



# Taking Science to the People

## Outreach as a Creative Outlet

Adam J. Burgasser

Massachusetts Institute of Technology

# Why do Outreach?

## Altruism

Stimulate interest in science in the public = \$\$\$

Stimulate interest in science in future scientists/teachers

Breakdown socioeconomic/cultural barriers

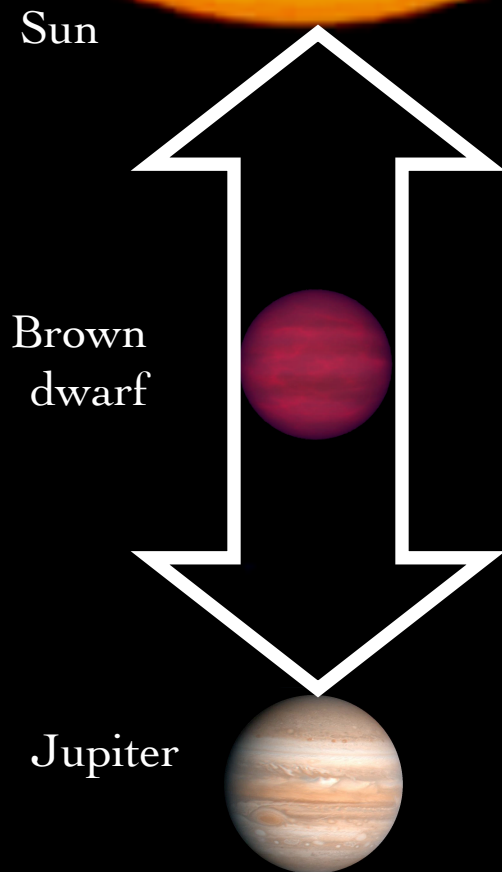
## Selfish

Fun and creative

Refresh your own perspective

National funding (esp. NSF) & visibility

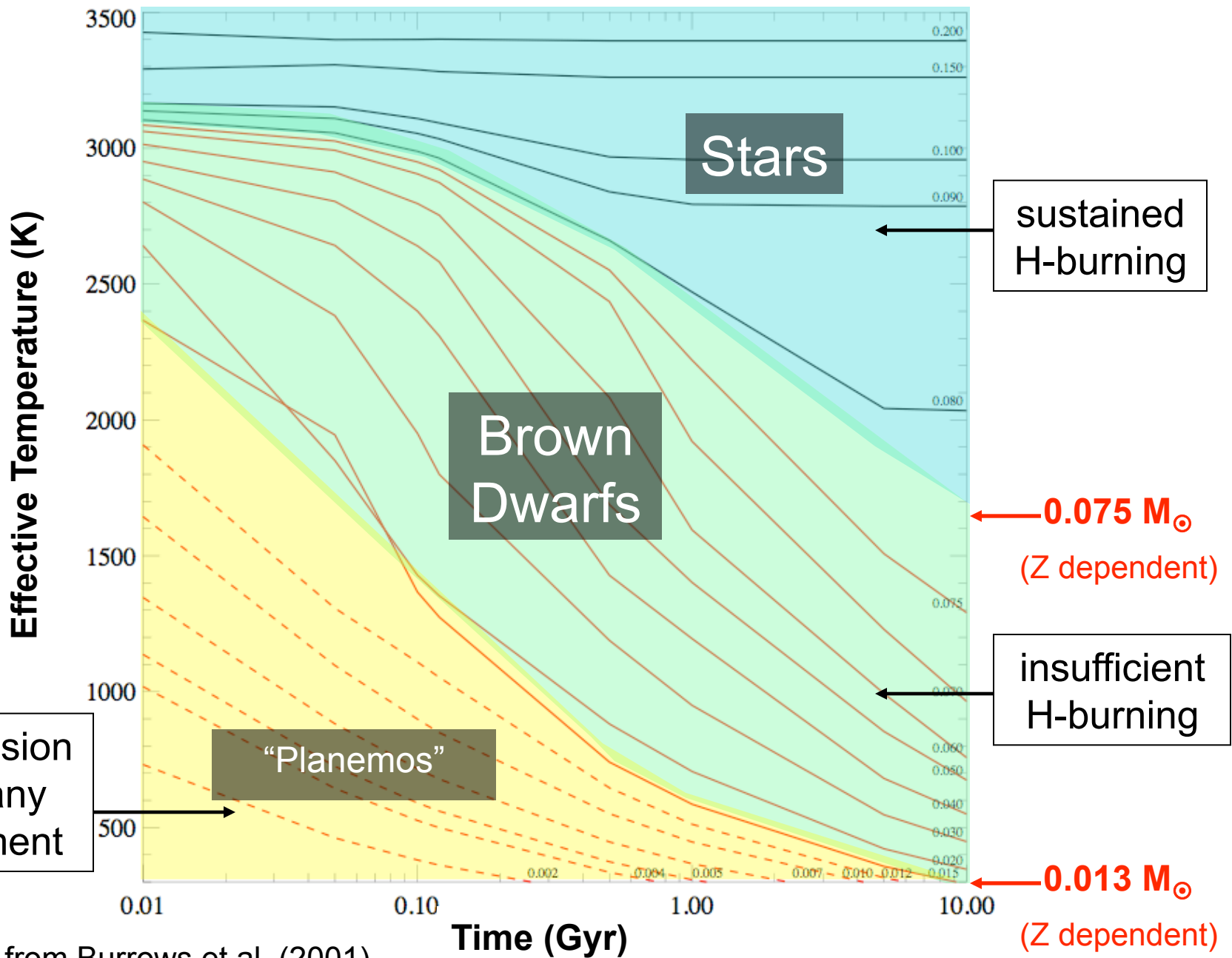
# what is a **brown dwarf**?



