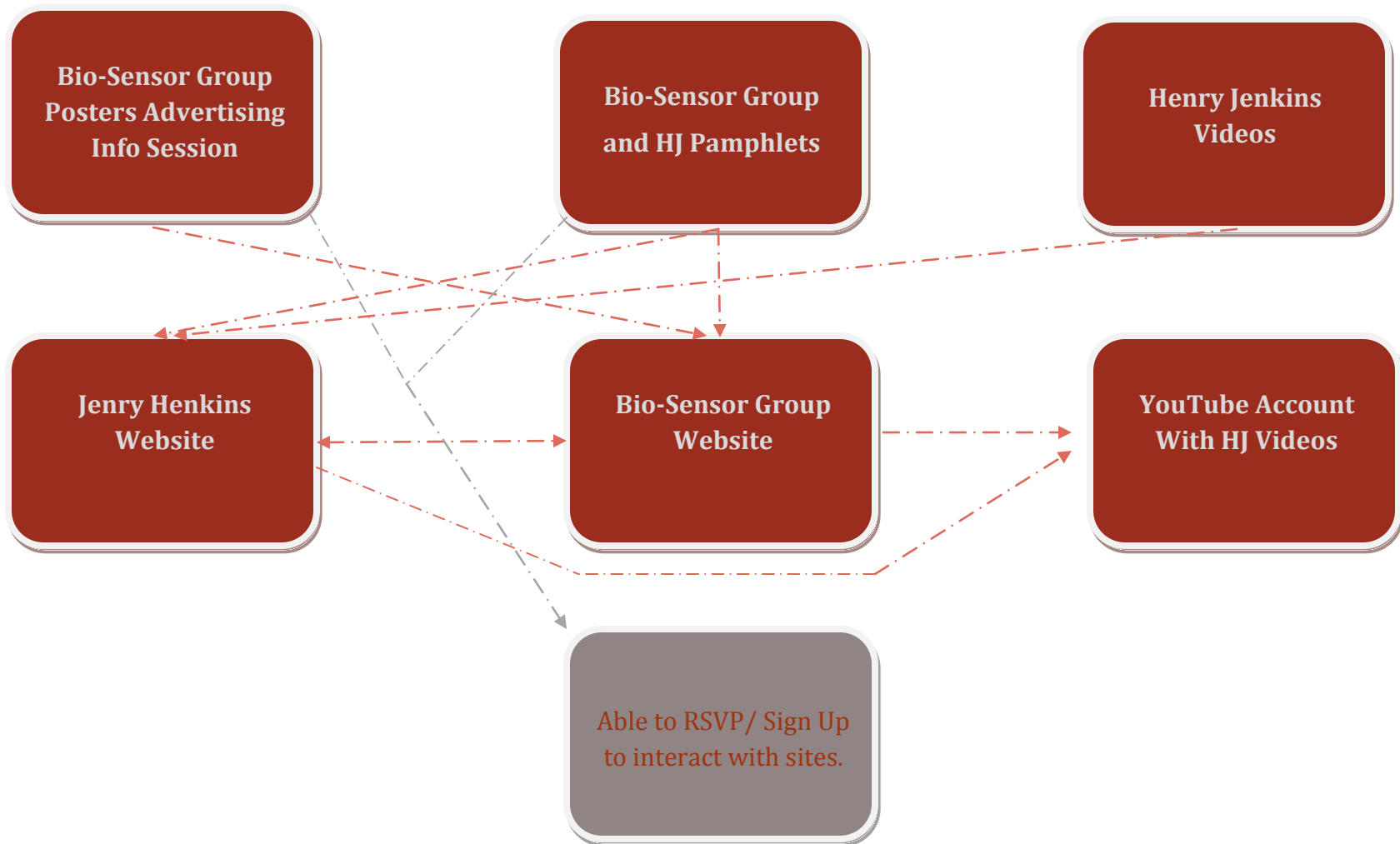


# ARG FLOW

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*Day 1*

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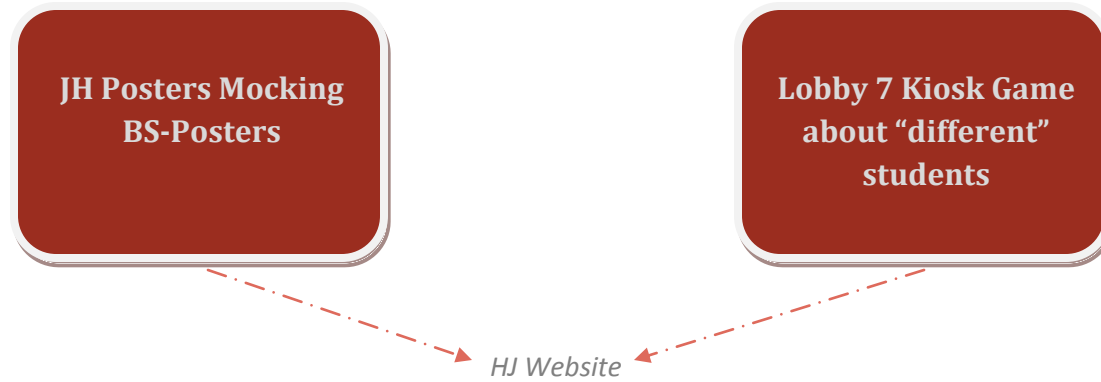
Day 2 – 7

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Continued from Day 1

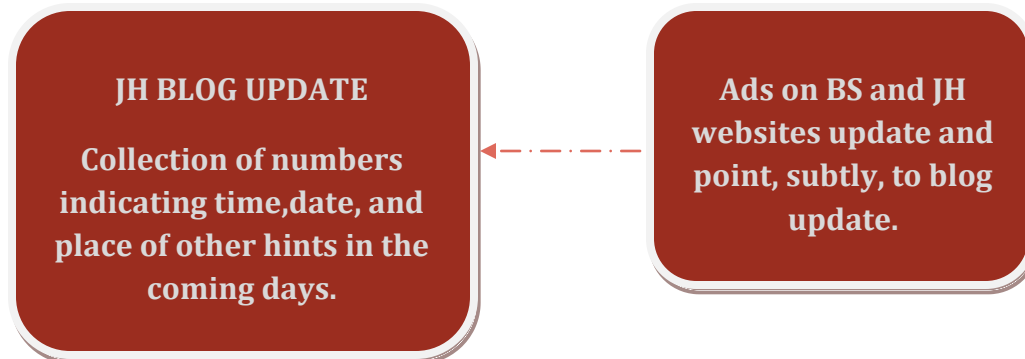
Day 8

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Day 9

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Day 10

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**Large BS Drop Poster  
hung in Lobby 7 and/or  
Student Center  
Promoting Info Session**

**Flyers with JH's  
Collection of numbers  
appear throughout  
campus**

*BS Website*

*HJ Website*

**BS and JH swag appears  
around campus for  
participants to pick up.**

Day 11

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**Promotional Email  
to Campus about BS-  
Group Info Session**

