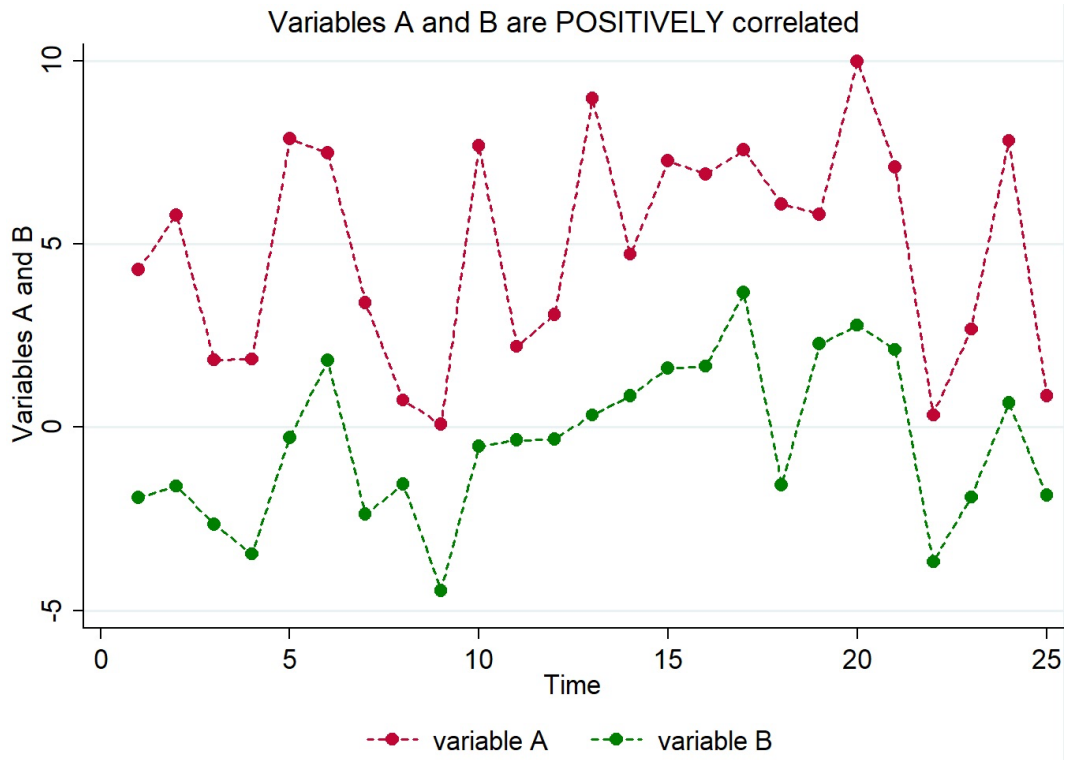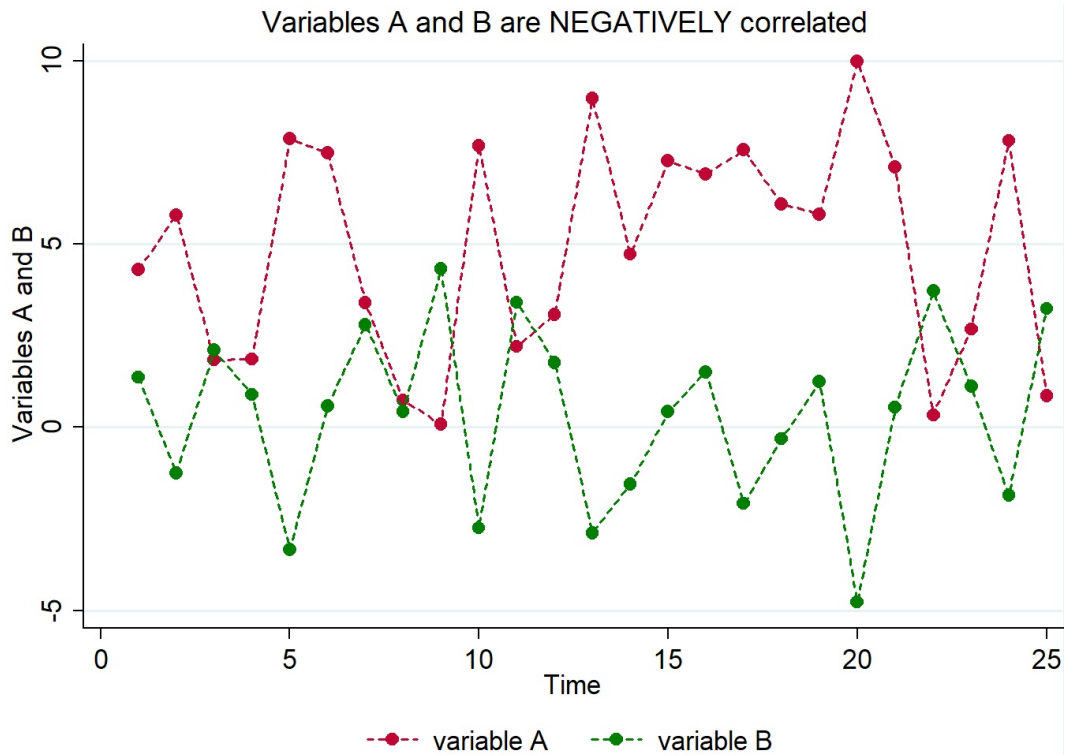## Examples of POSITIVE versus NEGATIVE correlation