Low-mass objects with properties intermediate between stars and planets.

**“Failed stars”** - form like stars, found as isolated systems, can host their own planetary systems

**“Super-Jupiters”** - do not fuse hydrogen, sizes comparable to Jupiter, planetary atmospheres



models from Burrows et al. (2001)

# Weird facts about brown dwarfs

First postulated in 1963; first discovered in 1995

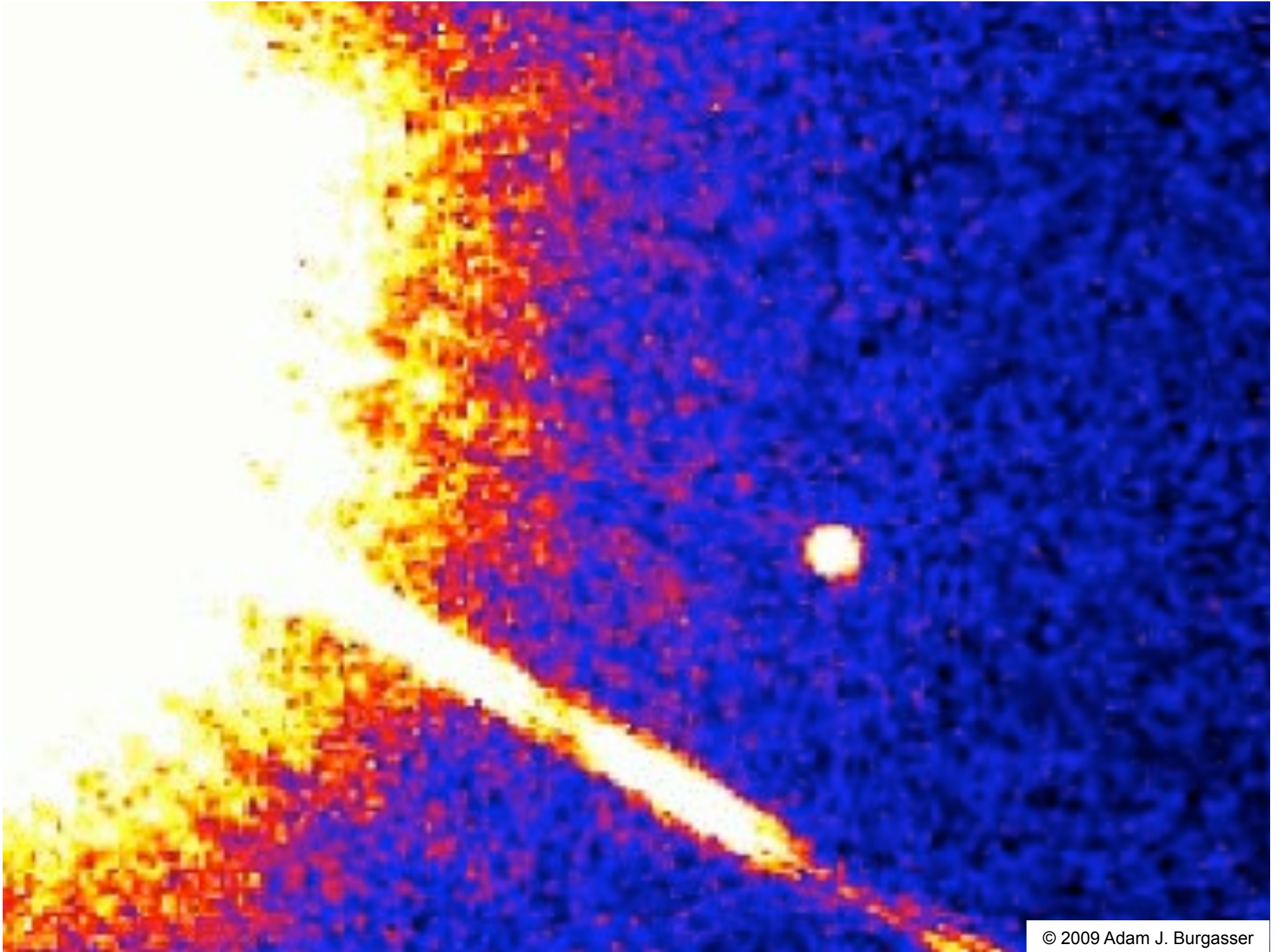
Atmospheres contain  $\text{H}_2\text{O}$ ,  $\text{CH}_4$ ,  $\text{NH}_3$  gases, clouds of “hot dirt”