*BS Website*

**Promotional Email to  
RSVP'd members about  
BS-Group Info Session  
(Premium Members)**

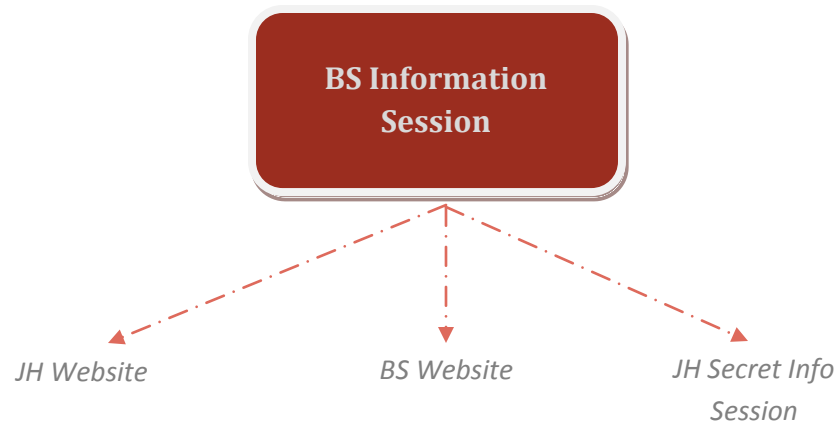
*BS Website*

**Short HJ Blog Post -  
scrambled message.**

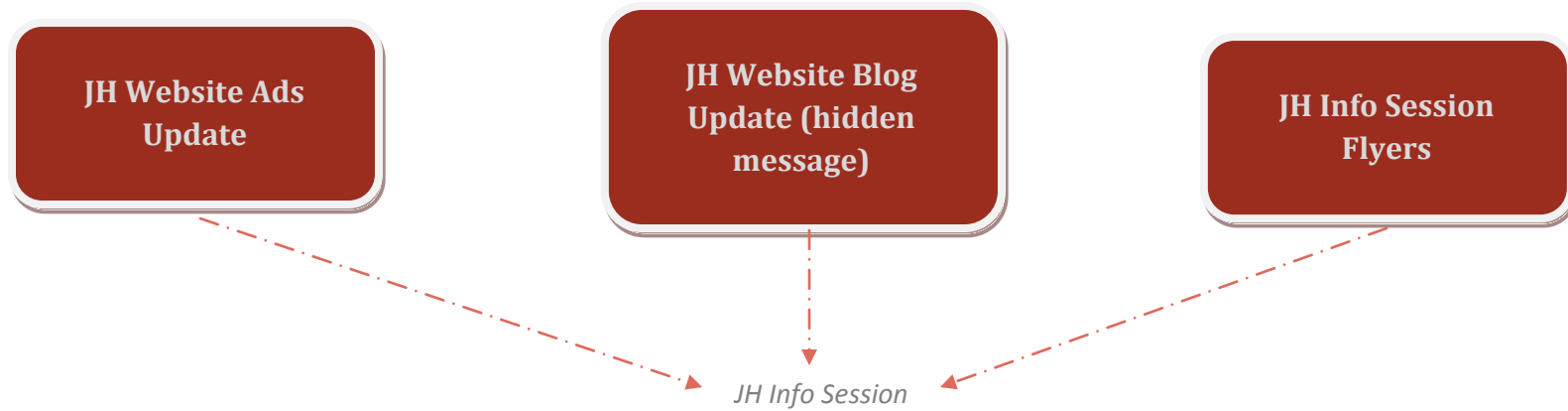
**(Contributes to  
story)**

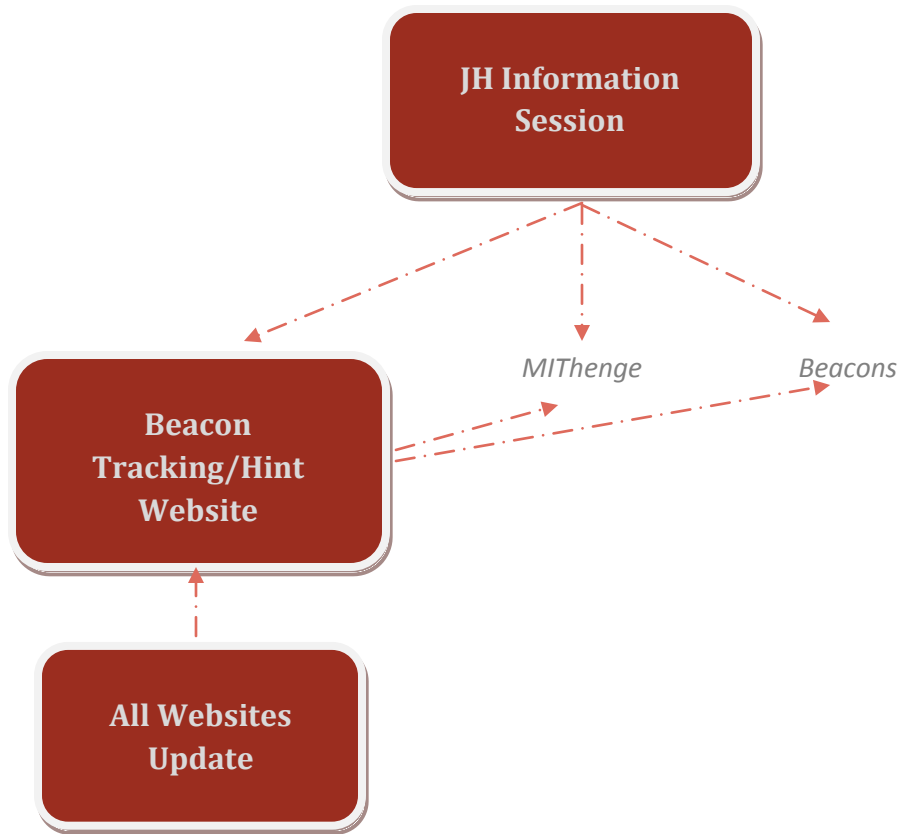
**Events advertised by JH's collection of numbers  
begin this day and continue until his "Secret  
Information Session." Hints contribute to story as  
well as begin promoting his event more frequently  
as it approaches. Includes notes on blackboards in  
classrooms, zephers, flyers, printer messages, etc.**

Day 12



Day 13 + 14





*Day 15 to 21 – Scavenger Hunt*

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**Beacon Scavenger  
Hunt throughout  
Campus**

*Day 22 to 24 - MITHenge*

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**Three possible  
MITHenge days to  
end ARG**