A positive correlation means the variables increase or decrease at the same time:
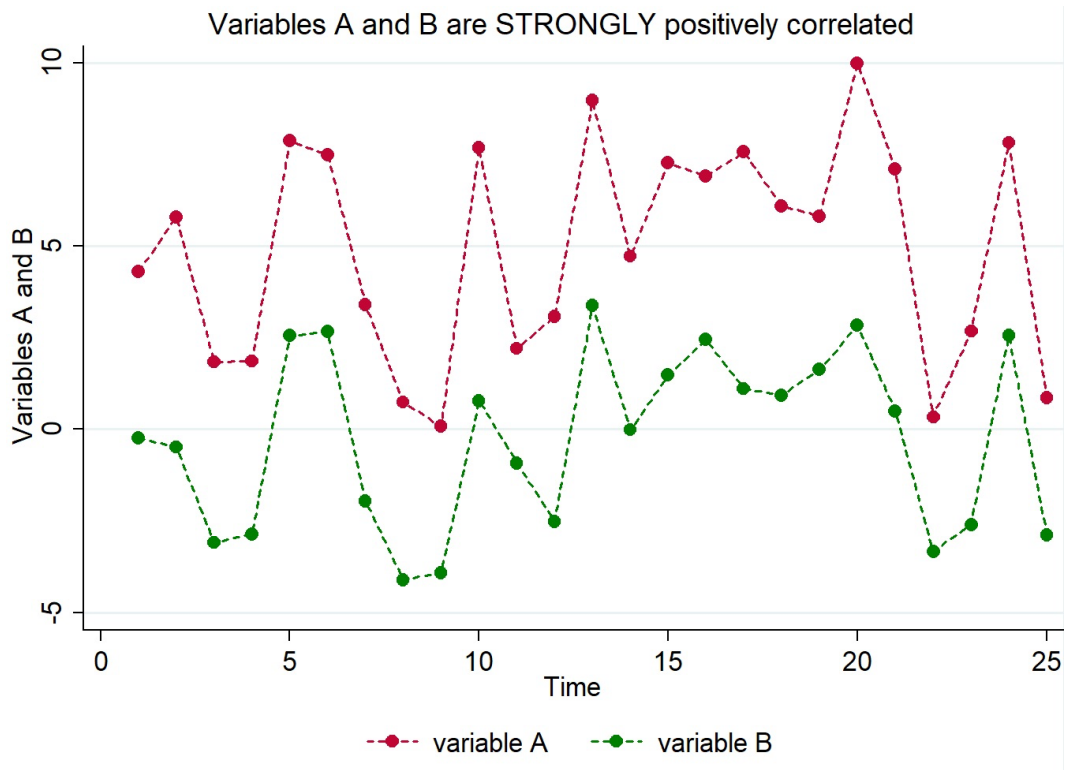
Variables A and B are POSITIVELY correlated

A negative correlation means that one variable increases as the other decreases:

Variables A and B are NEGATIVELY correlated

Examples of STRONG versus WEAK correlation

A correlation is called "strong" when the variables move together almost in unison:

Variables A and B are STRONGLY positively correlated

A correlation is called "weak" when the variables just barely move together:

Variables A and B are WEAKLY positively correlated