All roughly the size of Jupiter, but up to 75x more massive

Coldest surface temperature to date  $\approx 600$  K

Lowest mass brown dwarf to date  $\approx 8$  Jupiter masses

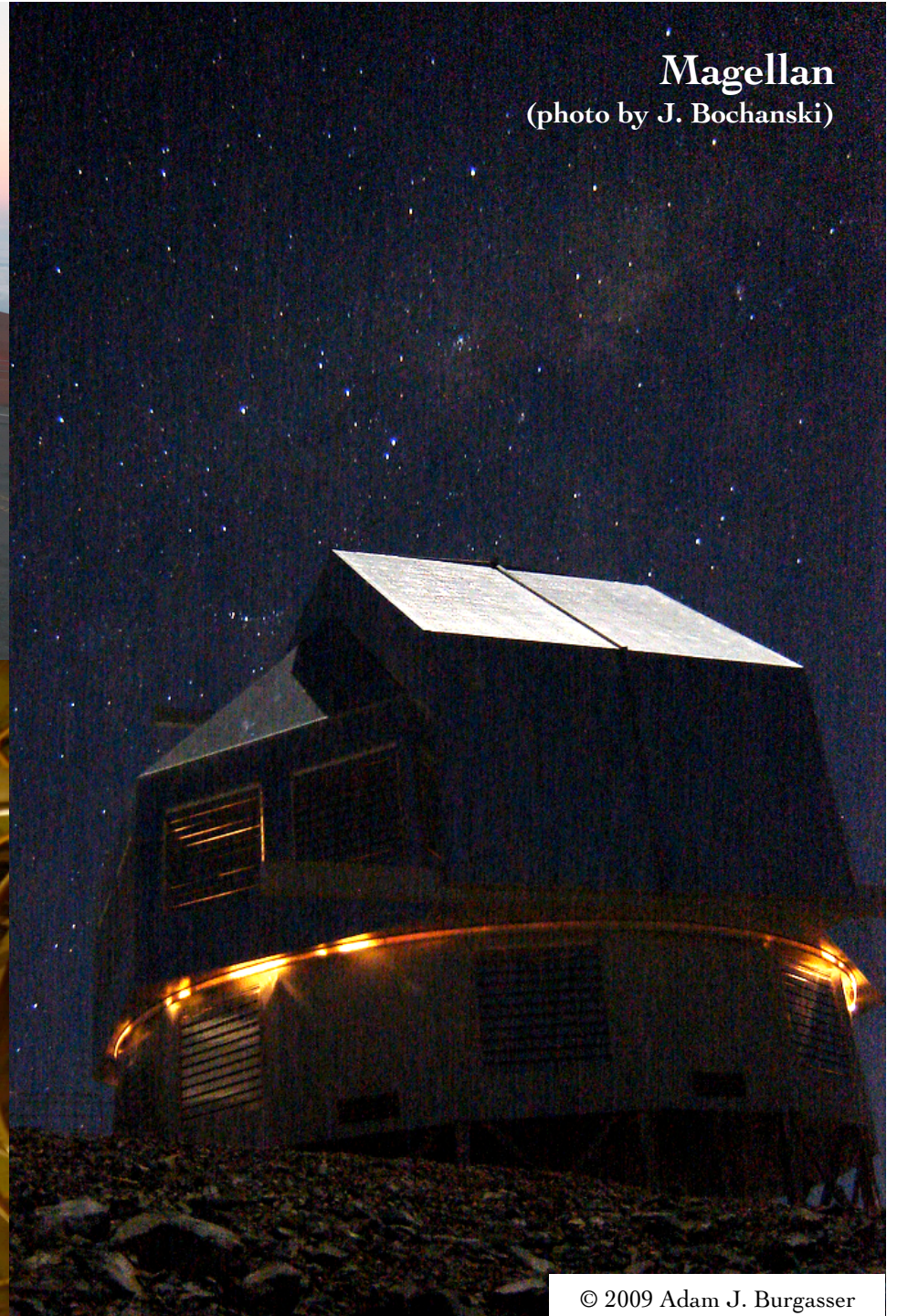
Roughly equal in number to stars in the Galaxy



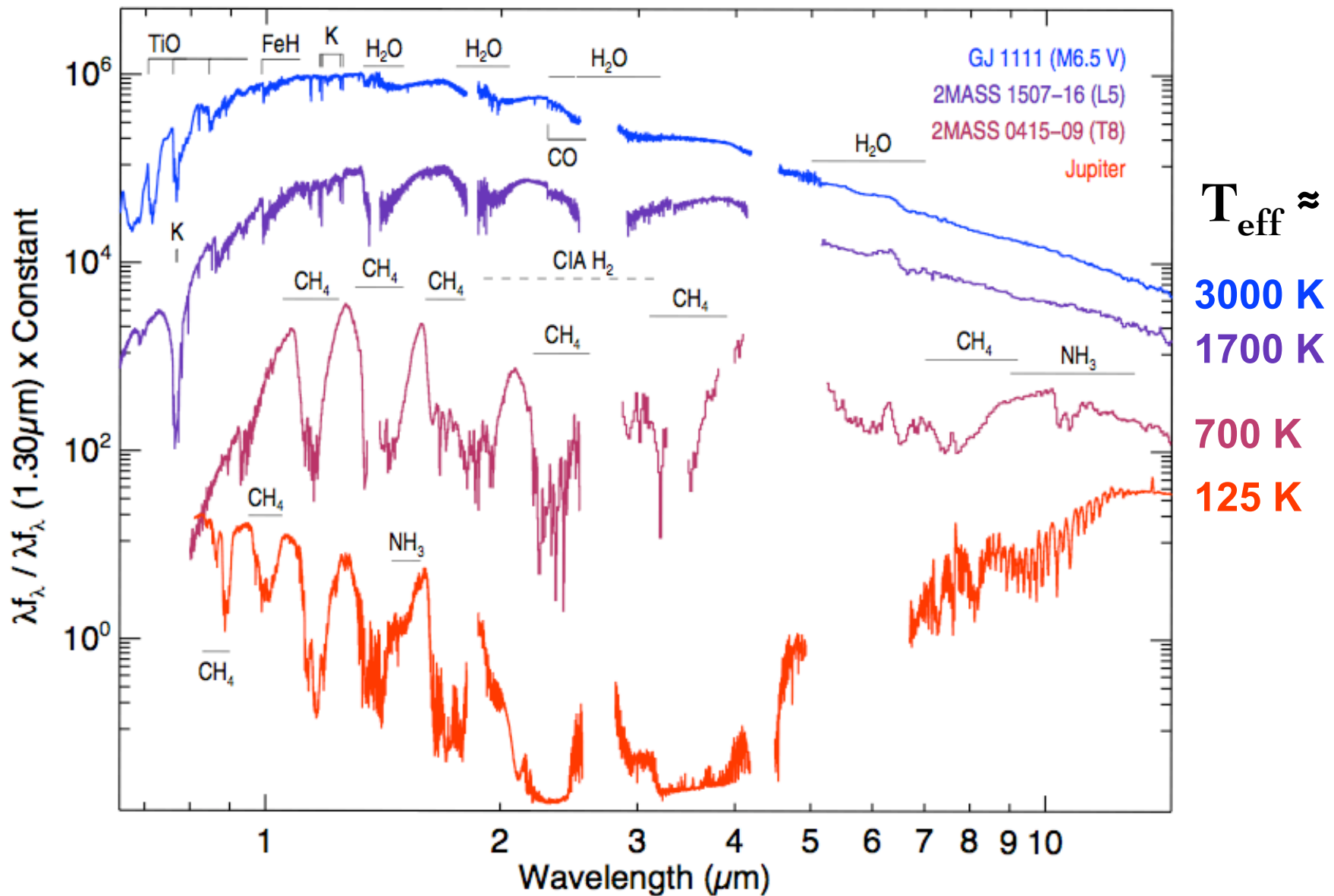
Mauna Kea



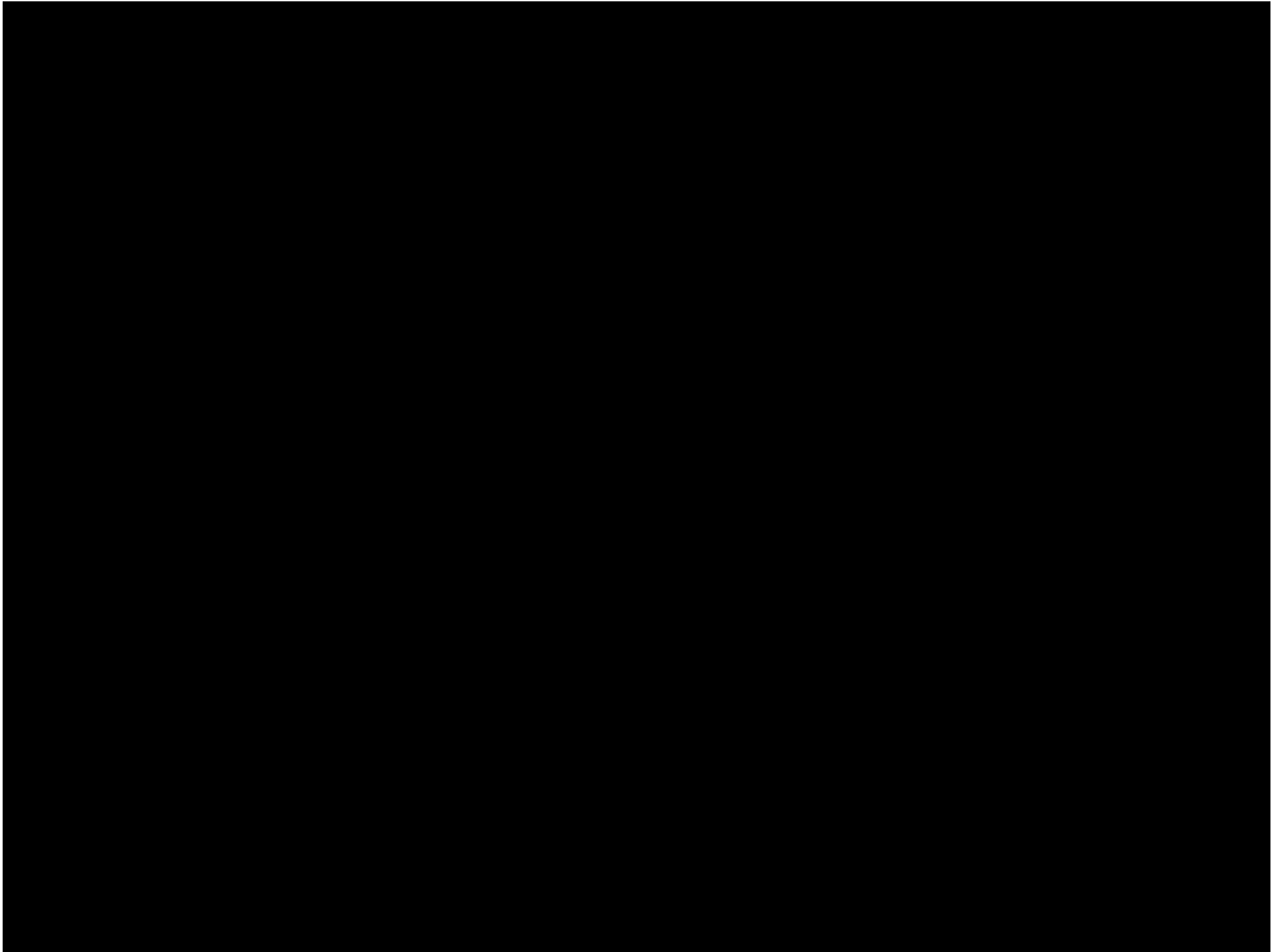
Magellan  
(photo by J. Bochanski)

