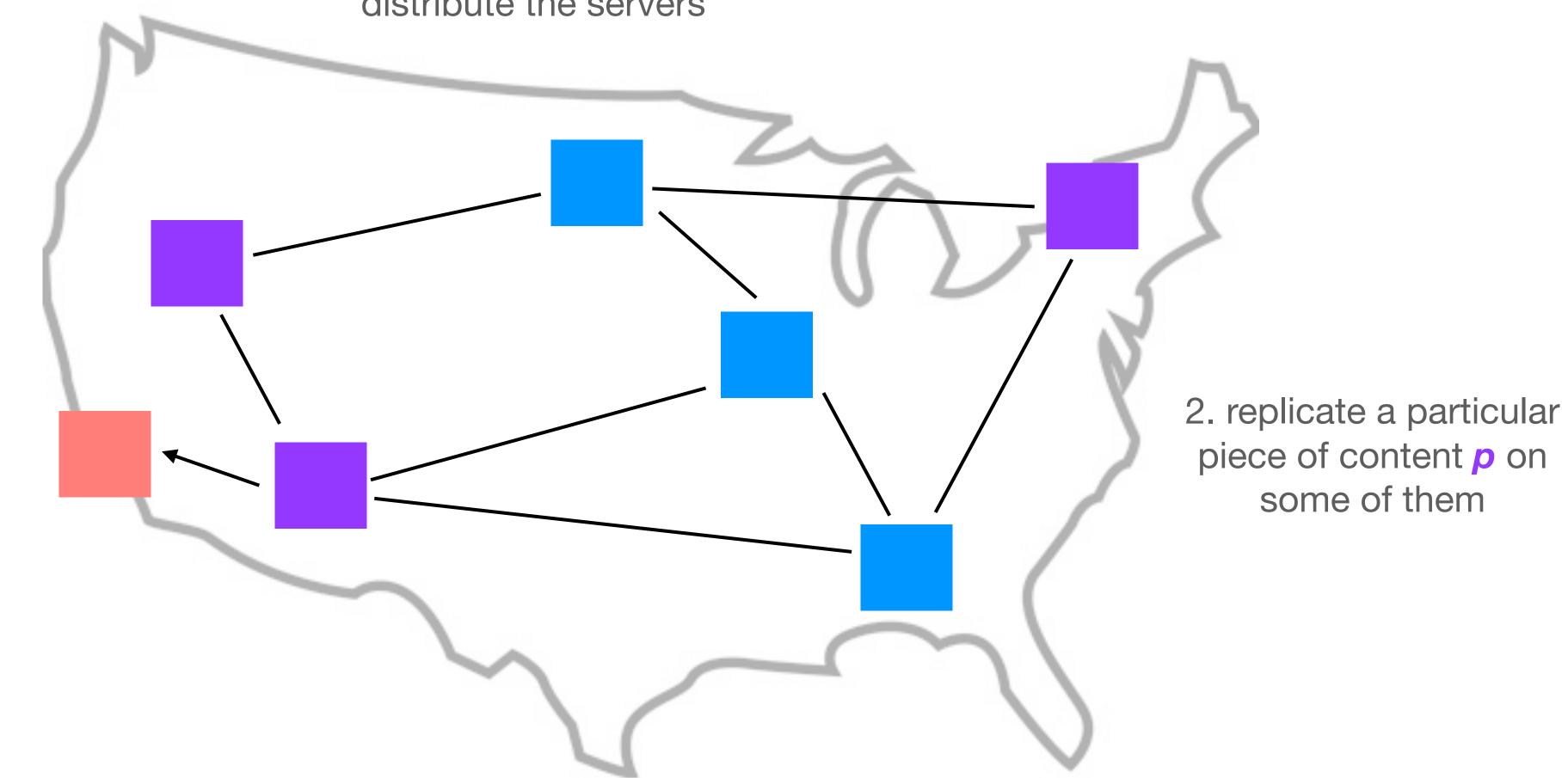
CDNs



P₂P

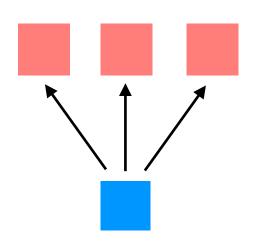


1. geographically distribute the servers



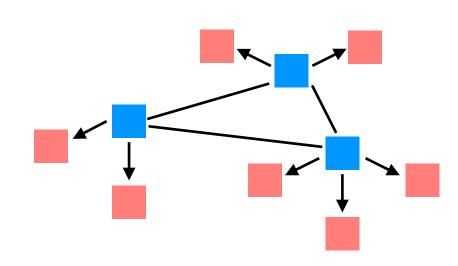
3. when a client requests *p*, direct them to the "best" server that has a copy of *p*

question: what do you think makes
a server the "best"?



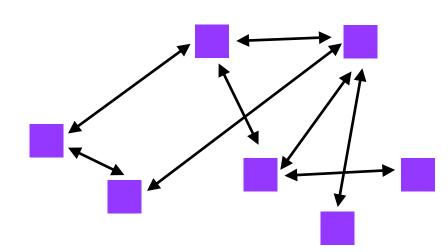
doesn't scale well, but a lot (a lot) less complicated than CDNs!

