| Use the guide to define your problem.                     |    |
|---|----|
| Fill in the blanks below with your team:                  |    |
|   |    |
| (User/ group)   |    |
| needs a way to  |    |
| (User need)   |    |
| because   |    |
| (insight as to why)                                       | -  |
| but,(current situation and challenge standing in the way) | e. |
|   |    |
|   |    |