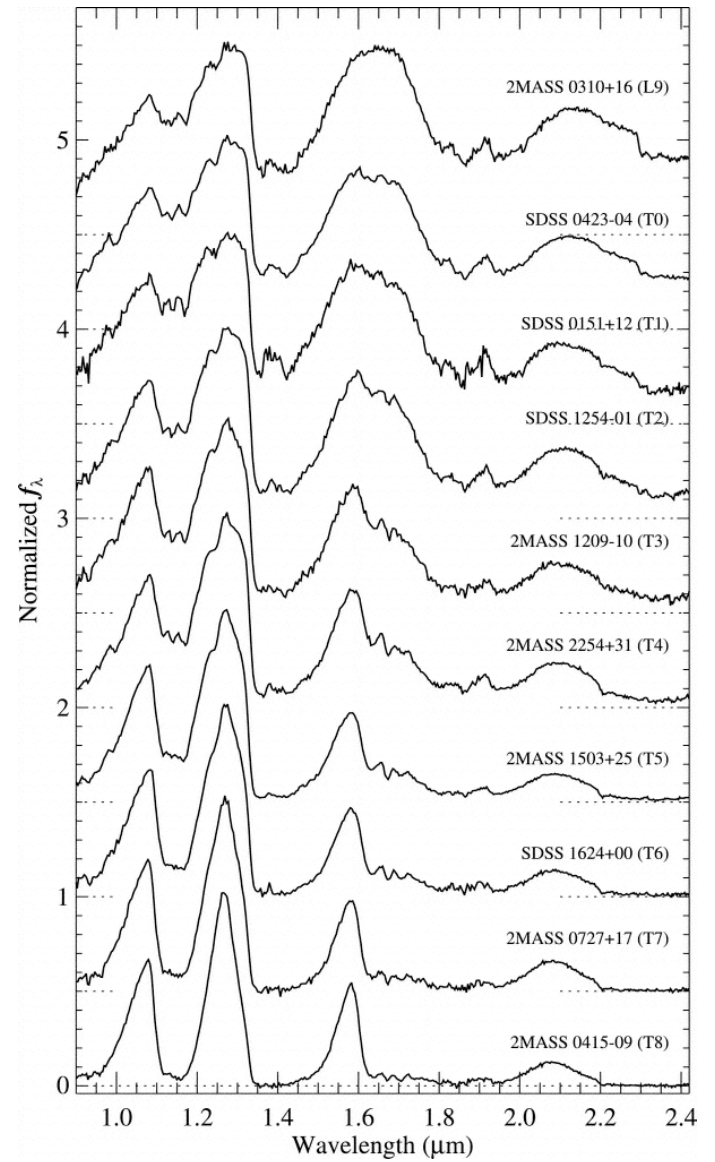
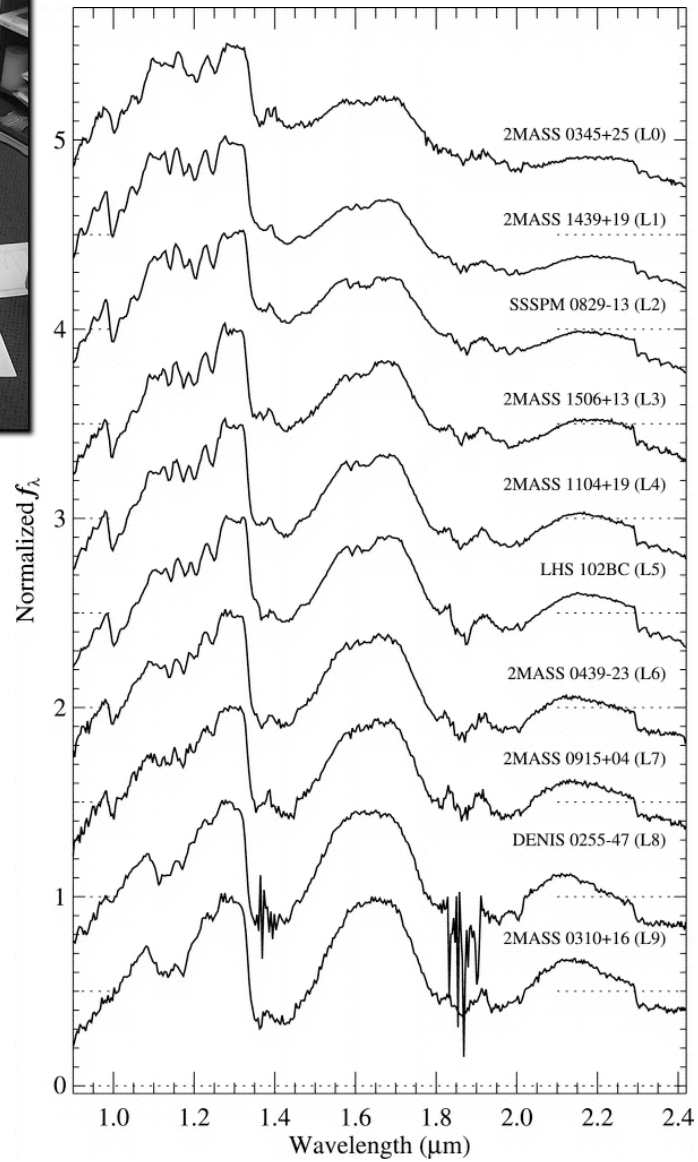


