

Name: _____

SWOT Analysis Worksheet

Summary:

In 3 sentences, describe your idea/concept/30 seconds.

General Advantages:

Describe the general advantages/disadvantages of your concept/1 minute:

Specific Advantages:

Describe the specific advantages of your concept / 1 minute:

Opportunities:

Speak about the opportunities your concept opens/1 minute

Threats:

Speak about the threats your concept faces/1 minute: