

Time: 45 minutes

Overview:

Students will broadly learn about effective (and ineffective) interview questions and techniques, first through watching a UX designer video, then through discussion.

Note: Before the interview day, students should share their final interview questions with you.

Objective:

Students will be able to learn and create effective user research interview strategies.

Materials & Setup:

- [Student copy Interview Tips with Video](#)
- [Video](#)
- [Teacher copy of Effective Interview Tips](#)
- [Interview Logistics](#)

Activity:

Remind teams: as teams, you don't know the problem yet. The interview process will reveal the problem. Hand out [Student copy Interview Tips with video](#)

- Watch [UX Designer Video](#) from 1:34 - 6:50 presenting Sarah Doody, User Experience Design
- Students jot down effective interview tips while watching the video
- Teams then share what they noticed. Address any key missed items from your copy.

30 minutes

- Teams apply their strategies to their [Student copy Interview Tips with Video](#) document. Have them revise their questions as fit on the second page.
- Teams practice their interview again, applying their new strategies. If needed, model this role with added strategies.

Homework:

1. Answer the [Interview Logistics](#) document for next class.
2. Prepare a specific interview question guide list.