CDNs

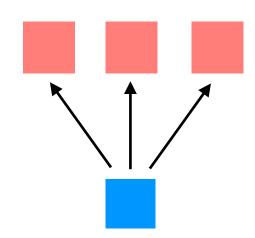


requires a great deal of coordination and organization among the edge servers (all of which are owned by a single company). not as "organic" as P2P networks, but can provide better performance guarantees, in part by finding alternate routes and improving transport-layer performance

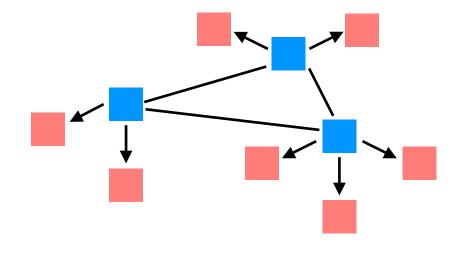
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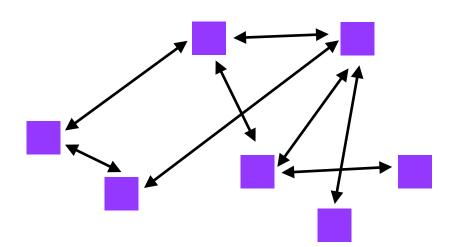
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CDNs



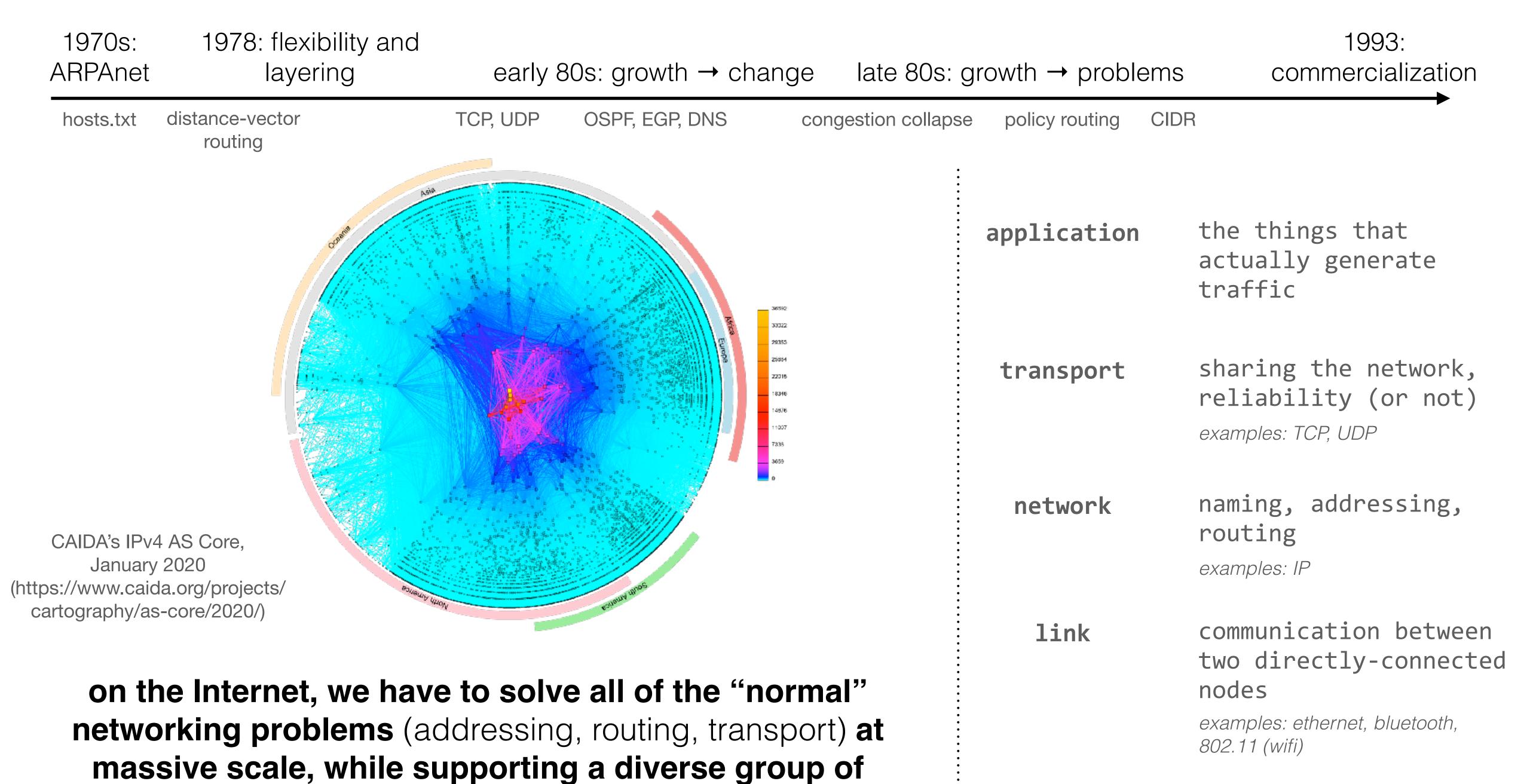
P₂P



the technologies for sharing content on the Internet have changed as the way we use the Internet has changed

the underlying network affects how well these technologies work, and there are also interesting challenges in terms of how to keep data up-to-date and **consistent** across multiple machines, and how to deal with **failures**

these are challenges we'll address starting after spring break



applications and competing economic interests