Lick Observatory

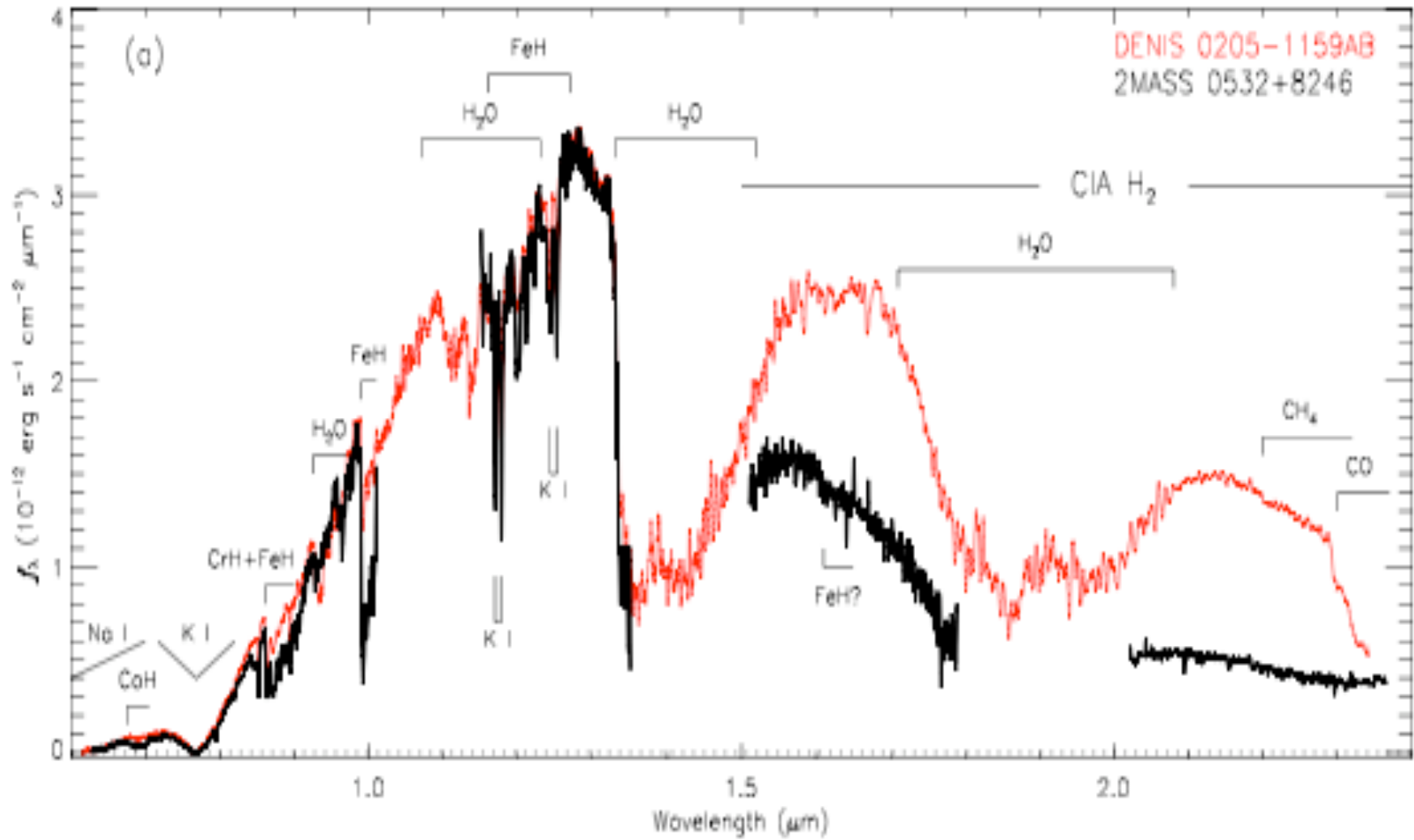


Marley & Leggett (2008)  
 data from Cushing et al. (2005,2007)





