Here are some examples below. Details on each topic are below this table:

**Interviewing Practices**

|  |  |
| --- | --- |
| **What’s Effective** | **What’s Not Effective** |
| Bring in a guide/script (~ 30 questions)Introduction & warm greetingLearn lifestyle/tech habits/role of organization Find out about job/hobbies/etcWhat’s your job? Icebreaker questions.“Meat and Potatoes” of interviewOpen-ended, non-leading questions Use follow-up questionsAsk questions for the user to frame their needsSpeak simplyConsider contrasts to open more thoughtOffer “show me” talk“You’re at a gathering and want to explain this to someone. What would you say?”Be not too broad, not too narrowFocused on the topicPracticing before interviewingTaking a neutral role through the interview but warm and friendlyBe the parrot (repeat what interviewer says to confirm).Draw out their rich stories with exploratory questions:* “Tell me about the last time you….”
* “What was the hardest part about…?”
* “Tell me about the last time it was frustrating when…”
* “Did you have to do any workarounds for this…?”
* “What other products or tools do you use to try…?”
 | Arriving without a script!Getting right to the questions without a hello or introduction.Close-ended questions (yes or no or one-word answers.Assuming answers.Being biased.Cutting off the interviewee to complete his/her sentences. |

Team suggestions during the interview:

Teams of 4 should break into two pairs. If possible record the interview. One pair can review the recording and bring into class. Another pair can actively ask the questions and take notes about the observation or feedback.