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| **7 Agreements of Brainstorming**   1. Judgement-free zone: Don’t dismiss or criticize any ideas. 2. Build on the ideas of others: No “buts.” Only “ands.” 3. Encourage wild ideas:   Think naively, keeping all knowledge of what is feasible to the side. Embrace out-of-the box ideas since they can be innovative solutions.   1. Aim for quantity: Generate as many ideas as possible. 2. Be visual: Use sketches or models to convey your ideas. 3. One conversation at a time: No interrupting, no dismissing, no disrespect. 4. Be optimistic. |