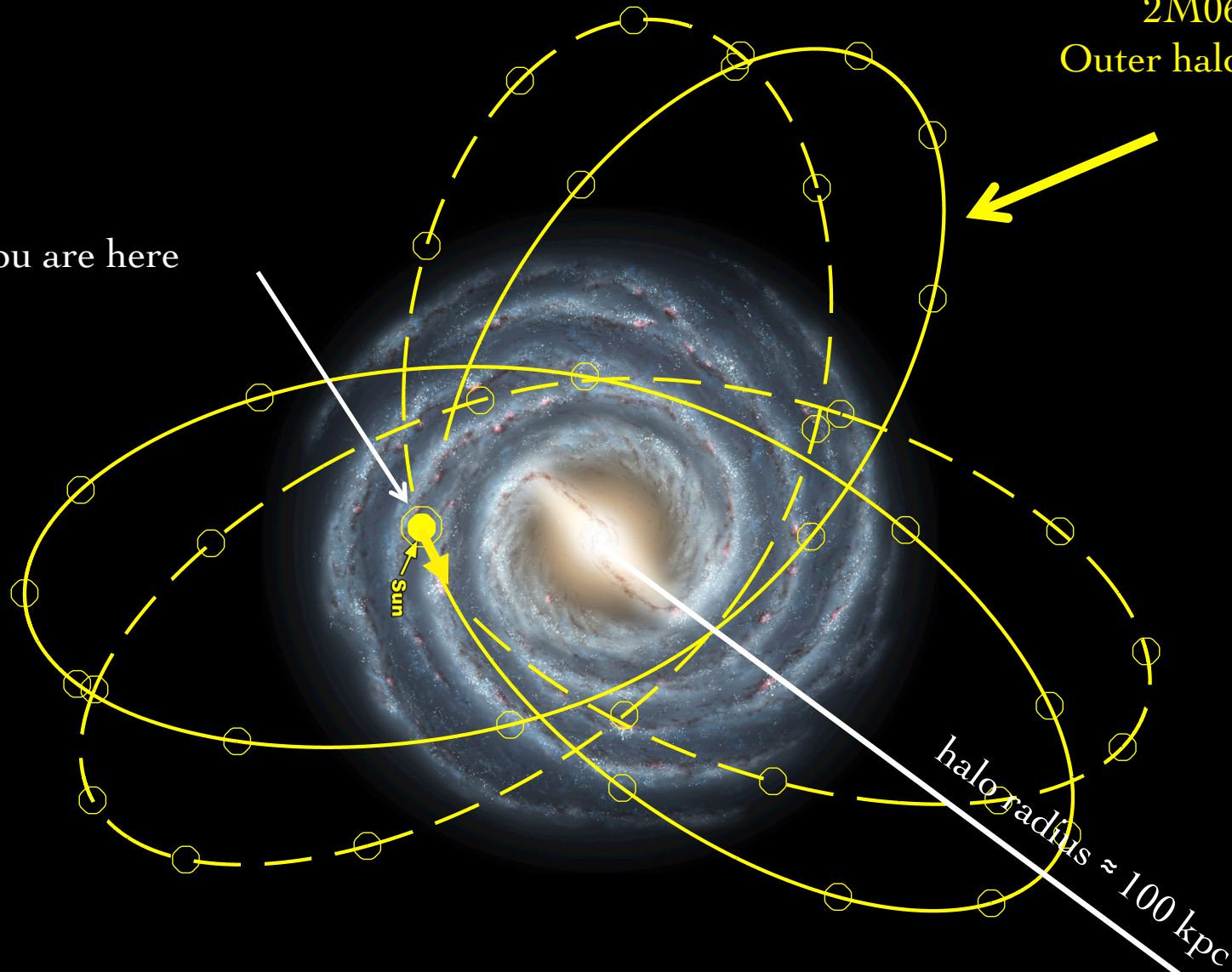
Burgasser (2007)



Burgasser et al. (2003)

You are here

2M0616-64  
Outer halo sdL6



Sun

halo radius  $\approx$  100 kpc

# radi0pio



radi0pio is  
commercial-free  
community radio

**Astrofacts.org**



KOPO-LP  
89.5 FM

(808)  
579-6400

click

listen

Blog &  
Archive

TANNER SHAW

© 2009 Adam J. Burgasser



How do you increase your  
scientific impact?